

OFFICIAL FOOTBALL PROGRAM

Huskers '80

MEMORIAL STADIUM

\$1.50



NEBRASKA vs. FLORIDA STATE
OCTOBER 4, 1980

Ever wonder what the Coach does on Saturday nights?

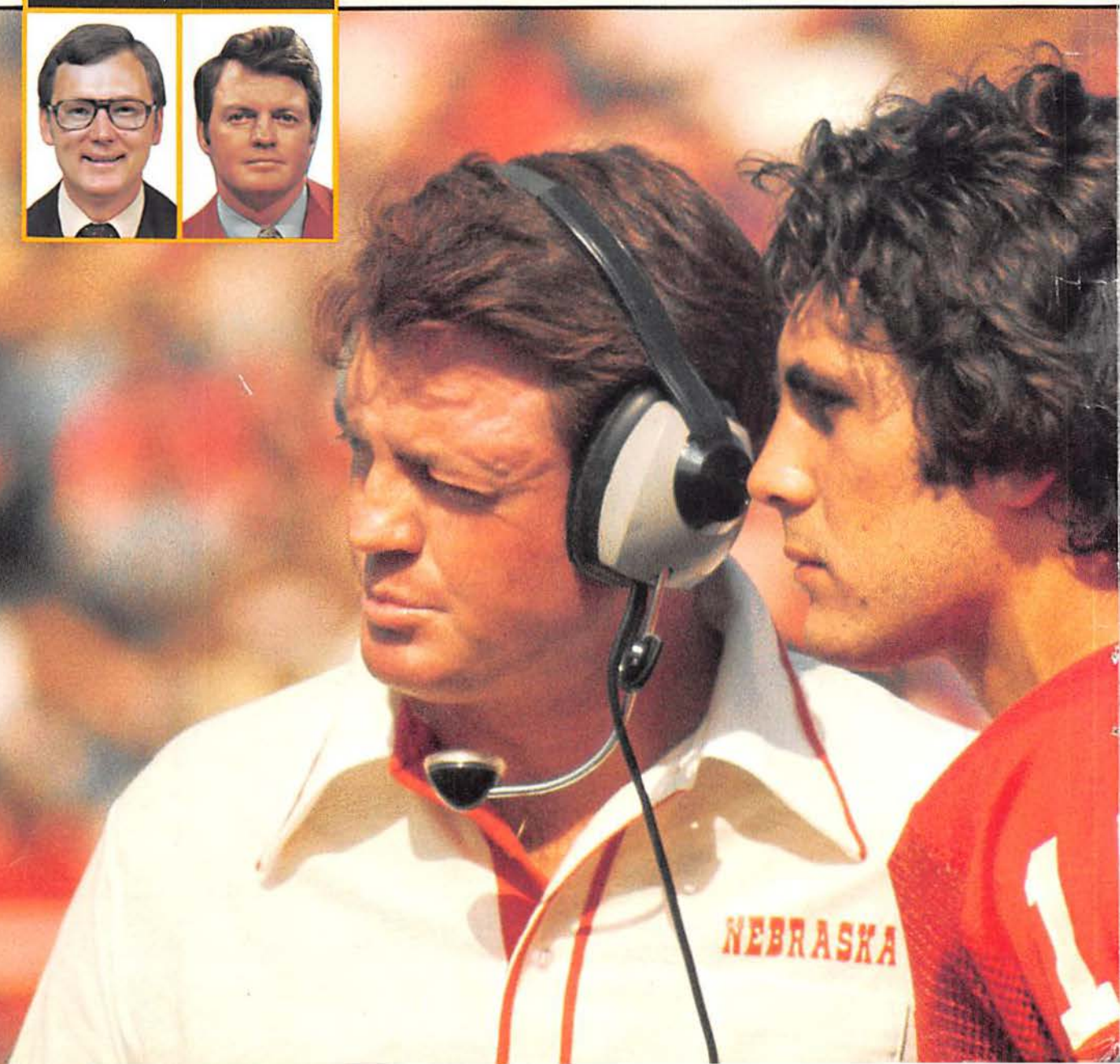


He talks about the game played Saturday afternoon.

You can see Coach Tom Osborne and hear his first comments on today's game tonight from 10:30 to 12 midnight. Listen as Coach Osborne and 10/11 Sports Director Dick Janda examine the game and its highlights. Video-taped exclusively by 10/11 Strong on location.

The Tom Osborne Show
Saturdays from
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KOLN TV/KGIN TV
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Lincoln, Grand Island



UNIVERSITY OF NEBRASKA

Official Football Program

FLORIDA STATE vs. NEBRASKA

OCTOBER 4, 1980

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TODAY'S COVER

Nebraska's 1980 Yellsquad are pictured from left to right, front row standing: Mike Eaton, Sandy Satrapa, Liz Held (Co-Captain), Scot Coxson. 2nd row sitting: Vicki Renner, Patty Charvat, Jane Porter. 3rd row: Pat McBride, Denee Nelson, Lee Chapin (Co-Captain). 4th row: Alex Ford, Sharon Rossek, Keith Behr, Susie Young. Back row: Brian Wolfe, Tom Westman, Karen Madsen (alternate).

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NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nationwide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1980.

The University of Nebraska urges all 1980 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

Bob Devaney
Bob Devaney
Athletic Director

Marching Red NU Cornhusker Band

Dr. Robert Fought, director

Pre-Game

No Place Like Nebraska
Hail Nebraska
March Grandioso/Glory of the Gridiron
March of the Cornhuskers
Hail Varsity

Half-Time

Broadway Classics*

New York, New York
Cabaret
Lullaby of Broadway
Give My Regards to Broadway
Maria

*These selections will also be performed by the NU Marching Band at half-time of the Kansas City Chiefs-Houston Oilers football game Sunday, Oct. 12.

It's Nebraska's 'O' Against Florida State's 'D' Today in Lincoln

Tom Osborne's Nebraska Cornhuskers battle Bobby Bowden's Seminoles from Florida State this afternoon in Memorial Stadium in a game that will pit the Huskers potent offense against the Seminoles stingy defense.

The Huskers are 3-0 and ranked No. 3 in the country, with wins over Utah (55-9), Iowa (57-0) and last week a 21-7 win at Penn State before an ABC-TV national audience. Florida State is now 3-1, beating Louisiana State (16-0), Louisville (52-0) and East Carolina (63-7), but losing 10-9 in an upset last week at Miami. In last weeks polls, FSU was ranked ninth.

Going into today's contest, the Huskers are averaging 560.7 yards a game, 429.7 on the ground and 131.0 through the air and 44.3 points a game. In last week's NCAA stats, the Huskers were No. 1 in offense, No. 1 in rushing offense and No. 1 in scoring offense.

Florida State last week was No. 1 in total defense, ninth in rushing defense and second in scoring defense. In four games, the Seminoles have given up only 17 points.

Leading the Huskers today will be senior I-Back Jarvis Redwine, who for the third week in a row, is the country's leading rusher. He has 63 carries for 521 yards and six scores, which breaks down to a 173.7 game average and an 8.3 carry average. Against Penn State, Redwine got 189 yards on 34 carries and scored twice.

Florida State will be led by its senior All American middle guard Ron Simmons. Simmons has been slowed since the Seminoles opening win at LSU when he severely

sprained an ankle, but should be 100 per cent for today's game. Last year as a junior, he had 81 tackles, including 65 unassisted, 17 stops behind the line, two fumble recoveries and two blocked kicks.

Osborne, in his eighth season at NU, enters today's game as the fifth winningest active coach in America, with a winning percentage of 68-18-2, .784. Florida State's Bobby Bowden is the country's 11th winningest active coach, with a 110-45 mark, for a percentage of .710. In his fifth year at Florida State, Bowden has also coached at Samford and West Virginia.

Bowden's success story at Florida State has been quick. Before he came to FSU in 1976, the Seminoles were 0-11 in 1973, 1-10 in '74 and 3-8 in 1975. In Bowden's first year FSU was 5-6, but then advanced to 10-2 in 1977 and an appearance in the Tangerine Bowl, 8-3 in 1978 and an 11-0 regular season mark last year, before losing 24-7 to Oklahoma in the 1980 Orange Bowl.

Today's halftime will take on special meaning as six outstanding state football players and coaches will be included into the Nebraska Football Hall of Fame. For more information on that, please turn to page 125 in today's program.

So as this classic offense vs. defensive confrontation is about to begin, Nebraskans everywhere welcome Coach Bowden, his staff and players and all their fans to Memorial Stadium, for the Huskers' 108th straight sellout, a continuing NCAA record.

big red shop

THE ORIGINAL



AIR HORNS
There is no place like Nebraska



THE MOST COMPLETE COLLECTION OF
BIG RED SOUVENIRS IN NEBRASKA

MAIL ORDERS WELCOME

WE WHOLESALE TO MERCHANTS

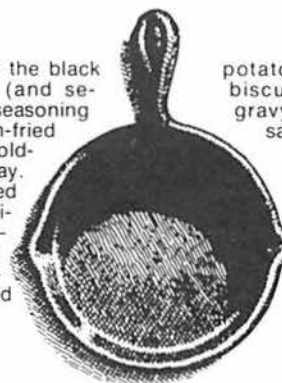
1209 Q St. — 475-3287
IN THE GLASS MENAGERIE

Sadie's Saloon puts black iron skilletts back in the kitchen.

Sadie's uses the black iron skillet (and secret Yankee seasoning to create pan-fried chicken the old-fashioned way. And it's served the old-fashioned way — big family style helpings with fried

potatoes, buttermilk biscuits, thick pan gravy and a tossed salad.

Reintroduce yourself to the black iron skillet at Sadie's. You'll have chicken like you've never had it before.



SADIE'S SALOON

Serving from
5 'til 11
Libations
3:30 'til 1 a.m.



52nd & "O" Street
(Just across
from the Aku Tiki)

UNL Homecoming '80 Good Vibrations

October 13-18

- MONDAY** **WOODY HAYES LECTURE**—Big Time College Football—It's Values and Corruptions. 8:30 p.m., Nebraska Union Centennial Room.
- TUESDAY** **ROYALTY ELECTION**—City Campus, Nebraska Union 9 a.m.-5 p.m.
- WEDNESDAY** **ROYALTY ELECTION**—East Campus, East Campus Union, 9 a.m.-5 p.m.
MARX BROTHERS MOVIE—"Horsefeathers," Nebraska Union Centennial Room, 9 p.m.
- FRIDAY** **HOMECOMING DISPLAY JUDGING**, 2-4 p.m.
CAMPUS PARADE, 7 p.m.
PEP RALLY—Union Mall, 7:30 p.m.
HOMECOMING DANCE—Featuring Blackberry Winter, 8 p.m., Nebraska Union. Introduction of Homecoming Royalty Candidates at 8:45 p.m. Announce winners of Display Contest at 9:45 p.m.
- SATURDAY** **LIVE ENTERTAINMENT** on the Union Mall, 10:30 a.m. to 12:30 p.m.
FOOTBALL—Cornhuskers vs. Oklahoma State Cowboys. 1:30 p.m. Memorial Stadium. Homecoming Royalty will be crowned at Half-Time.
ALL-ALUMNI Postgame Homecoming Gathering, after the game in the Hilton Hotel Ballroom.

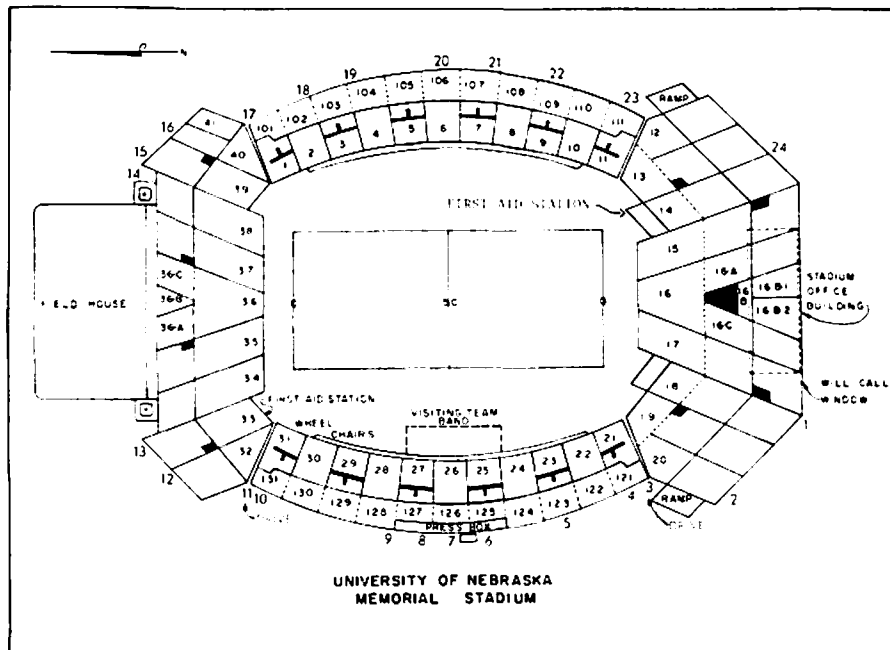
**Presented by the
All University Homecoming Committee**

**Corn Cobs
Tassels
Student Alumni Board
Union Program Council**

**Yell Squad
Residence Hall Association
Panhellenic Association
Interfraternity Council**

Giving Off Good Vibrations!

STADIUM INFORMATION



LOCATION OF REST ROOMS—Under East Sections 1 and 101, 11 and 111, and West Sections 21 and 121, 31 and 131, and under North and South Stadiums.

LOST AND FOUND—South end of East Stadium, Concourse Level under Section 11 and South end of West Stadium, Concourse Level under Section 21. Fans who find a lost article are requested to hand such articles to a Police Officer for delivery to the Lost and Found area. After the game, Lost and Found articles are transferred to the University Police Office, 1024 Avery Ave.—Telephone 472-3555.

PLEASE RETAIN TICKET STUBS—Designating Section, Row, and Seat Number, if you leave your seat at any time.

TELEPHONES—Are located at Concourse Level, North and South ends of both the East and West Stadiums; and under both the North and South Stadiums. The University operator number is: 472-7211.

PLEASE REPORT ANY DISCOURTESY of Stadium personnel (ushers, gatemen, etc.) to the Athletic Ticket Office, 117 South Stadium Office Bldg.

CAMERAS AND PORTABLE RADIOS—Limited use permitted. Game

action may not be filmed. Consideration of other spectators is expected.

THE USE OF INTOXICATING LIQUORS—in this Stadium is prohibited. Ushers and Police Officers have been instructed to refuse admission to ticket holders who are intoxicated.

IMPROPERLY PARKED VEHICLES—or those found parked in restricted areas (driveways, No Parking Zones, grassy areas, dock areas, etc.) will be towed at the expense of the owner. Towed cars may be claimed by contacting the University Police Office, 1024 Avery Ave.

FIRST AID INFORMATION—First Aid Stations are located in the northwest corner of the Stadium under Section 33, and in the southeast corner under Section 14. They are manned by a CPR Heart Team and Red Cross volunteers.

Persons suffering sudden illness or injury should report to the closest usher, Red Cross Volunteer, or Police Officer, to guide or escort you.

Companions of (or person nearby) fans losing consciousness, or otherwise not ambulatory, should summon nearest usher, Red Cross Volunteer, or Police Officer. They will procure medical help at once.

UNDER NORTHWEST
CORNER OF
MEMORIAL STADIUM

**EMERGENCY
HEADQUARTERS**

**RED CROSS
BUILDING**

**EMERGENCY HEART UNIT
located there**

Boy Scout Ushers, Red Cross Volunteers, Police Officers are trained to help.

BIG EIGHT CONFERENCE 1980 FOOTBALL OFFICIALS

No. Name

- 2 Vance Carlson
- 4 Howard Roe
- 6 Dan Foley
- 8 John McClintock
- 12 John Leimbach
- 14 Cliff Squires
- 15 Robert Holliday
- 16 Gaspar F. Perricone
- 18 Bob Klisares
- 22 Charles Weems
- 23 Paul Brown
- 24 Tom Ehlers
- 25 Ron Damaree
- 26 Frank Ellis
- 28 Dale Schreurs
- 32 Kent Houck
- 34 Frank Gaines
- 35 Robert Wagner
- 36 Sam Maphis
- 38 John McArthur
- 42 Edward Tschannen
- 43 Richard Eichhorst
- 44 Gerald Kleinsmith
- 45 John Laurie
- 46 Tom Fincken
- 48 John Schroeder
- 52 Artie Palk
- 53 David Ames
- 54 Dan Upson
- 56 Ron Spittler
- 58 Virgil Deering

These cassette deck makers have very high standards.



And this is how they set them.



With TDK SA. It's the high bias reference standard for these major cassette deck manufacturers. Which means that when they set the high bias position on their decks, there's a TDK SA inside. Since all these decks are adjusted to sound their best with TDK SA, it stands to reason yours will, too.

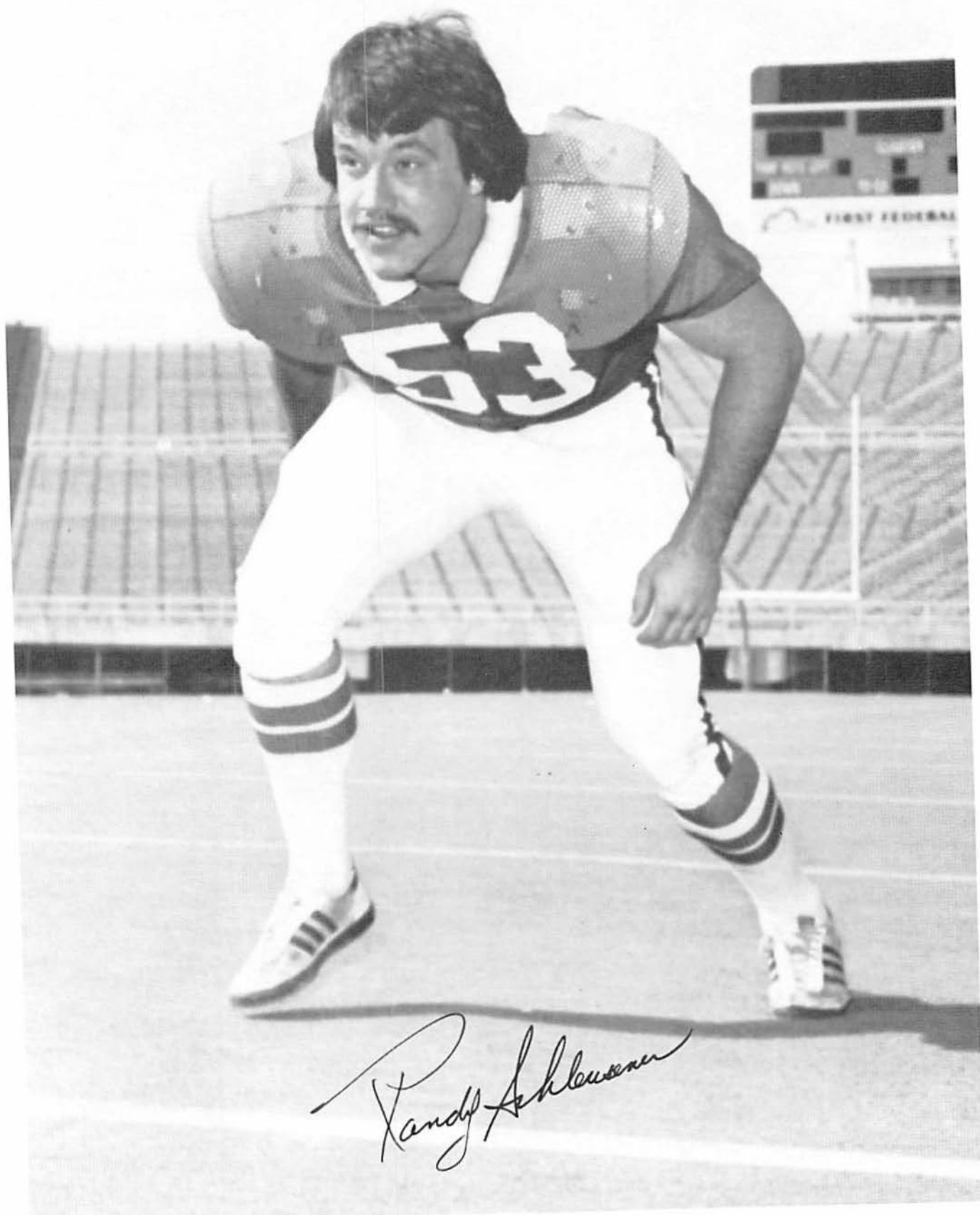
A lot of deck owners agree. When they listen to the more than 35 manufacturers who recommend TDK SA, they try it. When they listen to their music on TDK SA, they're convinced. They feel TDK SA's Super Avilyn formulation handles their music better than any chrome tape. And TDK SA's Super Precision Mechanism assures years of reliable performance. Each TDK SA cassette is backed by a lifetime warranty.*

You can listen to all the cassettes that might meet the high bias standard. Or you can buy the one that sets it. TDK SA.

TDK
The Amazing Music Machine.

*In the unlikely event that any TDK cassette ever fails to perform due to a defect in materials or workmanship, simply return it to your local dealer or to TDK for a free replacement.

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the
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483-1949



Jeff Munford
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466-1077



LaMoine Beaver
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489-9615



Richard A. Dahlgren
3701 "O" Street
475-2723



Cliff DeBoer
Clock Tower 70 & A St.
489-7713



Roger D. McGinnis
333 No. Corner Suite 2
464-3117



Harold Gerlach
1641 Sumner Suite 1
435-2153



Ray L. Thompson
3701 "O" Street
475-2345



Richard C. Hill
822 So. 48th St.
483-2909



Robert E. Duden, C.L.U.
3203 So. 33rd St.
483-4441



Dean R. Hoy
3865 Normal Blvd.
489-7171



Jim Spichal
109 No. 27th St.
477-6955



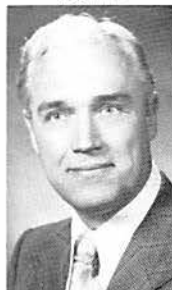
Donald E. Paulson
4750 Normal
483-4194



James E. Newcomer
123 So. 84th St.
483-2838



William Keller
Suite 403
First Natl Bank Bldg.
56th & O—467-5239



Bob Haberman
109 No. 27th St.
477-6955



G. Scotty Kaufman
123 So. 84th St.
489-9678



Dick Rupert
5555 So. St. Bk. Bld.
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John L. Hagerman
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Jan L. Burtcher
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8

College of Arts and Sciences

"We produce people who can learn things and love learning, rather than people who memorize facts. We try to develop students' abilities to be creative—to use their creativity and intellect to focus on problems around them."

**By Connie Sue Gaskill Gulick
Editorial Assistant
Office of University Information**

Working on the premise that the world in which today's business leaders must make decisions is too diverse for the narrow specialist, more and more business people have been turning to liberal arts graduates to fill leadership positions.

That's why high-ranking University of Nebraska administrators believe a liberal education is so important for students.

"We produce people who can learn things and love learning things, rather than people who memorize facts," said Max Larsen, dean of the UNL College of Arts and Sciences. "We try to develop students' abilities to be creative—to use their creativity and intellect to focus on problems around them."

Ronald Roskens, president of the University of Nebraska, speaking in behalf of the liberal arts, added that many students "allow an over-anxiety about the immediate future to obliterate the need to prepare for a long life in a constantly changing society. Unfortunately, in their zeal to become employable, they cast aside the opportunity to become well educated."

An important reason for pursuing a liberal education, Dean Larsen added, is that it will help prepare students not only for their first, but also their second and third careers.

"Students don't always realize

when they take a course in history that they're learning skills in analyzing data, making comparisons and drawing conclusions," Larsen said. "We want the student to have a chance to be creative, to learn about others who are creative and draw on the accomplishments of others in a reflective way.



Dean Max Larsen

"The disciplines housed within the College of Arts and Sciences vary—from life sciences to language, from political science to Latin American studies, from geology to psychology

or English," the dean continued. "Taking coursework within these different areas exposes students to new and different modes of thought which will be applicable when students must later incorporate different points of view into work assignments."

What specific skills and abilities does coursework in the College of Arts and Sciences help develop in students? Kathleen Avery, an assistant to the dean of Arts and Sciences, provides some answers to that question.

"When students take history classes, they must master large bodies of material and then write about it, so they are developing analytic and communication skills. Students also get to know themselves better, because in writing their blue book essays in examinations they are presenting their own interpretation of historical events, thereby gaining an understanding of how they feel about many important issues and acquiring perspective on where they fit in the world."

"With English classes, too, there is a great deal of material to be read and discussed," Avery continued, "and professors aren't looking for 'set' responses to questions. Rather, they want students to generate their own opinions about the issues involved. Here again, students gain insight about their feelings and attitudes, and this adds to a growing sense of self-awareness. The study of literature also

provides students with some knowledge of the complexity of argument, an understanding of other cultures, a self-consciousness about language, and an overview of the historical change authors have described in their works."

Avery noted that studying geography can help students develop a sense of spatial interrelationships and patterns—skills necessary in careers that are involved with industrial location, city planning, or natural resources.

"The liberal arts," Avery said, "provide the unique perspective that develops the personal, communication and diagnostic skills needed to assess the dimensions of today's complex social, political and business problems."

Business and industry appreciate

the quality of graduates with sharply honed tools of analysis, reasoning and expression which have been fashioned through the liberal arts.

Roger B. Smith, executive vice president of General Motors, speaking last spring in Chicago, declared that the value of broadly educated graduates is becoming more frequently realized.

"As great as our need for specialists is, we (GM) try to recruit only those graduates who have a wide range of knowledge and interests and who will be capable of handling other responsibilities as well—responsibilities completely unrelated to their specialty," Smith said. "This usually means a specialist who has more than just a casual exposure to the liberal arts."

In his address, Smith cited the work

of four Harvard professors who tested 414 young people from three different backgrounds—one consisting of graduates of a four-year, on-the-job training program; another group which specialized in subjects like electronics and business at a two-year community college, and a third group which had attended traditional, four-year liberal arts colleges.

"The professors found the last group—the liberal arts graduates—were far better able to analyze concepts and arguments than the others, and that they also showed a capacity to adapt more easily to new situations," Smith said.

Dean Larsen believes "the strength of the College of Arts and Sciences lies in its size and diversity, which offers a wide variety of experiences

(Continued on p. 124)



Arts & Sciences student finds 'time' in jail well spent

Michele Borg went to jail last summer. The College of Arts and Sciences pre-law student majoring in psychology (with minors in philosophy and art) was there to implement a release-referral program for prisoners ready to be released from confinement in the Lincoln-Lancaster City-County jail.

For Michele, the 144 hours she spent from early June to late August implementing the program at the request of the Lincoln Division of Corrections provided an opportunity to meet a necessary internship requirement for her psychology major. It also, she found, put to the test both her own ingenuity and resources and much of

the skills and knowledge acquired as part of her educational experience at UNL.

Michele, a junior from Lincoln, said that before she began implementing the release-referral project in June, there was little assistance offered to prisoners when they were ready for release, some having served sentences of several months or more.

"In many cases, they were in need of food, shelter or clothing. Others needed jobs, or counseling for marital problems, or both."

Michele's job was to develop a systematic procedure for putting prisoners in touch with the services they

needed. First, she compiled a directory of social service agencies, enlisting their cooperation in the project after interviewing heads of the various agencies and explaining what she, and correctional personnel, were trying to accomplish.

Then, for the rest of the summer, Michele conducted interviews with jail prisoners nearing completion of their sentences, providing referrals to various agencies based on the individual needs of each prisoner.

"About one-third of the people I interviewed took advantage of the referrals I suggested," Michele found when she followed up her referrals by contacting the agencies concerned. "It may not seem like many, but before the program was started about the only kind of assistance provided to prisoners was in the area of alcohol counseling. Now, there are a whole range of services that can be suggested to individuals on the basis of their particular needs."

Michele's experience as an intern working under the direction of corrections personnel provided her with material for a 68-page paper submitted for academic credit in her major field of study.

Although her particular internship was unique, it was but one of many internship opportunities offered to students in the College of Arts and Sciences through the college's Office of Experiential Education.

Mildred Katz, coordinator for experiential education since the office was established in January, 1979, said approximately 150 students in the College of Arts and Sciences obtain internships of one kind or another each year, and the number is growing.

"The value of the program," she said, "is that it allows students to put into practice what they are studying in the classroom, and to relate the world of work to their studies."

NEBRASKA



JOE ADAMS
OG



KIM BAKER
LB



PHIL BATES
FB



WARREN BELL
CB



DONNIE BESS
DE



PETER BOLL
OT



MATT BRANDL
OG



TODD BROWN
SE



MIKE BRUCE
OT



TOM CARLSTROM
OT



DAVID CLARK
DT



ROGER CRAIG
IB



STEVE DAMKROGER
LB



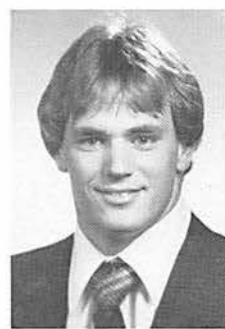
STEVE DAVIES
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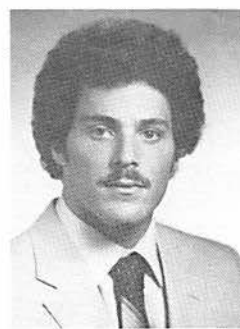
TREY DeLOACH
OC



GARY ENGLAND
OG



BRENT EVANS
LB



TONY FELICI
DE



JEFF FINN
TE



DAN FISCHER
CB



RANDY FLORELL
LB



ANDRA FRANKLIN
FB



IRVING FRYAR
WB



RUSSELL GARY
SAF

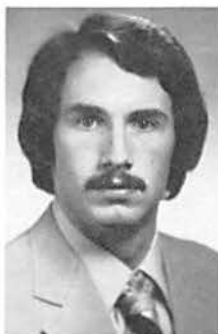
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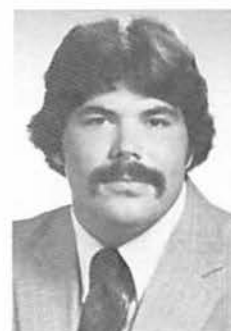
TIM HOLBROOK
MON



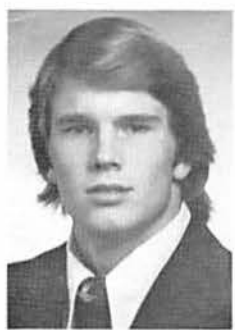
DARYL HOLMES
DE



RANDY HUEBERT
WB



DAN HURLEY
OT



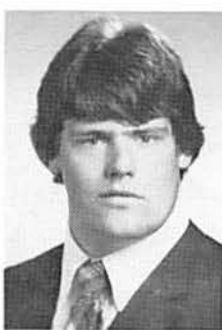
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MIKE KEELER
DT



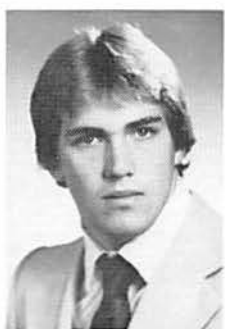
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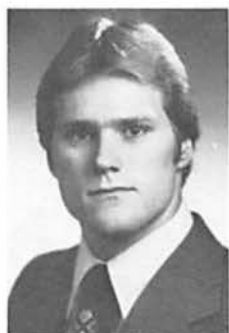


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QB



MARK MAURER
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TIM MCCRADY
WB



MIKE McELROY
OC



STEVE McWHIRTER
LB



ANDY MEANS
DB



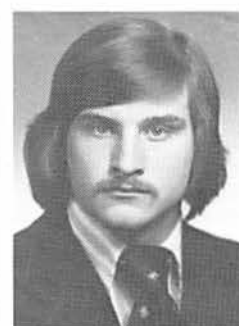
JEFF MERRELL
MG



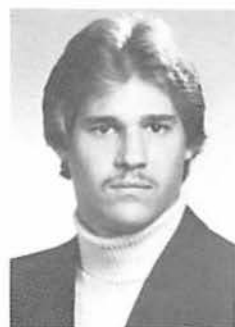
MARK MORAVEC
FB



EDDIE NEIL
K



DERRIE NELSON
DE



JOHN NOONAN
SE



DICK PETERSON
DE



JEFF QUINN
QB



JARVIS REDWINE
HB

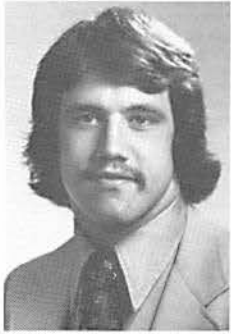


DAVE RIMINGTON
OC



JOHN SANTIN
LB

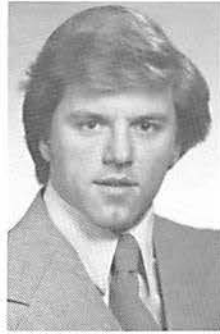
CORNHUSKERS



RANDY SCHLEUSENER
OG



MIKE SCULLEY
MG



L. G. SEARCEY
MON



KEVIN SEIBEL
K-P



RICKY SIMMONS
WB



SAMMY SIMS
MON



PAUL SMITH
FB



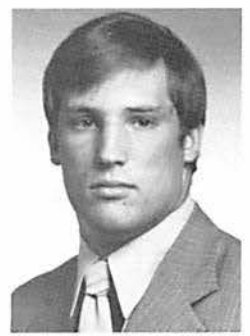
TODD SPRATTE
DE



ANTHONY STEELS
WB



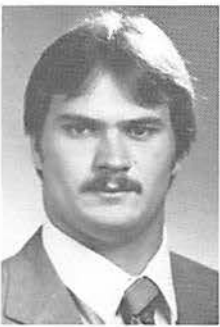
DAVE STROMATH
DT



BOB STUCKEY
DL



RANDY THEISS
OT



BILL VAN LENT
DT



KRIS VAN NORMAN
MON



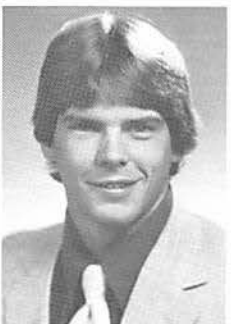
TOM VERGITH
WB



HENRY WAECHTER
DT



DENNIS WEES
MG



CRAIG WEHRLE
SE



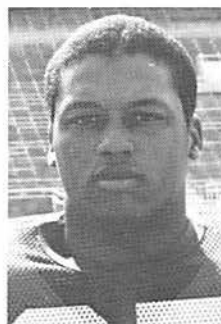
BRENT WILLIAMS
LB



JAMIE WILLIAMS
TE



JIMMY WILLIAMS
DE



TOBY WILLIAMS
DT



SCOTT WOODARD
SE

1980 University of Nebraska Football Roster

No.	Player	Pos.	Ht.	Wt.	Class	Hometown
1	Scott Gemar	P	6-2	192	Sr.	Sutton, NE
2	*Jeff Krejci	SAF	6-0	179	Jr.	Schuyler, NE
3	Pat Larsen	CB	6-0	181	Soph.	Fullerton, NE
4	Warren Bell	CB	5-9	170	Soph.	Abbottson, CA
5	*Rodney Lewis	CB	5-11	190	Jr.	Minneapolis, MN
6	*Sammy Sims	Mon	5-11	195	Jr.	Lubbock, TX
7	Ricky Simmons	WB	5-10	162	Soph.	Greenville, TX
8	Nate Mason	QB	6-0	190	Soph.	Greenville, TX
9	*Russell Gary	SAF	5-11	195	Sr.	Minneapolis, MN
10	Eric Knoll	QB	6-3	193	Soph.	Littleton, CA
11	*Jeff Quinn	QB	6-2	207	Sr.	Ord, NE
12	*Jarvis Redwine	IB	5-11	203	Sr.	Inglewood, CA
13	Eddie Neil	K	5-9	189	Soph.	Pasadena, CA
14	Brian Iodence	CB	5-9	168	Soph.	Hemingford, NE
15	*Ric Lindquist	CB	5-9	177	Jr.	Plattsburgh, NE
17	*Mark Mauer	QB	6-1	193	Jr.	St. Paul, MN
18	Allen Lyday	CB	5-10	178	Soph.	Wichita, KS
19	Bruce Mathison	QB	6-2	197	Soph.	Superior, WI
21	Roger Craig	IB	6-1	205	Soph.	Davenport, IA
22	Tom Vergith	WB	6-0	180	Soph.	Lincoln, NE
23	Tim Holbrook	Mon	5-10	178	Soph.	Lexington, NE
24	*Tim McGrady	WB	5-9	175	Sr.	Plainview, NE
25	Paul Smith	FB	5-9	205	Soph.	Inglewood, CA
26	Dan Fischer	CB	5-9	178	Soph.	Lincoln, NE
28	*Dave Liegl	CB	5-7	162	Sr.	Central City, NE
29	*Todd Brown	SE	6-0	172	Soph.	Holdrege, NE
30	*Craig Johnson	IB	6-0	209	Sr.	Omaha, NE
31	Randy Huebert	WB	5-11	177	Soph.	Henderson, NE
33	*Anthony Steels	WB	5-8	190	Jr.	Sacramento, CA
34	*Andy Means	CB	5-11	189	Sr.	Holdrege, NE
35	*Steve Damkroger	LB	6-1	233	Soph.	Lincoln, NE
36	John Santin	LB	6-1	218	Soph.	Central City, NE
37	L. G. Searcey	Mon	6-1	190	Jr.	Wymore, NE
38	Kris Van Norman	Mon	6-1	193	Soph.	Minden, NE
39	**Andra Franklin	FB	5-10	233	Sr.	Anniston, AL
41	*Kim Baker	LB	6-2	222	Sr.	York, NE
42	Mark Moravec	FB	6-1	204	Soph.	David City, NE
43	Phil Bates	FB	6-2	210	Soph.	Omaha, NE
44	*Jim Kotera	FB	5-11	202	Sr.	Bellevue, NE
45	*Steve McWhirter	LB	6-2	221	Soph.	Fairfield, IA
46	Tony Felici	DE	6-1	194	Soph.	Omaha, NE
47	Craig Wehrle	TE	6-3	214	Soph.	Madison, NE
48	Brent Evans	LB	6-2	221	Soph.	Chesterfield, MO
49	*Kevin Seibel	K-P	6-0	247	Soph.	Vermillion, SD
50	*Dave Rimington	OC	6-2	254	Soph.	Omaha, NE
51	Mike Sculley	MG	6-1	234	Jr.	Elwood, NE
52	*Trey DeLoach	OC	6-2	224	Sr.	Papillion, NE
53	*Randy Schlusener	OC	6-6	256	Sr.	Rapid City, SD
54	Mike McElroy	OG	6-5	212	Soph.	Grand Island, NE
55	Brad Johnson	OC	6-3	239	Soph.	Harvard, NE
56	Scott Lindstrom	MG	5-8	218	Soph.	Oakland, NE
57	Jeff Kwapick	OT	6-2	259	Jr.	Circle Pines, MN
58	Matt Brandl	OG	6-2	246	Jr.	Humphrey, NE
59	*Curt Hinehine	MG	6-2	235	Jr.	Bellevue, WA
61	Mike Keeler	DT	6-3	250	Soph.	Omaha, NE
62	Dennis Wees	MG	6-0	225	Soph.	Omaha, NE
63	*David Clark	DT	6-2	255	Sr.	Odessa, TX
64	*Joe Adams	OG	6-4	239	Sr.	Bellevue, NE
65	Randy Theiss	OT	6-3	257	Soph.	St. Louis, MO
66	*Brent Williams	LB	6-1	237	Sr.	Los Angeles, CA
67	Jack Lonowski	DT	6-2	248	Jr.	Stromsburg, NE
68	Mike Mandelko	OG	6-1	238	Soph.	Lexington, NE
69	Kurt Glathar	OG	6-2	241	Soph.	Lincoln, NE
70	*Gary England	OG	6-4	252	Sr.	Salt Lake City, UT
72	Peter Boll	OT	6-6	278	Soph.	Chattanooga, TN
73	*Dan Hurley	OT	6-2	271	Jr.	Omaha, NE
74	Jeff Merrell	MG	6-3	249	Soph.	Huntsville, AL
75	Henry Waechter	DT	6-6	267	Soph.	Epworth, IA
76	Mike Bruce	OT	6-5	253	Sr.	Omaha, NE
77	Randy Florell	LB	6-1	229	Sr.	Holdrege, NE
78	Tom Carlstrom	OT	6-5	271	Jr.	Polk, NE
80	Jamie Williams	TE	6-3	222	Soph.	Davenport, IA
81	Todd Spratte	DE	6-3	223	Soph.	Rochester, MN
82	*Steve Davies	TE	6-3	230	Sr.	Murray, UT
83	Dick Peterson	DE	6-2	195	Jr.	Madison, NE
84	Dan Hill	TE	6-3	225	Soph.	Falls City, NE
85	Donnie Bess	DE	6-1	217	Soph.	Flat River, MO
87	*Jeff Finn	TE	6-5	252	Sr.	Grand Island, NE
88	*Scott Woodard	SE	5-8	168	Sr.	Papillion, NE
89	Mitch Krenk	TE	6-1	224	Soph.	Nebraska City, NE
90	Bill Van Lent	DT	6-3	230	Soph.	Columbus, NE
91	Lynn Schoening	K	5-6	148	Soph.	Sioux City, IA
92	*Dennie Nelson	DE	6-2	222	Sr.	Fairmont, NE
93	Tom Gdowski	DT	6-3	246	Soph.	Fullerton, NE
94	Daryl Holmes	DE	6-1	203	Sr.	Chicago, IL
95	John Noonan	SE	6-2	189	Sr.	Omaha, NE
96	*Jimmy Williams	DE	6-3	225	Jr.	Washington, D.C.
97	Toby Williams	DT	6-3	250	Soph.	Washington, D.C.
98	*Dan Lindstrom	DE	6-2	220	Sr.	Oakland, NE
99	Dave Stromath	DT	6-4	248	Jr.	Millard, NE





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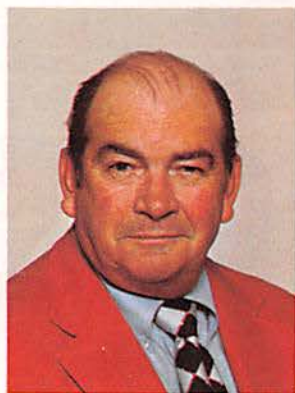
Lance Van Zandt
Defensive Coordinator-Secondary



Clete Fischer
Offensive Line-Kickers



John Melton
Linebackers



Mike Corgan
Running Backs



Tom Osborne
Head Coach



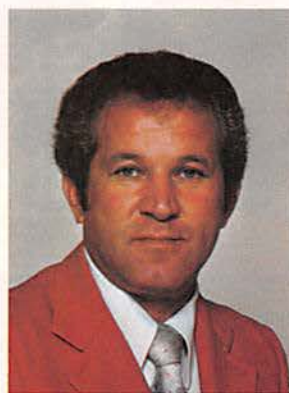
George Darlington
Defensive Ends



Charlie McBride
Defensive Line



Gene Huey
Receivers



Milt Tenopir
Offensive Line



Jeff Carpenter
Assistant Coach



Frank Solich
Head Freshman Coach



Jack Pierce
Assistant Coach



Jerry Pettibone
Receivers-Recruiting



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(402) 333-9500



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Grand Island
(308) 382-1024



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Norfolk
(402) 371-1123



Marilyn L. McClain
Council Bluffs, Iowa
(712) 323-7558



Gary G. Johnson
North Platte
(308) 532-5120 or 5121



Althea C. Sweeney
Neola, Iowa
(712) 485-2335



Lyle W. Japp, CLU, SN
Omaha
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Howard J. Hughes
Columbus
(402) 564-6327



C. Conner White
North Platte
(308) 532-2850



Gerald L. Larsen
Burwell
(308) 346-4786



Kermit R. Erickson, PN
Arcadia
(308) 789-2132



Jerry A. Nuss
North Platte
(308) 534-6337



Jack Thiessen, SN
Hamburg, Iowa
(712) 382-2503



Joe Vlock
Omaha
(402) 333-9500



John (Jay) Brady
Omaha
(402) 333-9500



Douglas A. Carley
Oakland, Iowa
(712) 482-3182



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St. Paul
(308) 754-5395



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Frederic L.A. Cady, CLU, SN
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Theodore J. Perry, CLU
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Michael J. Garvey
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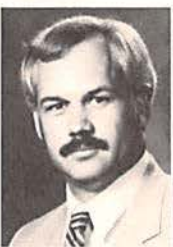
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Harold E. Cone
Fremont
(402) 721-0792



Robert M. Bork
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John R. Chittick, CLU
Falls City
(402) 245-5939



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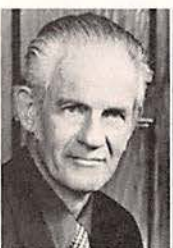
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Donald F. Killman, CLU
Beatrice
(402) 228-1966



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Leland R. Thiessen
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(402) 723-4400



Elson W. Anderson, SN
York
(402) 362-3869



Lynn C. Reber
Stromsburg
(402) 764-5651



Ron Rapp, CLU
So. Sioux City
(712) 494-3003

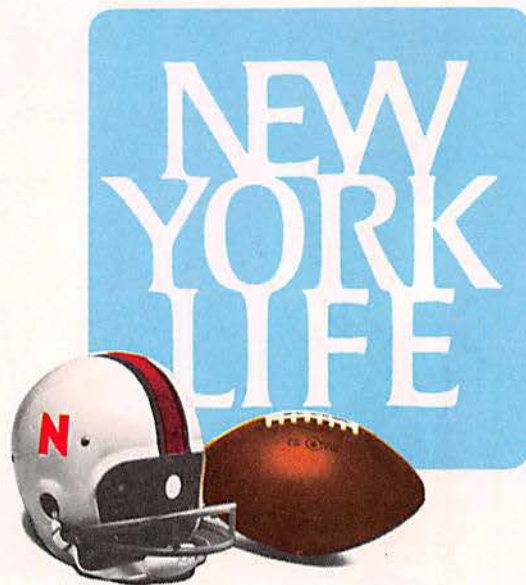
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1506 First National Bank Bldg.
Lincoln, Nebraska 68508

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Richard E. Hamilton, Assistant Mgr.
Steven R. Schmillen, Assistant Mgr.
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Lenis G. Grauf, CLU, Office Mgr.
10050 Regency Circle
Omaha, Nebraska 68508

Nebraska General Office

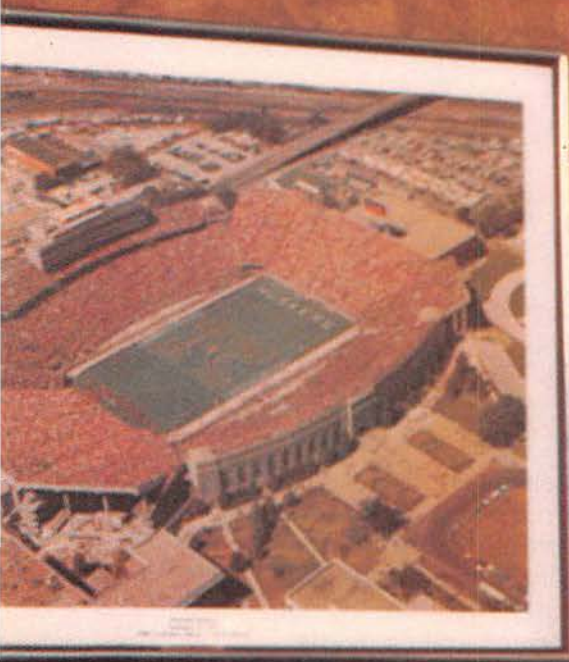
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Glenn E. Bartley, Jr., CLU, Office Mgr.
Suite 200
11704 West Center Road
Omaha, Nebraska 68144

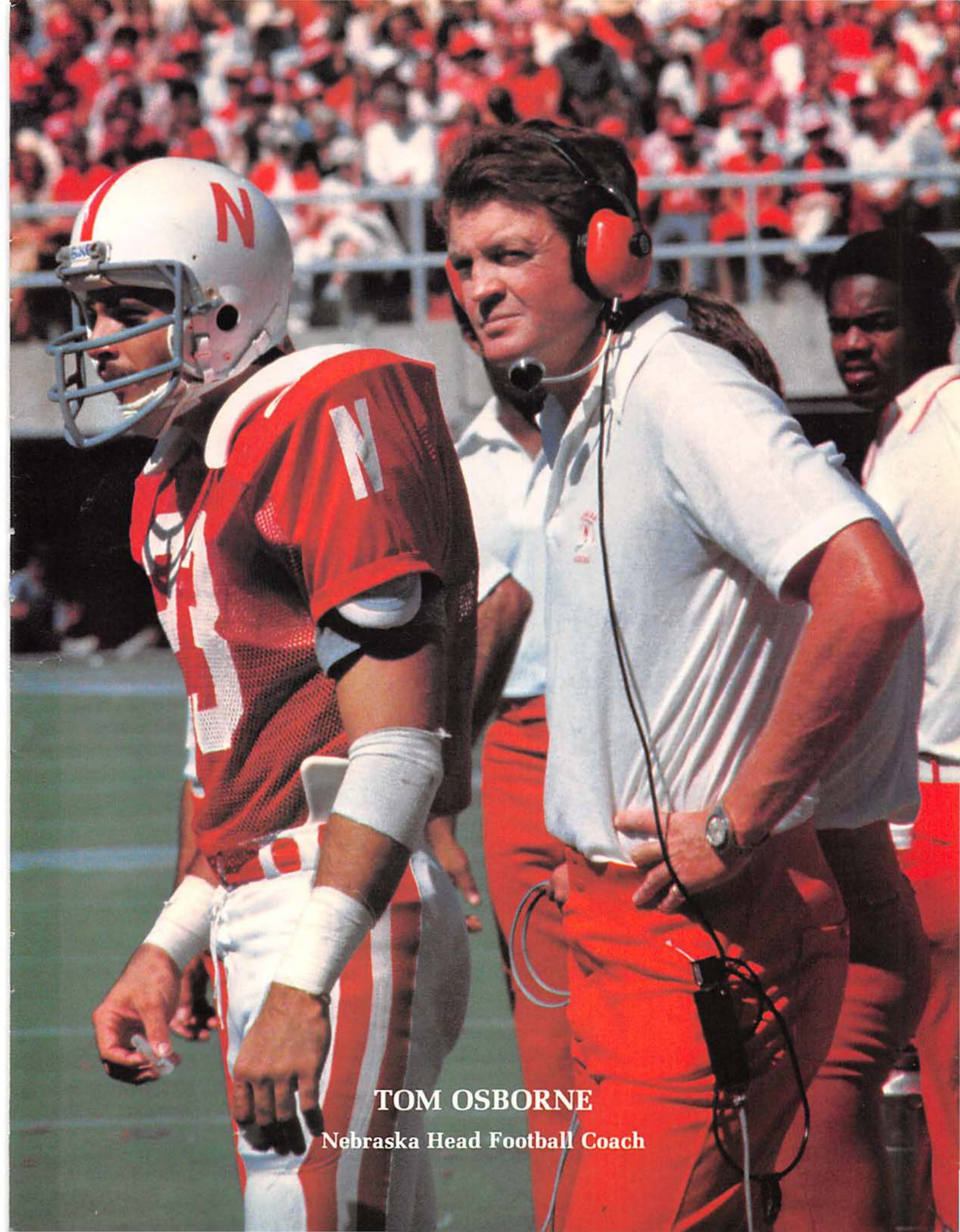
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Larry R. Lindstrom, Training Supv.
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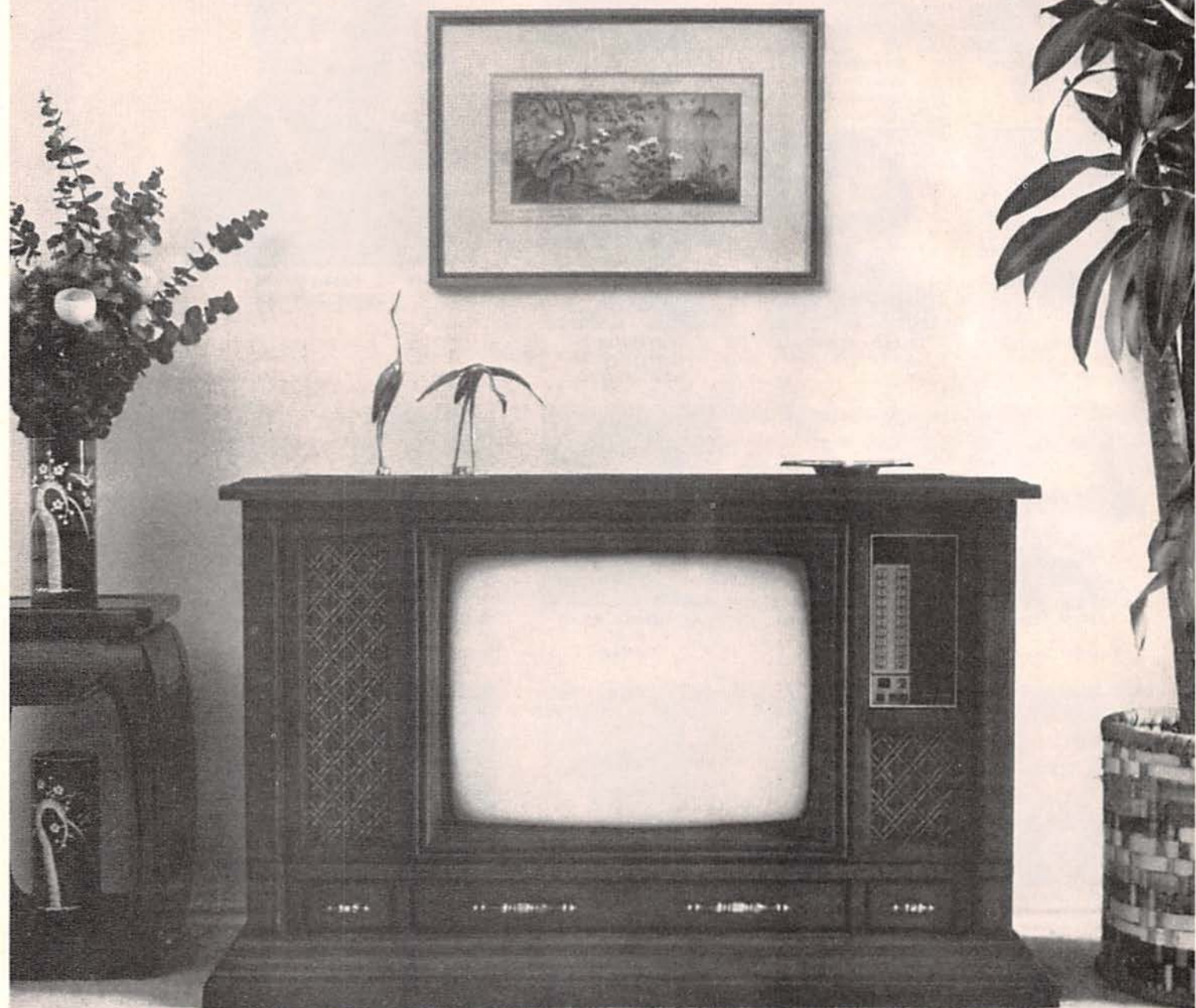


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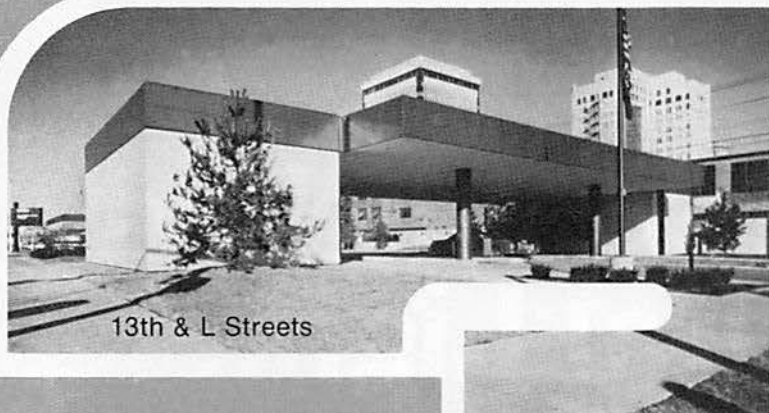
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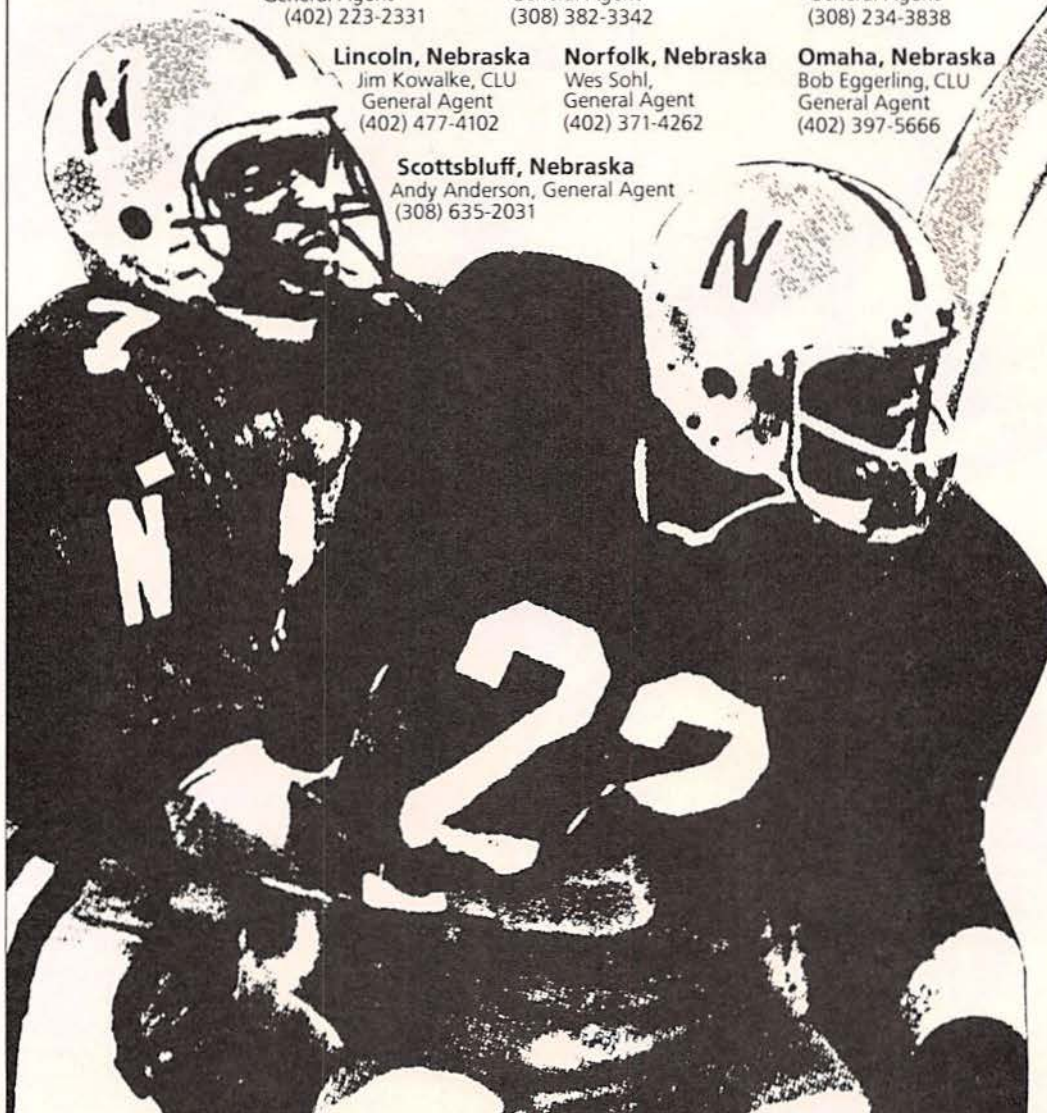
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& Sports Center Dir.



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Asst. Ath. Dir.
& Sports Inf. Dir.



Tom Osborne
Asst. Ath. Dir.
& Head Football Coach



Keith Broman
Big 8
Faculty Representative



Bill Fisher
Business Manager



Helen Ruth Wagner
Ticket Manager



Bill Bennett
Asst. Sports
Inf. Dir.



Steve Pederson
Sports Inf. Asst.
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Academic Counselor



Boyd Epley
Ath. Dept.
Strength Coach



Mike Arthur
Ath. Dept.
Asst. Strength Coach



Tony Sharpe
Beef Club



Dr. Samuel Fuenning
Dir. of Ath.
Medicine



George Sullivan, RPT
Head Trainer
& Phy. Therapist



Jerry Weber, RPT
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& Phy. Therapist



Roland E. LaRue, RPT
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& Phy. Therapist



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Ad. Asst.
Sports Center



Orval Borgialli
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Sports Center



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Glen Abbott
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Asst. Equip. Dir.



Mel Worster
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Sports Center

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Asst. AD &
Women's AD



Sally Fehrs
Administrative Asst.



Dr. Barbara Hibner
Asst. AD



Colleen Matsuhara
Basketball Coach



Jerry Fisher
Golf Coach



Julie Wood
Tennis Coach



Judy Schalk
Gymnastics Coach



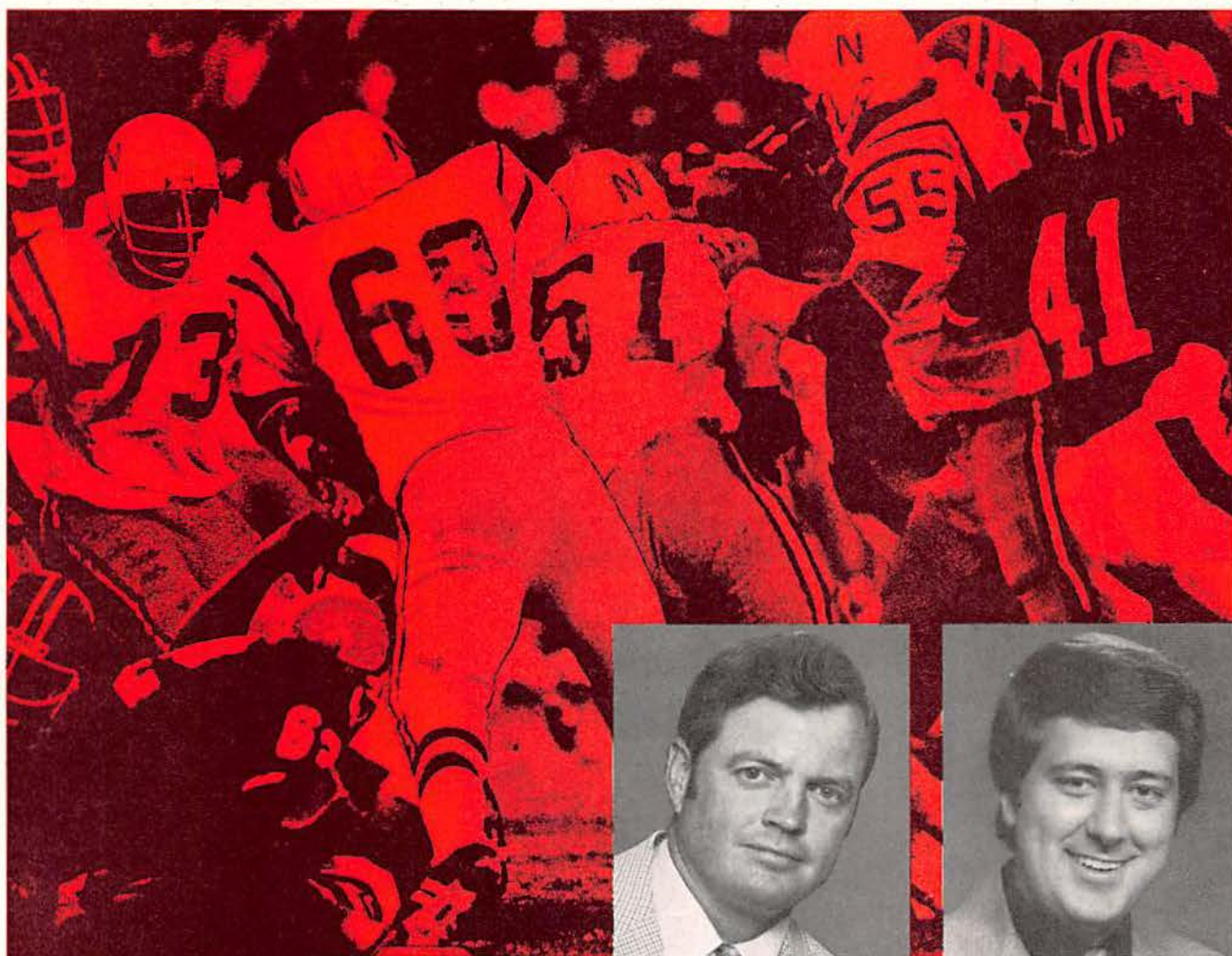
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Volleyball Coach



Ray Huppert
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Francis Allen
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Swimming



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Larry Romjue
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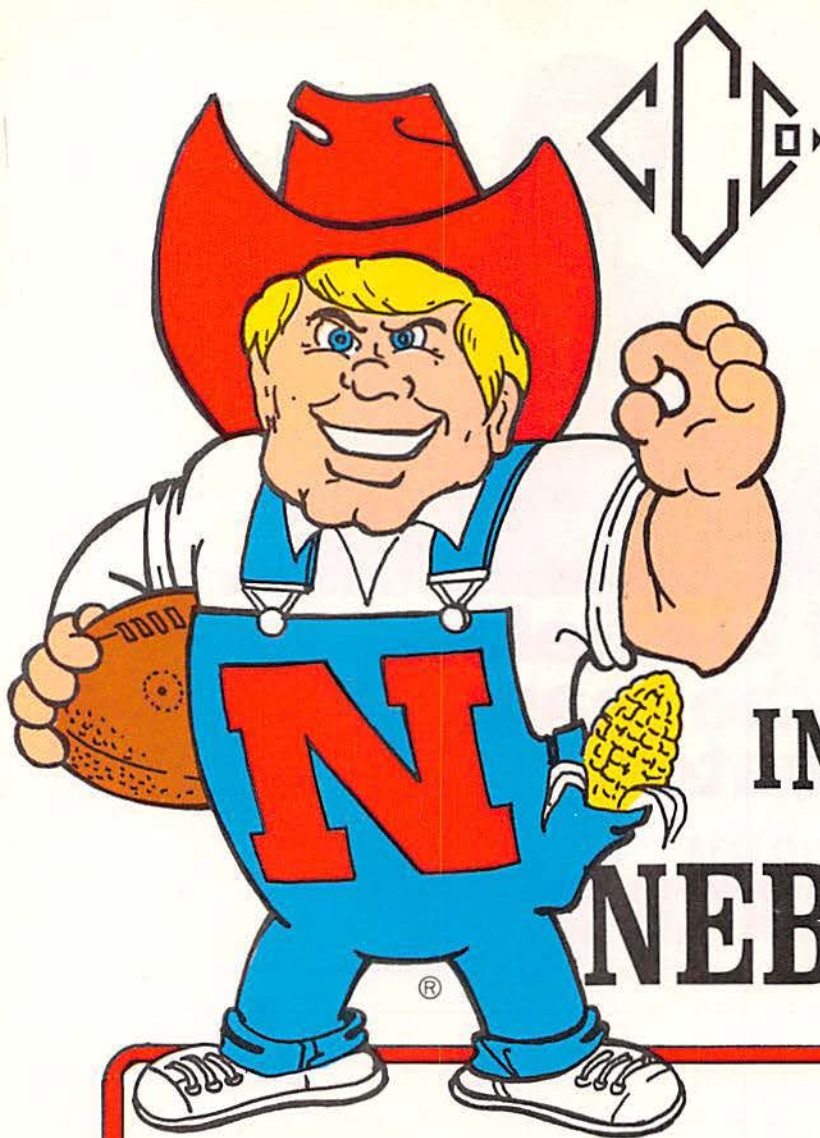
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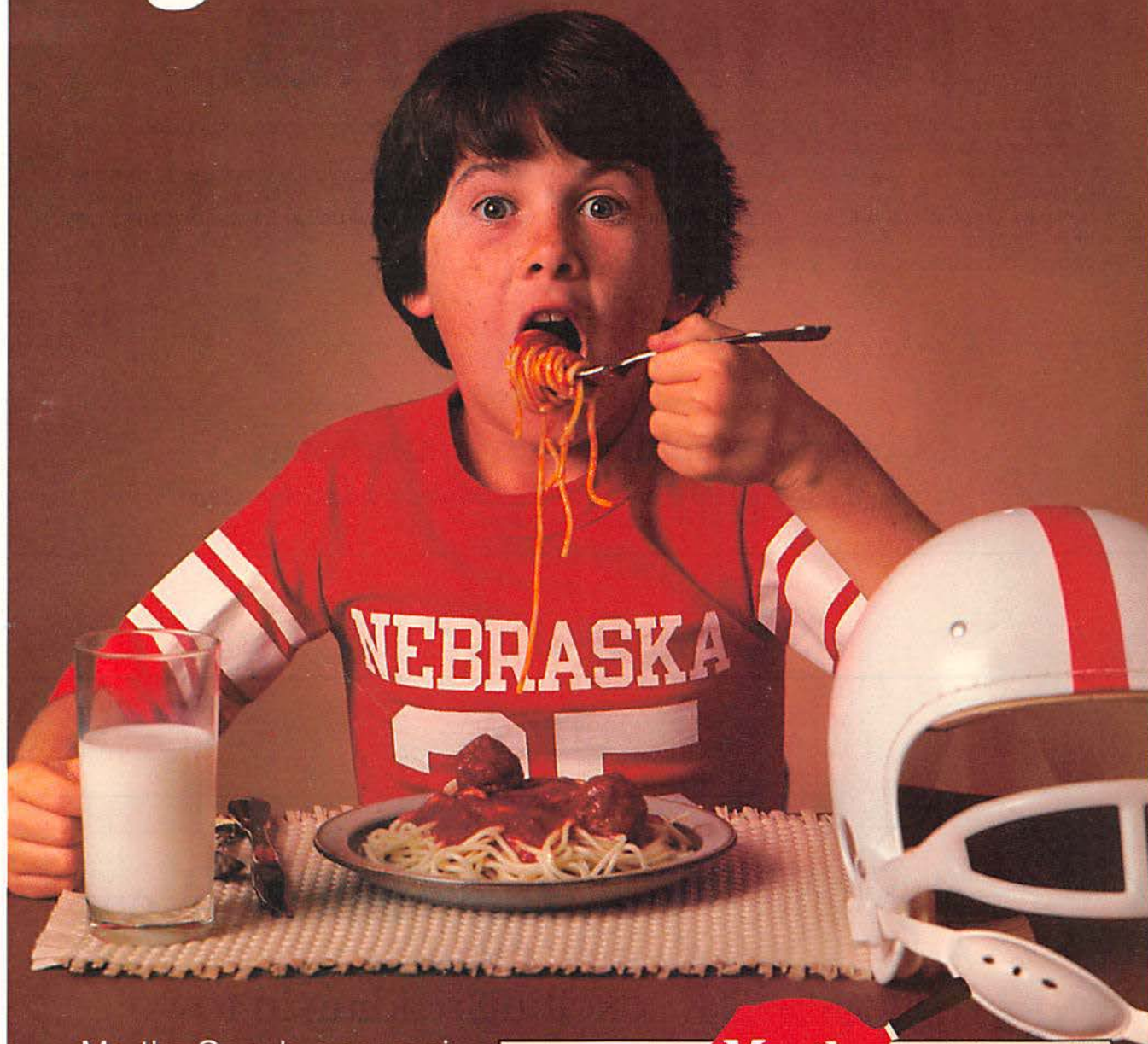
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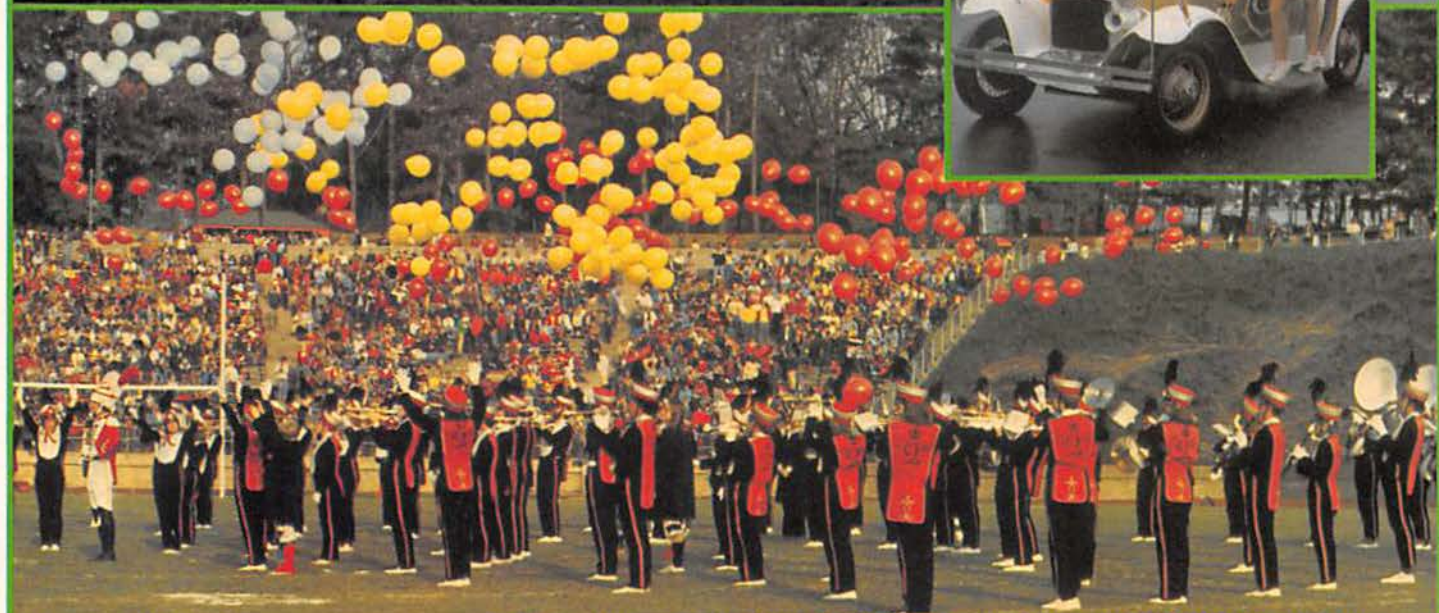
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HOMECOMING



by Stuart Warner
Akron BEACON JOURNAL



ince sometime before the invention of the facemask, every year thousands of alumni from Palo Alto to Princeton have been proving Thomas Wolfe wrong. You can go home again, back to

your alma mater, if only for one autumn weekend to relive those carefree Saturdays of youth when physics equations and French conjugations were left alone in the dorms as you all stood and cheered for State U.

continued

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This is Homecoming, U.S.A. A college football institution. Or perhaps Homecoming is best described as a collection of American institutions—a parade, a beauty contest, a class reunion and more.

Everybody loves a parade, especially the Greeks at Homecoming time.

And it's doubtful that fraternity brothers anywhere get more involved in Homecoming than do the future engineers at Georgia Tech. The highlight of Homecoming week in Atlanta is the Wreck Parade, a showcase of youthful imagination and ingenuity. Georgia Tech sports information director Jim Schultz was at a loss for words to describe the entries in the parade. "Let's just say they're not your typical flower and tissue paper variety floats," Schultz said.

Rich Robbins, a senior in chemical engineering at Tech and the grand marshal of last year's event, explained that the Wreck Parade has three divisions of entries—the classic, fixed bodies and the contraptions. All the entries are automobiles—or were at one time. The classics are any type of old car that a group at the university wants to enter. The fixed bodies have some modification done to the body of the car. "For example," said Robbins, "it may have wings that flap mechanically." The contraptions are ... well, contraptions. Anything goes. Robbins described last year's winning entry, a product of the fertile minds of Phi Kappa Alpha, thusly:

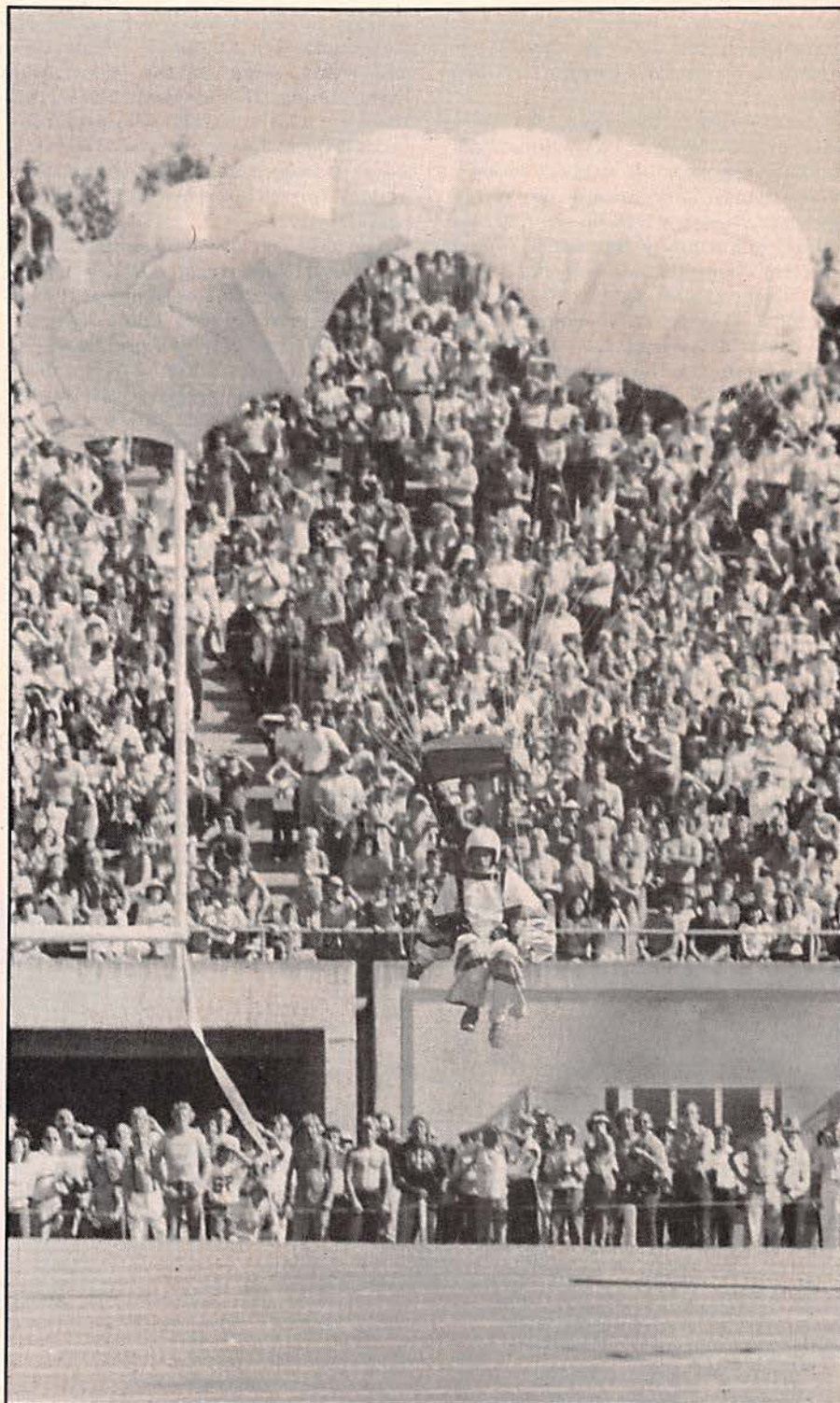
"They began with a Volkswagen body and severed the drive shaft, replacing it with a universal joint. They made it so the drive motion was straight up. Then they built sort of a ramp with a big spool at the top. They wrapped a cable around the spool and attached the cable to the car. The car would go flying down the ramp until it reached the end of the cable. They'd brake the car, then the coil action of the cable would pull the ramp along behind the car until the car was back at the top of the ramp again. It was kind of slow, but that's how it moved along the parade route."

With that kind of automotive innovation, can the 100-mile per gallon car be far behind?

While the beasts play football during Homecoming, one of the campus beauties is crowned queen. The Queen rarely gets much more mention than a picture in the local newspaper, but in 1960, when Marlene Owens was crowned Ohio State's Homecoming Queen, the media all over the nation took at least some small note.

The first black Homecoming queen at Ohio State, Miss Owens was escorted to the coronation by her father.

There at midfield stood Jesse Owens, clutching his daughter's arm, circled by the track where he had given so much of



When parachuters start landing on the field, it's got to be Homecoming.

himself in training for his Olympic glory of 1936. Even from the press box, you could feel the emotion tingling down Owens' spine as the crowd stood to cheer. "It was quite a moment," said Ohio State sports information director Marv Homan, who was a broadcaster that year. "Jesse said later that day that it was one of the proudest moments of his life."

Familiar faces are a part of any Homecoming—perhaps a reunion with

an old classmate or sweetheart. If you're a graduate of Northwestern, you may remember going to school with Chuck Heston or with little Annie Margaret before she added the hyphen. Heston, Ann-Margaret plus other celebrities such as Carol Lawrence, Paula Prentiss, Robert Conrad, Claude Akins, Cloris Leachman, Patricia Neal, McLean Stevenson, Peter Strauss and Charlotte Rae are expected to

continued

be among the alumni returning for Homecoming this fall at Northwestern, a school well-known for turning out movie stars.

Actually, the Hollywood set isn't going back to see the dear old Wildcats play football; the stars all studied acting at Northwestern and are returning to help dedicate a new arts building at their alma mater. Still, some of the celebrities will join the other old grads and cheer, cheer for Northwestern U. Two years ago, Michigan was the Homecoming guest. This year the Wildcats play Ohio State.

Homecoming is the big draw of the year at Northwestern, averaging 8,000 more attendance than its other games, but there are usually plenty of tickets available for alumni who want to come back to the campus for the weekend. Such is not the case at some schools. At Ohio State, for instance, Homecoming does not draw a larger crowd than any other game—every game is a sellout at Ohio Stadium, where the Buckeyes have packed in more than 84,000 for each of the last 70 home games. The chances, then, for an old grad who is not a season-ticket holder to get a couple

of seats for Homecoming are practically zero, according to Homan. "That does take away some of the gloss from Homecoming," Homan says. "I know that there are a lot of alumni who would like to come back." Everything else about Ohio State's Homecoming follows tradition, he added, "but we just can't get in any more people."

The tradition of Homecoming is also something to be respected by the visitors. Woe be it to the team that steps on the tail of a sacred cow. In 1977, Kentucky had a slim 10-0 lead at halftime over its Homecoming guest, Virginia Tech. During the ceremonies at intermission, it is tradition in Lexington to jerk a few tears out of the alumni's eyes with a rendition of "My Old Kentucky Home." While the old grads were singing "Weep no more my lady..." at the top of their lungs, the Virginia Tech team unceremoniously trotted onto the football field. The Kentucky players took note. Within four-and-a-half minutes of the second half, the score was 29-0. "Maybe they didn't realize the significance of what they were doing," said one Kentucky player after the game. "That

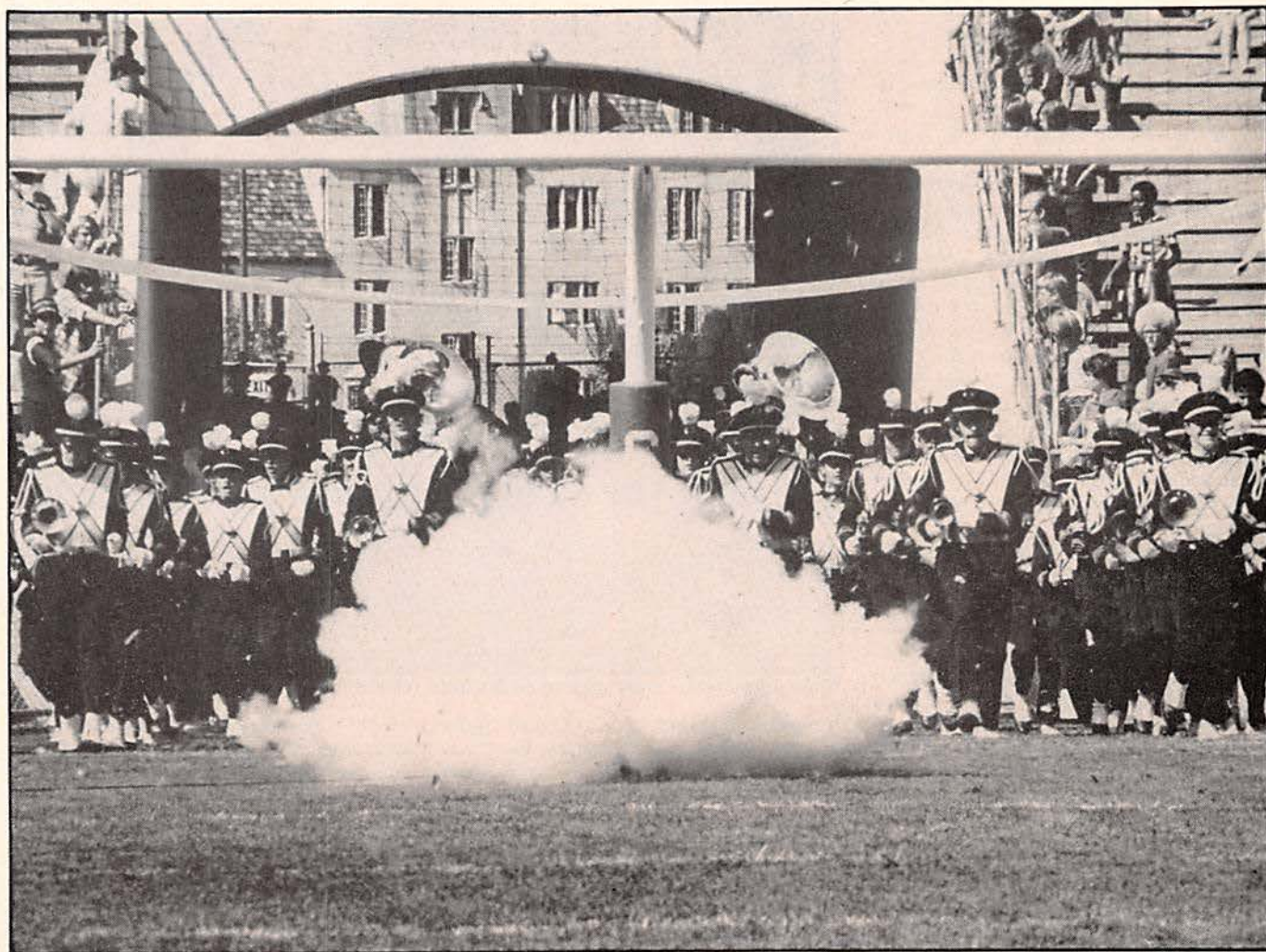
song's like the national anthem around here. Man, I mean we even take our hats off when they play it."

Aside from the parties, the parades, the queens and the game, the spirit of Homecoming is simply the opportunity to come back to a place that was home for four years.

Milan Zban, a former tackle at Marshall University in Huntington, W.Va., remembers one such return trip.

"Me and a couple of buddies of mine decided to go back through the cafeteria line for old-time's sake," Zban said. "I didn't think anybody would remember me—nobody remembers the linemen, just the quarterbacks and the star halfbacks. But as I went through the line for lunch, a gray-haired lady who had served us all the time I was in school, smiled at me and said 'Hello, Milan, do you still want an extra helping of mashed potatoes like you always did.' I tell you, just her remembering me made the trip back worthwhile."

Zban and many others must believe that Tom Wolfe never heard of Homecoming.



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FRANK CAVANAUGH

THE IRON MAJOR

by Tim Cohane

Coach Frank William Cavanaugh and his teams at Dartmouth, Boston College, and Fordham lacked the national fanfare of Knute Rockne and Notre Dame, Howard Jones and Southern California, Fielding Yost and Michigan, Pop Warner and Stanford or Jock Sutherland and Pittsburgh. Yet, everything totalled, Cav—coach, soldier, lawyer, orator, humorist, and paradox—stands as memorable as any coaching legend of the Golden Twenties and Testy Thirties.

Cav's record as an artillerist in World War I earned him fame as "The Iron Major." In battle, in football, in life, he was indeed iron. Yet, letters he wrote from France to family and friends revealed a warm side that his enemies, and he made many, wouldn't have believed. That was Cavanaugh the paradox.

As a coach, his record at Cincinnati, Holy Cross, Dartmouth, B.C., and Fordham from 1898 to 1932 was 145-48-17-.731. His 1913, '14, and '15 teams at Hanover each lost only one game. His 1920 B.C. team upset Yale, 21-13, for the second straight year, went 8-0, and had a claim on the eastern championship. His best known creations, however, were the undefeated 1929 and once defeated '30 Fordham teams, with their original Seven Blocks of Granite lines.

Nobody ever beat a Cavanaugh team by better conditioning. He devised a set of torturous calisthenics known as The Grass Drill, still used in some form by modern teams. "Football," said Cav in his articulate manner, "is a game that should be played to the uttermost limits of respectability." He drove his teams to play it that way. Often he would flavor his driving with some humor.

"What do you plan to do after graduation?" he asked his star B.C. center, Jack Heaphy.

"I intend to be a teacher and coach, Major," Jack replied.

continued on 141





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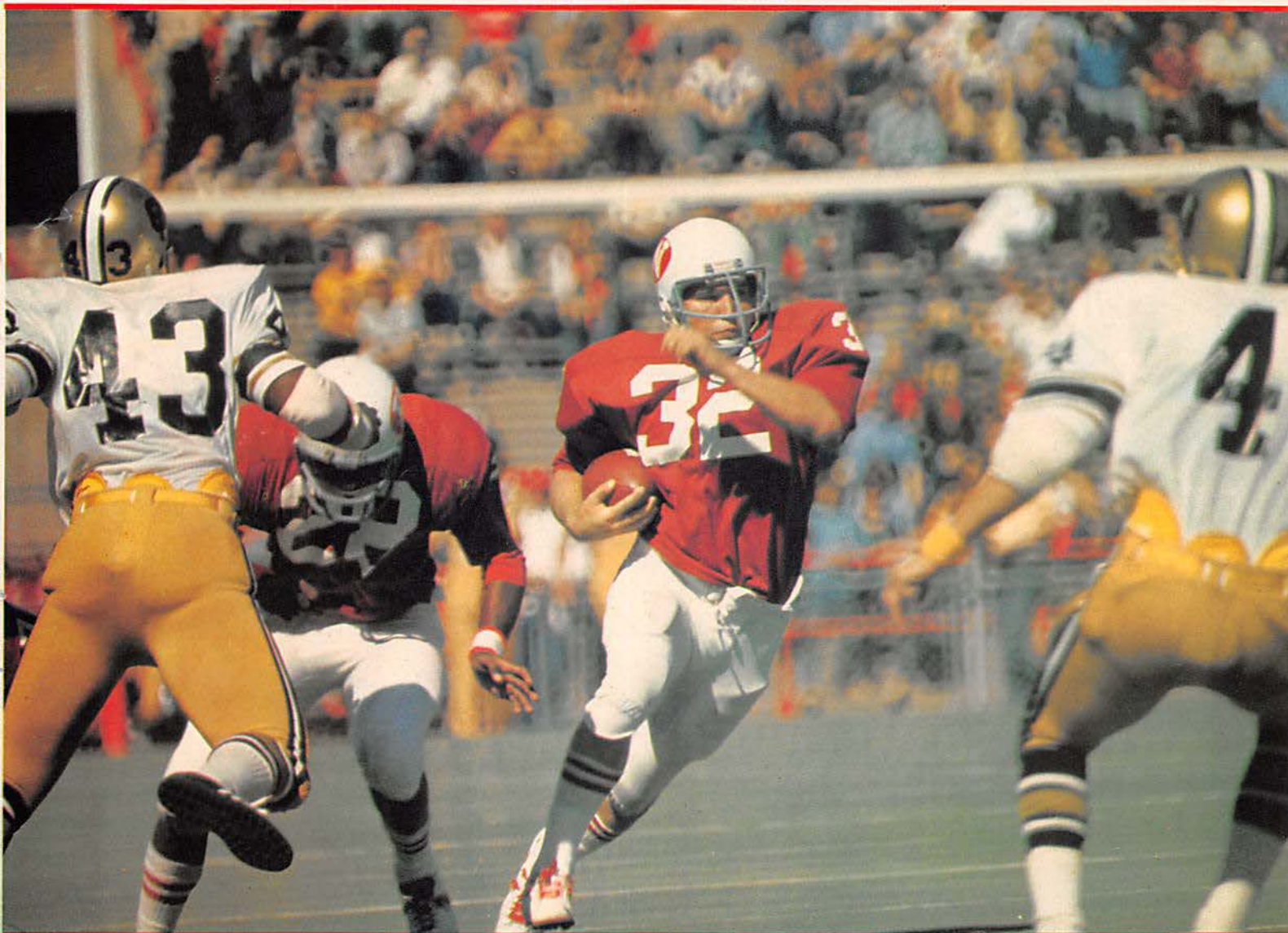
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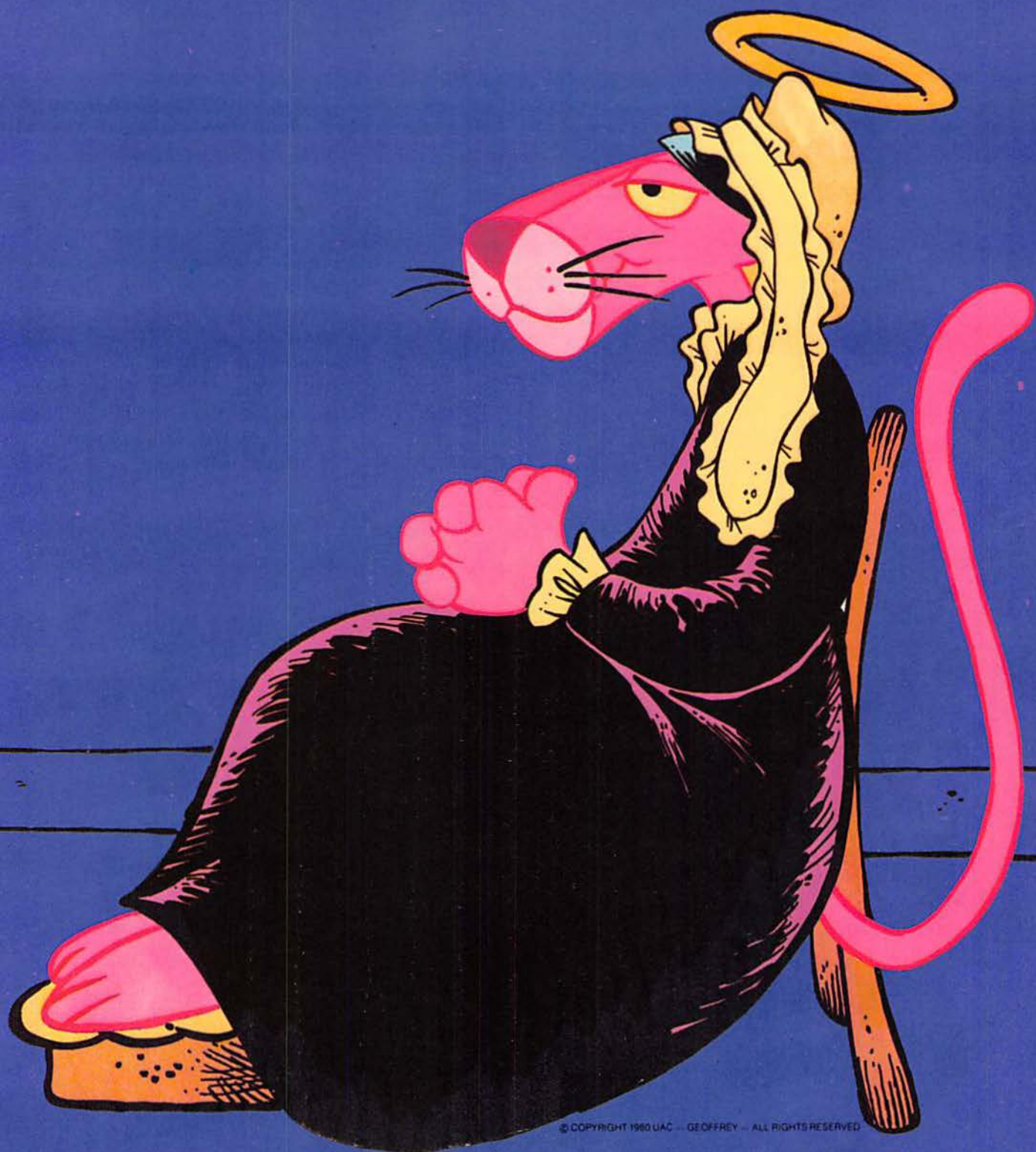
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by Orville Henry
Arkansas GAZETTE

Covering the Punt Return

Darrell Royal returned a punt 96 yards against Kansas State in 1948. Jack Mitchell averaged 23.8 yards a return for his career, 39 for 927 over 1946-48. Those marks remain in the school record book. Ken Hatfield ran back 31 punts for 518 yards in the 1964 season alone, covering 1,211 yards in his three-year career. Lance Alworth amassed 695 yards in runbacks, 1959-61. Those, too, are still high marks in University of Arkansas annals. *continued*





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The athletes get better, maybe, but they don't run back punts the way they used to.

NCAA statistics show that the average punt return covered 9.7 yards in the first three years of the 1960s. This was down to 7.1 yards in the last three years of the 1970s.

"The decrease is 26.8 percent, significant," says the NCAA's Steve Boda.

None of this is news to Davey Nelson of Delaware, sort of the lifetime secretary of the Football Rules Committee, or to the nation's coaches.

Gradually, over the last 35 years, the changes in the rules have cut down drastically on the incidence and likelihood of punt returns. Coaches and excellent athletes have done the rest.

In the late 1940s, the coaches put an end to many of the fancy punt return plays by stationing the punter 15 yards deep (instead of seven yards) and spreading out linemen so that they could get downfield readily. If a punter is 15 yards deep, and the snapper is adequate, only one or two men could stay around to thwart a block attempt.

Later, with free substitution, college teams would send in units of speedy sprinters for punt coverage.

The rulesmakers then permitted them to leave the line of scrimmage at the snap,

rather than when the ball was kicked. This further intensified downfield coverage.

Nothing has inhibited the punt return so much, however, as the rule which now prevents all blocking below the waist, a safety measure.

Some football experts feel that a punt return of any distance now has to be classed as an accident.

One such authority, who now serves as an analyst on NCAA football telecasts, explains.

"In the early 1960s, when we led the country in punt returns five times, we worked on it the first thing in every practice. Our players and coaches believed in it. The better we did, the more we were motivated, the more effective we became.

"Now, the way the game is, you get a punt return only if there are some missed tackles, the kicker out-kicks his coverage badly, or something unusual happens, like a fumble or a freak hop. The good return is impromptu; you can't plan it. Therefore, the motivation is gone from the planning and the practice."

This former coach says the last straw is a coaching thing, the emergence of man-for-man coverage to replace what had been zone coverages.

"When college coaches developed this scheme," he said, "punt returns

went to nil."

In fact, rather than try to return punts, many teams now concentrate on trying to block them.

"There is so much involved in the kicking game," says one coach, "you could spend two hours a day on it and not cover everything."

If there is just one thing a team can get nailed down, however, it had better be punt coverage.

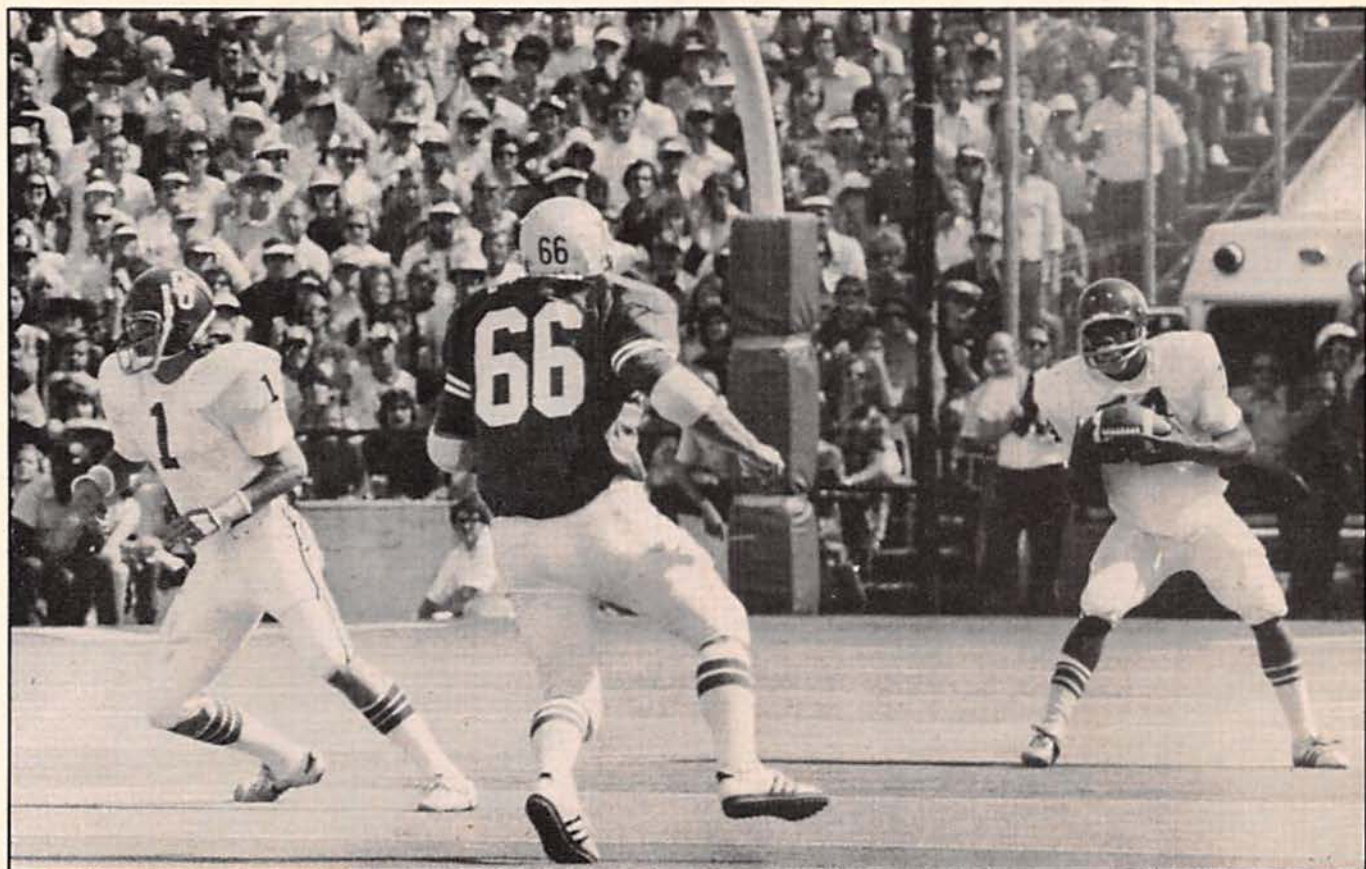
Nothing, they say, can break open a game as quickly as a punt return, especially early in the season.

There are dozens of ways to get the job done.

The first rule in covering a punt is, one coach quips, "Make sure you get to kick it."

The best snappers in football are in college. Most of them are walk-ons or volunteers out of the student body. This goes back to the high schools, where the best player at center may have difficulty in making the occasional long snap. So the high school coach finds a youngster who can master that one knack; he doesn't have to be a terrifying blocker or defender. When the college coach finds that this strapping center he has enrolled is used to snapping only into the quarterback's hands, he puts out the call for a

continued



Getting downfield fast helps prevent the big return.

long snapper, and the kid who specialized in that in high school can claim a jersey, even a scholarship.

A snapper who gets the ball back 14, 15 yards to the punter in well under two seconds discourages block attempts, especially if the punter gets the ball away with just two steps.

"And you do hope," says a coach, "that your kicker doesn't have the bad hands, and that he won't get nervous when it's time to pull the grenade."

So, granting all this, and the punter's ability to hang the ball 38 to 44 yards high in the air, the return possibilities are zero.

If the punter should hit one too high, or too far, however, the problems begin.

"You don't send all your troops onto the beachhead at one time," one coach emphasizes.

"We use three waves in our coverage.

"The sprinters go first. We'll put our best receivers or our best backs in position to get downfield immediately. Ideally, if the ball is kicked perfectly, he'll be waiting on the safety to complete his fair catch. If the safety doesn't play it that safe, our first man should be in position to make a hard hit.

"Our next wave, we call the contain group. They break down, make no big move to get the ball right away. They've got to be ready to take out the interference, be in position to limit the return.

"What really scares you is to see your

punter trying to make the tackle. He is the last man and belongs to the wave you call the safeties. This group is there to stop the all-the-way return.

"One of the risks is that the ball might be mishandled, then rehandled after your coverage people have committed themselves.

"It should be noted that there is a severe problem for linemen covering a ball in the air, over their heads, that they can't see. And when there are 50,000 people in the stands, they might not be able to hear. So, if the ball is not kicked where it is supposed to be kicked, there is a problem. The three waves help protect you. You just don't want one of your waves trying to join one of the other waves on the tackle. Like, when the safety fumbles the ball, and your waves forget their job and all converge on him, you could get a long return if the guy recovers the ball and gets out of there."

Against certain devastating return men, the first people downfield are sometimes told to "break down" short of the point where the punt will be fielded, keep their feet moving, and converge in an arc from which the return ace can't escape, short of a miracle. A return ace can make one hurtling man miss him; four or five men idling alertly in his path can limit him to five yards.

When a team downs one of its punts inside the opponent's 10-yard line, fans

have seen the result of long hours of practice.

"Your punter is trying to hit a mortar shot," explains a coach. "A high lob. Your sprinters ignore the safety. They run straight to the goal line, then turn and look for the ball. Ideally, that is. You'd love for them to have time to reach the goal, turn, and catch it on the way back. Usually, they're barely able to get there to dive for the ball if it indeed lands short of the end zone. The contain people go to the safety, who is usually at the 10 or 15."

It is odd to watch a collegiate team taking the time—and the room—to rehearse punt coverage in a thorough manner.

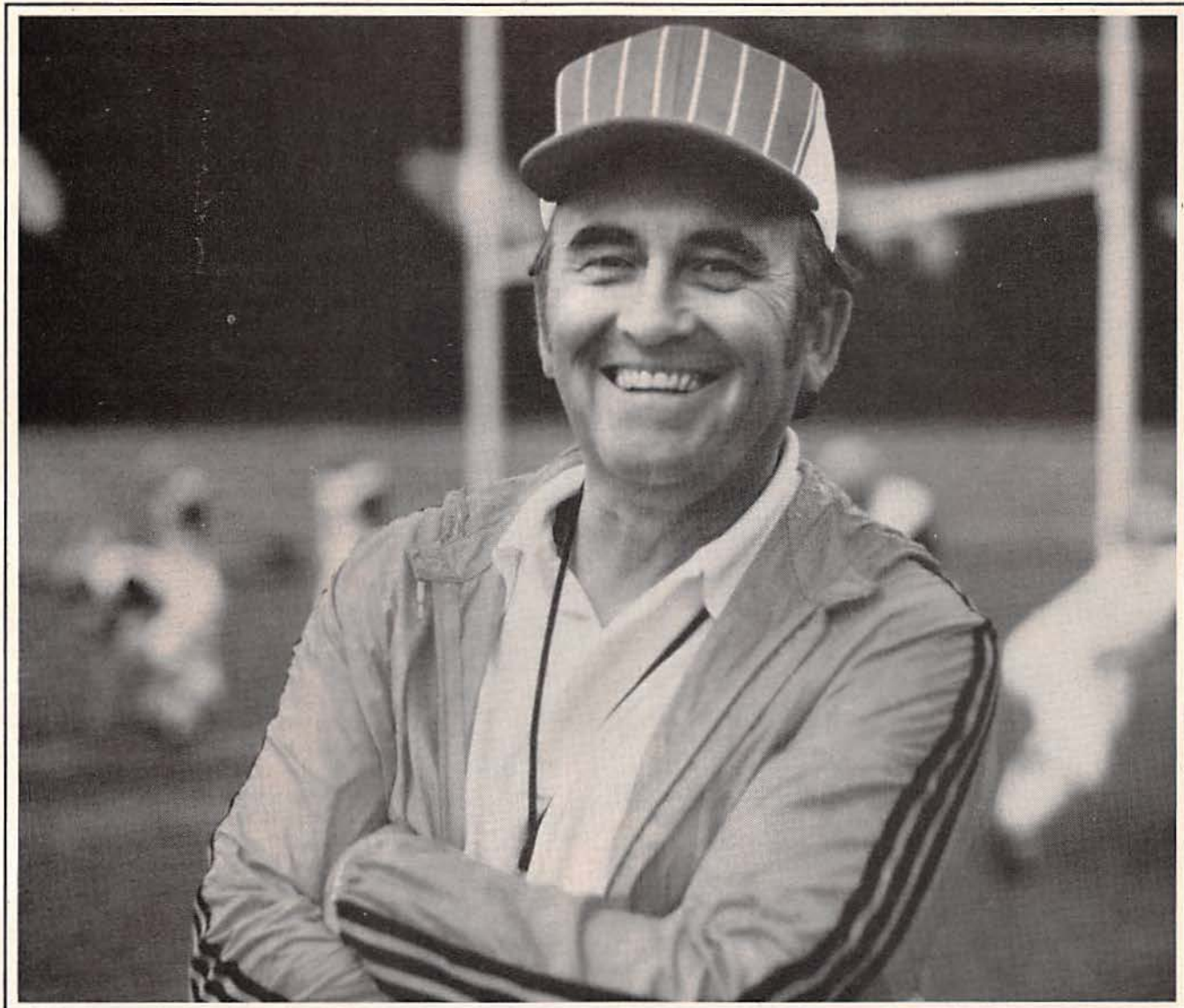
A coach at one school names in spring and pre-season fall practice a different coach for each of the 11 positions in the punt coverage scheme. This requires the use of the head coach as well as the graduate assistants. The 11 coaches take their stations all over the field, to be joined by three to five players at each position, named for the job because of various abilities and requirements. The coaches and players meet at the 11 stations for five to ten minutes, going over the plan, then line up and carry it out.

So, if a sparkling punt return nowadays can be described as impromptu, or an accident, superb coverage isn't.

It's just knowledgeable, thorough, and routine, carried out by well-coached and talented athletes.



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Dinny McNamara (left), Major Frank W. Cavanaugh (center), and Hiker Joy (right) developed Fordham's powerhouse teams in the late 1920s and early 1930s.

"A coach?" Cav boomed incredulously. "Heaphy, how in the name of God are you, a center, ever going to teach football after watching the game upside down all these years?"

Cav's defenses, supported always by a strong kicking game, were obdurate. As an offensive thinker, he surpassed most contemporaries. He was using a hop shift from the T into a tandem right or left well before Rockne inherited the Stagg box shift from Jess Harper at Notre Dame. Cav was also using a T with man in motion long before Clark Shaughnessy introduced it into modern football at Stanford in 1940.

As a patriot and soldier, Cavanaugh was incredible. While directing artillery fire in the Battle of St. Mihiel, he was hit by a German 210 shell. Blood seeped from a deep gash in his head, which had suffered a fracture, and his left eye was seriously damaged. But the damage to the

right side of his face was severe. Much of the nose and cheekbone had been destroyed. He was given the last rites. But after a long purgatory and plastic surgery, he got well enough to coach 14 more years until his death in 1933.

Long before the day he was hit, Cav had made extraordinary sacrifices to the war. When he enlisted he was 41, well above the draft age. At the time, six of his nine children had been born, were totally dependent on him for support, and Cav all his life fought the battle of the budget. Yet, he felt he had to go, and he and his wife, Florence, talked it over with their pastor.

"I can't stay out of it," Cav said. "In that thing over there are boys I have coached. I've tried to teach them courage and sacrifice and loyalty to an ideal. I've got to go with them, I can't stand by and see them go it alone."

Cav would have been proud of his family in World War II. His three girls as well

as his six boys all were in it. Lieutenant Frank Cavanaugh, Jr., won the Distinguished Flying Cross and the Air Medal with three Oak Clusters. Dave was wounded at Anzio. Phillip was a Marine staff sergeant. Bill was an Air Corps lieutenant, John a Marine corporal, Paul a Marine flier. Ann, Rosemary, and Sarah were in defense work.

Cav took his law degree at Boston University. Judge Webster Thayer, who presided at the Sacco-Vanzetti trial, stated: "If Frank Cavanaugh applied himself he could be the greatest criminal lawyer in Massachusetts." He did practice in Worcester, where he was born, April 28, 1876. But because his fees were small and football had put its hooks into him for keeps as an end at Dartmouth, he chose coaching.

In the locker room, at a pep rally, or on a dais, Cav's resonant, dramatic tones and magnificent command of words and humor made him a standout in an era of great coach-orators such as Rockne and Bob Zuppke of Illinois. He was master of the art of when to unleash a team's emotions, when to tether them.

In the film *The Iron Major*—which you've probably seen on the late show—Cav, played by Pat O'Brien, gives an emotional talk to the B.C. team before it upsets Yale, 5-3, at New Haven in 1919. Actually, according to Heaphy, the Major played the low key that day.

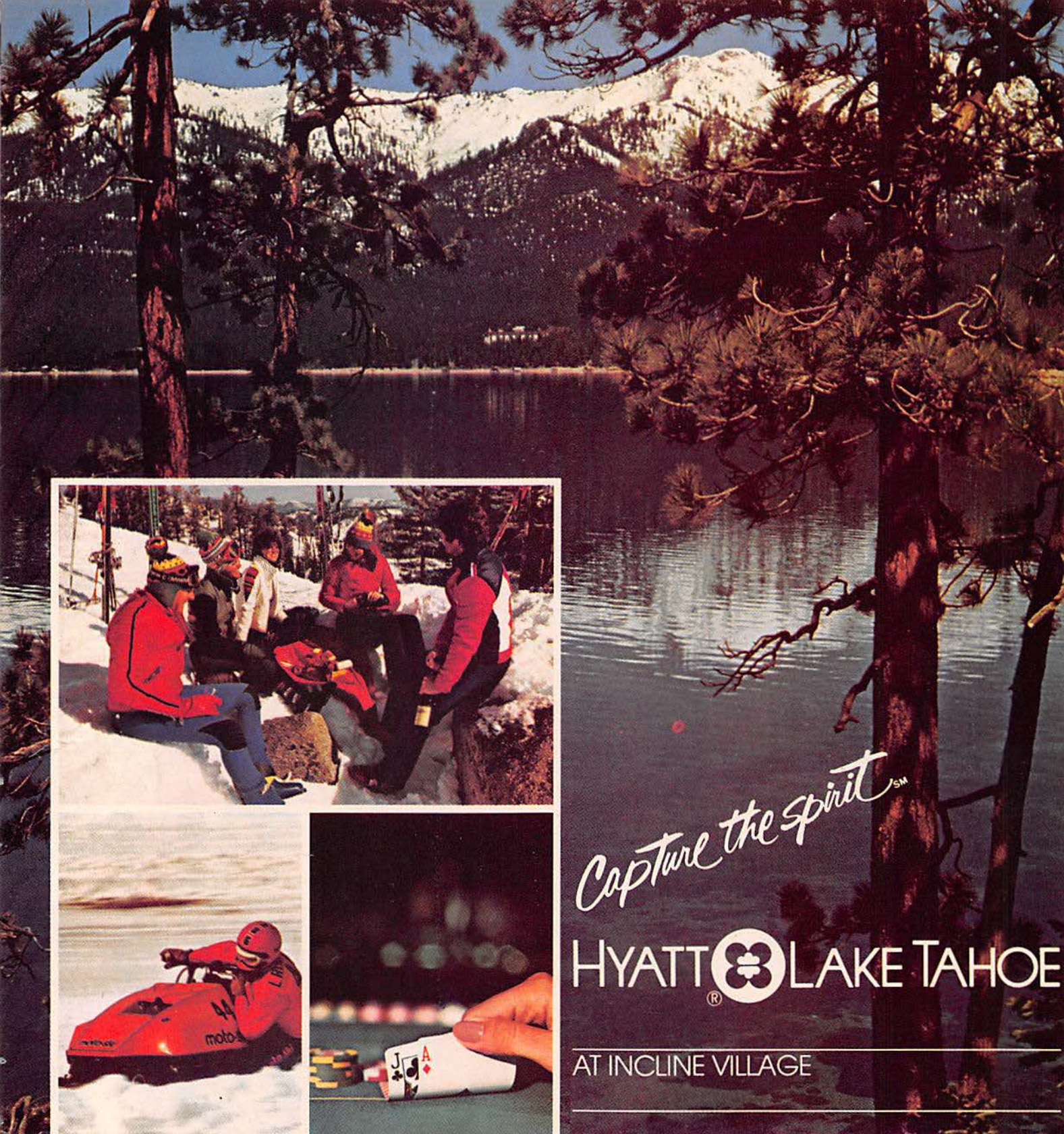
"We were green going into that big Bowl," Heaphy recalled, "and Cav knew it. So he discarded his usual bellowing style and said quietly: 'You've read about the mighty Bulldog. You're playing before 30,000 people. Yale has five times as many players as we have, but remember this: they can't have more than eleven men on the field at the same time. That's all. Get out there.'"

As a consummate realist, Cav knew that if Demosthenes were a football coach who didn't win, he'd orate to empty seats. On this theme he originated a line that has survived half a century when he advised all first-year head coaches:

"When your team is winning, tell your friends what a great thing victory is, and how there's no glory in defeat. When you're losing and things are breaking badly, tell the world in general and the grandstand quarterbacks in particular that you are merely building character."

Cav's watchword as a coach was mental attitude. He never sent a team onto the field that did not think it could win. And his definition of the ideal football player would still grace any locker room:

"He is the absolutely unspoiled fearless fellow with a quick start and an intelligent mind. Given these, the rest will take care of itself. But he must remain unspoiled. As soon as he starts looking for his place in the limelight, his playing suffers." ■



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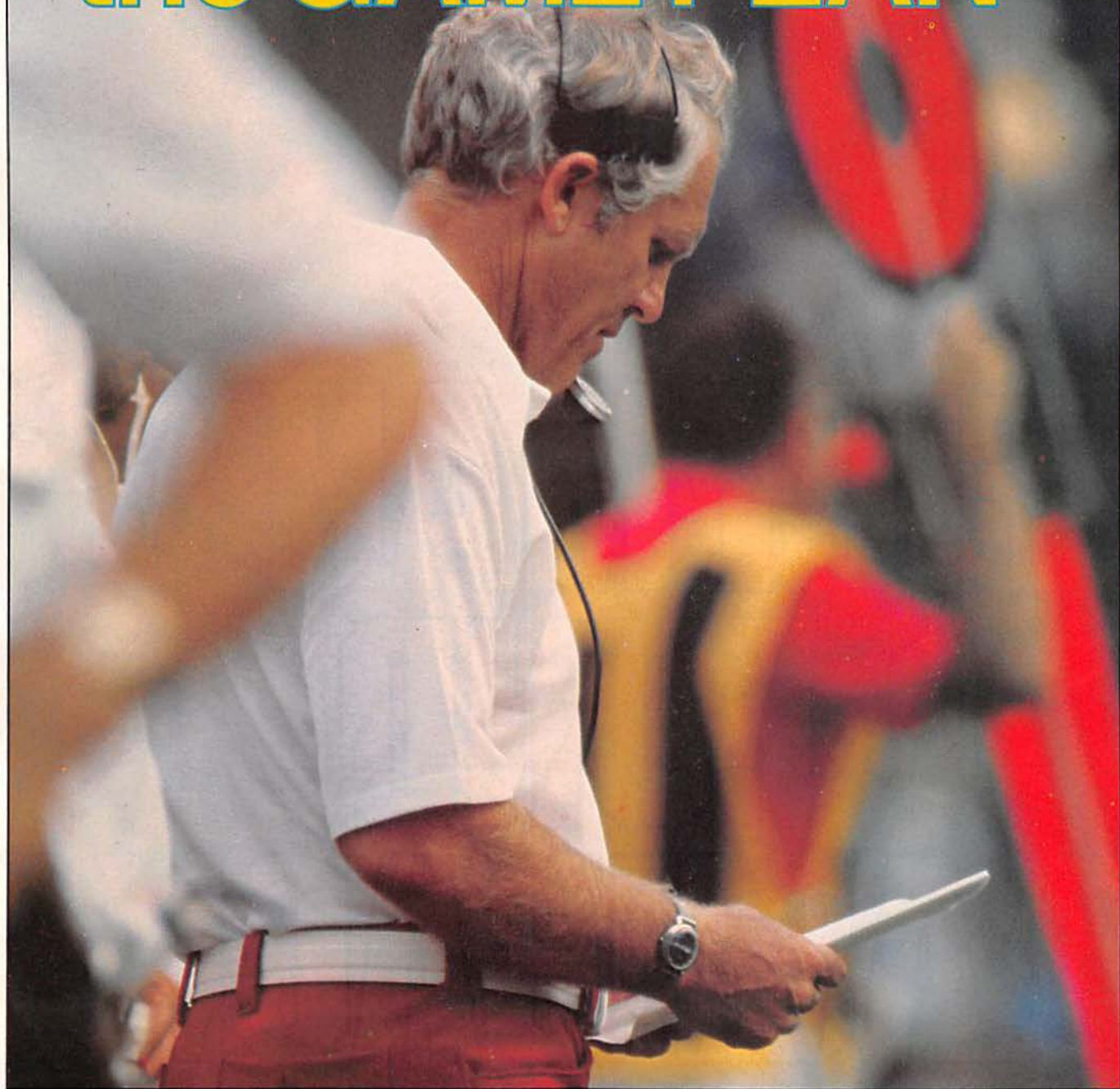


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DEVELOPING the GAME PLAN



John Storey (Shot with Nikon equipment)

by George Rorrer, Louisville TIMES

To college football fans high in the stands, the colorfully-uniformed figures on the emerald plain below seem to intermingle in spectacular spontaneity.

More often than not, though, what they're seeing is carefully programmed.

That blocker doesn't just conveniently show up and wipe out a tackler. That hole in the enemy line doesn't just materialize as a running back approaches. That speeding receiver doesn't just accidentally show up three strides behind the

continued

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nearest defender as the ball arches toward his fingertips.

Nearly everything that happens in this brawny ballet is carefully choreographed.

Marines do not storm beaches without careful planning. Paratroopers do not drop helter-skelter from the sky without regard to effectively re-forming on the ground.

And college football teams do not go into battle without a game plan.

Over the years, a mystique has grown around this most cerebral part of college football, but there is really no great mystery to it. The game plan is merely a worksheet listing the plays and formations coaches think will be the most effective against the day's opponent.

Sometimes it works beautifully, but sometimes it doesn't work at all, even when it's adjusted at halftime. Such are the fortunes of football.

There are as many kinds of game plans as there are coaches.

"I like to keep them simple," said one Big Ten coach known for his team's ability to execute a relatively small number of plays with awesome precision.

"I believe execution is what determines who wins or loses," he continued. "If you give your players too many things to think about, it creates confusion. I'd rather give them just a few plays and make sure they know exactly what to do on each of them."

At the other end of the spectrum is the coach of a Southern Division I-A power who uses multiple offenses.

"The more things we can do, or seem to do," he said, "the more things we force our opponents to prepare for. Sometimes it may look like we're doing a lot of things when we're really just running variations of basic plays."

There are all sorts of theories that fall in between. But, said a midwestern coach, there are similarities throughout football.

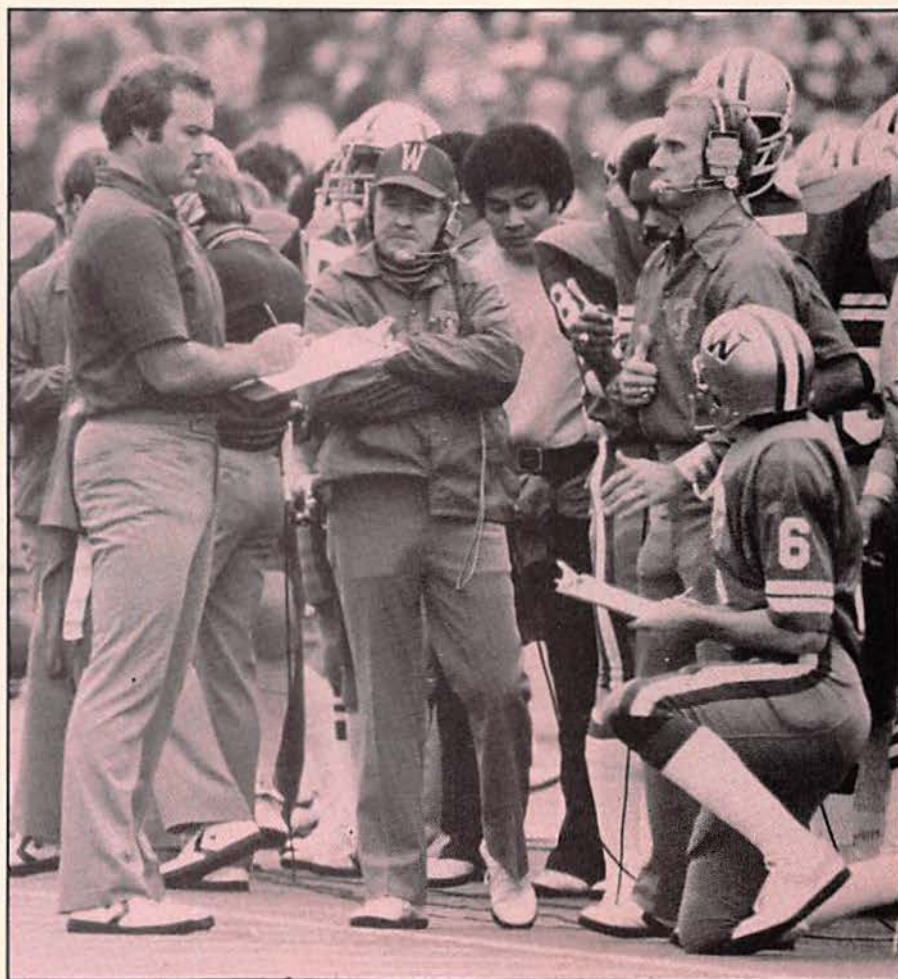
"Everybody's basically the same," he said. "Coaches move from staff to staff without having to learn many new things. We talk to one another all the time, and if someone is doing something that improves on what most of us are doing, you'll soon see a lot of others doing it, too."

Most coaching staffs begin working on the game plan on the Sunday before the game.

In some parts of the country, the staffs report for work on Sunday morning. In other areas, the head coach might not require his assistants to be available until 1 p.m. Then the work begins.

First, the staff "grades" films of the previous day's game, with each assistant coach assigning a grade to each player at the positions for which the coach is responsible.

Then the coaches assess their own team's weaknesses and strengths as demonstrated by the films. They look over



On game day, the plays are sent in from the sidelines.

game statistics. They determine what plays and formations worked well and which ones didn't.

Later, they show the films to the players and critique them individually.

After the players are dismissed, the coaches go back to work.

"I try to look at a film of our next opponent before I go home, just to get my mind on them," said a southeastern coach. "I go home at about 10 o'clock, but some of my assistants stay later—until they're satisfied they've done all they can do."

Bright and early on Monday, all of the coaches study films of the next weekend's opponent. Here originates the basis of the game plan.

Once, college teams sent beavies of scouts to watch future opponents in action. Now, films are used almost exclusively.

Offensive coaches carefully watch the opponent's defense over three or four games. They record every play on the films. What did the opponent do in each situation? How did he react defensively when his foe was in a third-down-and-eight-yards-to-go situation?

What are the opponent's "tendencies" with regard to down and distance?

In today's electronic age, some teams

put this kind of information into computers and the computers analyze the information for them.

"I prefer to have my coaches record the information on a blackboard, though, because as they put it on the board they are forming a picture in their own minds."

After the plays are recorded, the opponents' players are discussed. Who is the strongest defensive player? Who is the weakest? Who is the least experienced? Who is the most mistake-prone?

When all of those things are determined, the offensive coaches then determine how best to attack.

At the same time, defensive coaches follow a similar pattern with the opponent's offensive films. When they've finished, they try to set their defenses to take away the things the opponent does best.

On Monday afternoon, the coaches take to the practice field, with first priority going to the correcting of the mistakes of the preceding weekend. Late in the practice, the seeds of the game plan are planted with basic hints on what the players can expect on the coming weekend.

On Monday night, all but the final

continued



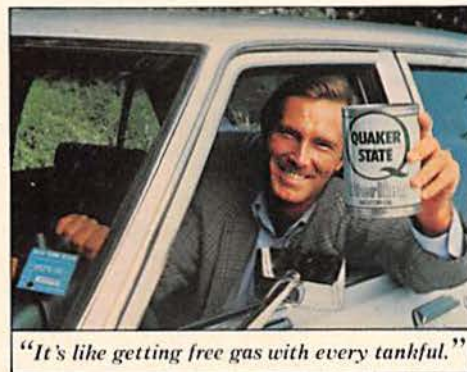
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touches are put on the game plan and the scouting report on the upcoming foe is prepared.

On Tuesday morning, more planning work is done and the scouting report is reproduced for distribution to the players. Practice is devoted to attacking the foe's strengths, both offensively and defensively.

On Tuesday night, the game plan is adjusted and finalized. By noon on Wednesday, the coaches have made their final decisions, and on Wednesday afternoon the practice is again devoted to the foe's strengths.

On Wednesday night, the coaches get a break. They are free to go home after practice, spend some time with their families and to get a good night's rest.

By Thursday, as the saying goes, "the hay is in the barn." The planning is done, so the coaches turn their attention to recruiting. At practice, they review and work on "gadget" plays, plays the opponent just might spring to surprise, and things they can do to surprise their foe. Thursday is the day teams work on such things as reverses, halfback passes, flea-flicker plays and even the old Statue of Liberty play.

On Friday, the coaches review their

plans for substitutions, then work on kickoffs and punts and the "little things" that so often mean the difference between victory and defeat.

On game day, the play-calling offensive and defensive coaches ascend to their pressbox seats and put the game plan into action. Most college teams send plays in from the sidelines, and the coaches in the pressbox do the play selecting.

The coaches in the press box call the plays because they have spent hours working on the game plan and know exactly what they want.

In the pressbox, the offensive play-caller has a list of plays he can use against the enemy defense on normal downs, on downs with long yardage required, on downs with short yardage required, on goal line plays, on plays on which the team is trying to escape the shadows of its own goal posts, for two-point conversions, and for other contingencies.

The defensive play-caller has a similar list, including basic defenses, pass-coverage defenses, pressure defenses, goal line defenses, short-yardage defenses and defenses with variations of all themes.

At halftime, while the players' physical

needs are being attended to, the coaches confer briefly to assess the effectiveness of the game plan.

"We chart ourselves as the game goes along," the southeastern coach said, "and we determine what has been working and what hasn't. We talk about personnel again. If one of their players is a stud and our guy can't handle him, we run our plays away from him."

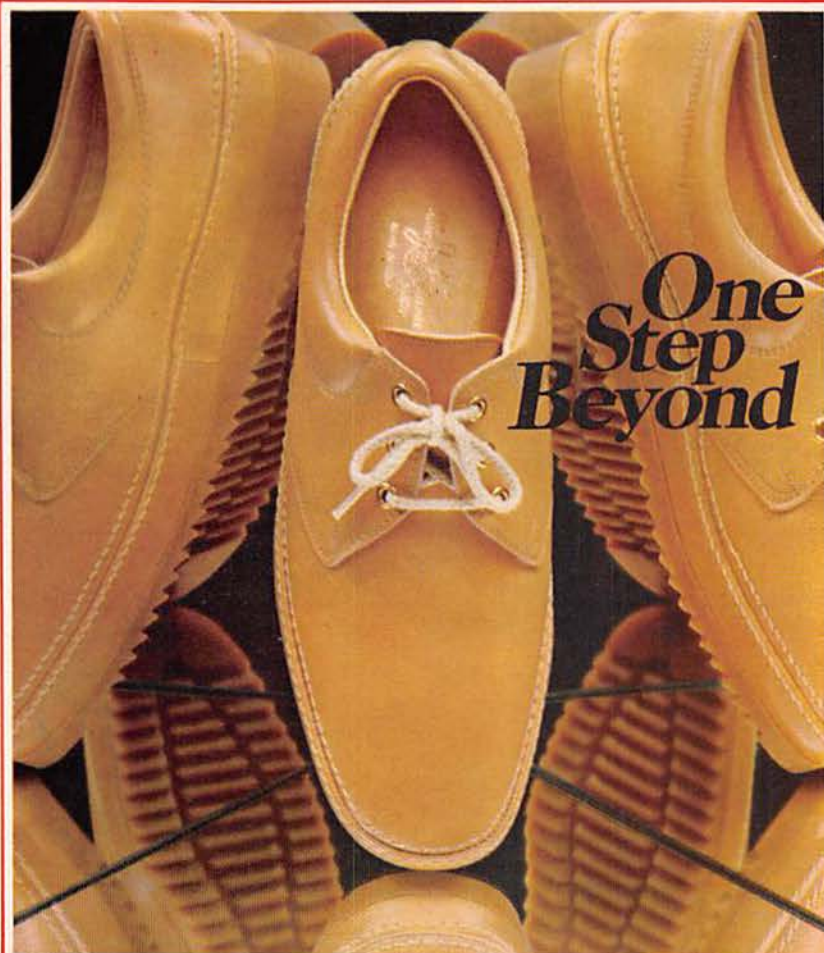
"Of course, in the other locker room, the other guy is changing things, too. It's a guessing game."

In most logical, well-thought-out guessing games, there are some fatal flaws. It is an eternal verity that the best-laid plans of mice and men go oft awry.

There are few adjustments a game plan can make for a fumbled punt snap, or an interception return touchdown, or something equally bizarre. Coaches call them "errors" or "mistakes." Fans call them fascinatingly exciting.

"This year I tried a fake field goal pass," the midwestern coach grumbled, "and it worked great except for one thing—our guy wide open in the end zone dropped the ball."

That's just the nature of the game. And if everything went as planned, football wouldn't be nearly as much fun. ■



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72	KEN LANIER***	OT
70	GREG FUTCH**	OG
58	JOHN MADDEN**	OC
63	LEE ADAMS*	OG
75	TOM BRANNON*	OT
81	ZEKE MOWATT	TE
11	RICK STOCKSTILL*	QB
27	MIKE WHITING**	FB
29	SAM PLATT**	TB
87	PHIL WILLIAMS**	WR

*Denotes letters earned

DEFENSE

60	SCOTT McLEAN**	DE
67	MARK MACEK***	DT
50	RON SIMMONS***	NG
79	GARRY FUTCH*	DT
64	JARVIS COURSEY**	DE
39	REGGIE HERRING**	LB
53	PAUL PIUROWSKI***	LB
21	BOBBY BUTLER***	CB
28	KEITH JONES**	FS
42	MONK BONASORTE***	SS
33	JAMES HARRIS*	CB

*Denotes letters earned

THE SEMINOLES

3 Rohn Stark	23 Homes Johnson	45 Roger Brownlee	65 Trent Barnes	84 Sam Childers
4 Rick Houston	24 Harvey Clayton	46 Mark Rodrigue	66 Redus Coggins	85 David Ponder
6 Dennis McKinnon	27 Michael Whiting	47 Brian Williams	67 Mark Macek	86 John McLean
7 Mike Smith	28 Keith Jones	50 Ron Simmons	68 Jeff Field	87 Phil Williams
8 Eric Riley	29 Sam Platt	51 James Gilben	69 Darryl Kershaw	88 Jeff Bowden
9 Greg Thompson	30 Larry Harris	52 Sam Restivo	70 Greg Futch	89 Tom Wheeler
11 Rick Stockstill	32 Darrish Davis	53 Paul Piurowski	71 Bob Merson	90 Allen Dale Campbell
12 Kelly Lowrey	33 James Harris	54 Arthur Scott	72 Ken Lanier	97 Herbert Harp
14 Blair Williams	35 Ernie Sims	55 Keith Lester	73 Barry Voltapetti	
17 Bill Capece	39 Reggie Herring	58 John Madden	74 Danny Collier	
18 Weegie Thompson	40 Gary Henry	60 Scott McLean	75 Tom Brannon	
19 Kurt Unglaub	41 Tommy Young	61 Brent Brock	76 Alphonso Carreker	
20 Ken Burnett	42 Monk Bonasorte	62 Eric Ryan	79 Garry Futch	
21 Bobby Butler	43 Homer Thomas	63 Lee Adams	81 Zeke Mowatt	
22 Hardis Johnson	44 Ricky Williams	64 Jarvis Coursey	83 Ron Hester	



NEBRASKA CORNHUSKERS

OFFENSE

87	JEFF FINN**	TE
65	RANDY THEISS	LT
64	JOE ADAMS*	LG
50	DAVE RIMINGTON*	OC
53	RANDY SCHLEUSENER**	RG
73	DAN HURLEY*	RT
29	TODD BROWN*	SE
11	JEFF QUINN**	QB
39	ANDRA FRANKLIN***	FB
12	JARVIS REDWINE*	IB
33	ANTHONY STEELS*	WB

*Denotes letters earned

THE CORNHUSKERS

1 Scott Gemar
2 Jeff Kreja
5 Rodney Lewis
6 Sammy Sims
7 Ricky Simmons
8 Nate Mason
9 Russell Gary
11 Jeff Quinn
12 Jarvis Redwine
15 Ric Lindquist
17 Mark Maurer
19 Bruce Mathison

21 Roger Craig
22 Tom Vergith
24 Tim McCrady
25 Paul Smith
26 Dan Fischer
28 Dave Liegl
29 Todd Brown
30 Craig Johnson
31 Randy Huebert
33 Anthony Steels
34 Andy Means
35 Steve Damkroger

36 John Santin
37 L.G. Searcey
38 Kris Van Norman
39 Andra Franklin
41 Kim Baker
42 Mark Moravec
43 Phil Bates
44 Jim Kotera
45 Steve McWhirter
48 Brent Evans
49 Kevin Seibel
50 Dave Rimington

52 Trey DeLoach
53 Randy Schleusener
55 Brad Johnson
58 Matt Brandt
59 Curt Hineine
62 Dennis Wees
63 David Clark
64 Joe Adams
65 Randy Theiss
66 Brent Williams
67 Jack Lonowski
68 Mike Mandelko

DEFENSE

96	JIMMY WILLIAMS*	LE
63	DAVID CLARK**	LT
59	CURT HINELINE*	MG
75	HENRY WAECHTER	RT
92	DERRIE NELSON**	RE
41	KIM BAKER*	SLB
66	BRENT WILLIAMS**	WLB
15	RIC LINDQUIST*	LCB
9	RUSSELL GARY**	SAF
6	SAMMY SIMS*	MON
34	ANDY MEANS**	RCB

*Denotes letters earned

85 Donnie Bess
87 Jeff Finn
88 Scott Woodard
90 Bill Van Lent
91 Lynn Schoening
92 Derrie Nelson
93 Tom Gdowski
94 Daryl Holmes
95 John Noonan
96 Jimmy Williams
97 Toby Williams
98 Dan Lindstrom
99 Dave Stromath

OFFICIALS

REFEREE Howard S. Roe (4)
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The Role of the Two Safeties

by Frank Boggs,
Colorado Springs SUN

It absolutely is not true that those two fellows standing back there at the very end of the defense aren't as interested in the game as the other guys.

They are called safeties and they are supposed to be there. Only their own mothers will see them on every play. However, just let somebody on the offense run a step past them, and catch the football, and suddenly the beaten safety becomes a name known by upwards of 100,000 people, depending on the seating capacity of the stadium.

"A receiver can fall," says a longtime defensive coordinator, "or a back can fall—but usually when a safety falls it's six points for the other team."

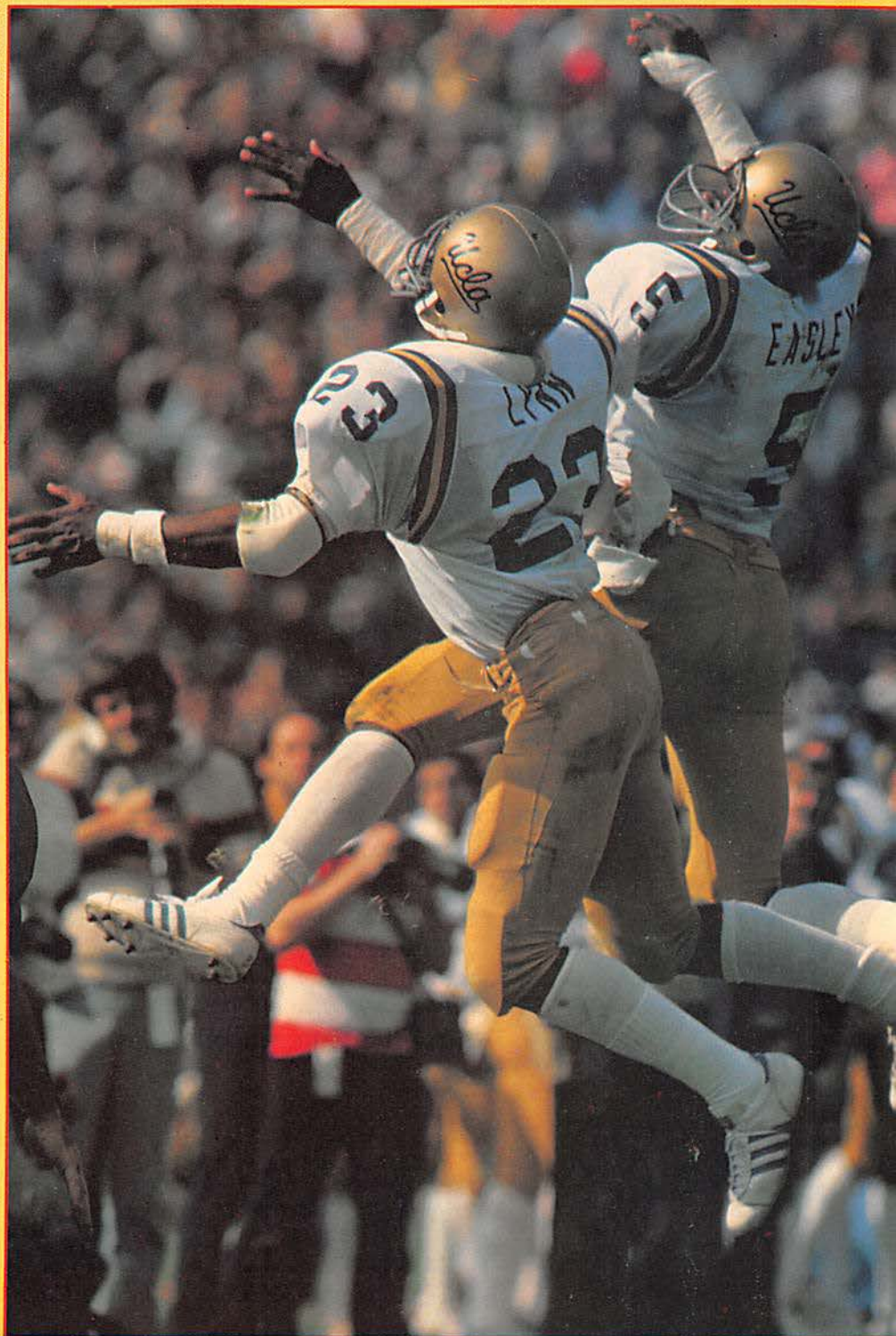
Obviously, playing safety is a task that can make a young man unpopular quite quickly; it takes much longer for football fans to notice him when he's doing his job well.

For that reason, it takes sort of a special human being to play safety. All his 10 defensive chums can do their part in the play, then he sometimes looks up and sees that he's the last obstacle. So it is a difficult assignment not only physically, but mentally.

"You want your safeties to be very intelligent," says a Big Sky Conference coach. "So much depends on their ability to read the plays. You have to remember

continued

John Storey (Shot with Nikon equipment)





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that they are responsible for the mistakes made by all the other people on defense. So it takes a kid with speed and brains to work back there."

A coach in the Western Athletic Conference uses the word 'discipline' more than any other when discussing safeties.

"A disciplined ball player is the most important thing we look for in a safety. You look, too, for intelligence and patience. You must have somebody back there who doesn't try to get himself involved too quickly. That can be fatal. So that's why I say that discipline is such a key in this position."

There are strong safeties and weak safeties and, no, the weak safety isn't the scrawny kid who refused to eat breakfast when he was little.

The strong safety ideally is a bit larger and does support the defense more against the run; the weak safety should be the better pass defender.

The ideal size for a strong safety is in the 205-210 pound range; the weak safety generally in the 185-190 pound category. The weak safety needs to have an edge in speed, because he is defending against the pass. The strong safety can be about a step slower. Obviously, coaches wish everybody had blazing speed. Since folks are not all alike, though, the player with the edge in speed is stationed to be on the lookout for the passes.

The weak safety, or free safety, is sometimes described as "the centerfielder." This player, coaches say, should serve as the eyes for the whole defense. He can never be beaten deep, so he must have good speed and be a highly disciplined individual. He cannot let himself get sucked up to make tackles while a pass is being thrown over his head. That's where the patience comes in.

The strong safety, on the other hand, should be what some might call a half-breed linebacker and a half-breed defensive back. He has to be a sure tackler. He has to stop the run, but he also must have the ability to go deep and stop the pass. He doesn't need the speed a free safety must have, but he has to be faster than a linebacker. He can be slower than a defensive back.

It's not unusual for the leader on the defensive unit to be the weak safety. He usually makes the defensive calls after looking at the strength of the offense. Field position, knowing the tendencies of the opponent and many other assorted factors must be considered—all the more reason why a safety must have something substantial locked inside his helmet.

Well, then, where do players with such qualities come from? Sounds like if they're not descendants of the late Al Einstein they wouldn't possibly have the

savvy to play the position.

Often these individuals played offense in high school—probably at running back, or possibly as an option quarterback. Many times these players were the best athletes in their schools.

At least one of the coaches discussing the lifestyles of safeties said it is more difficult to play the position in college football than in the pros.

"In college he has the option plays to contend with, whereas in the pros he doesn't."

Statistics, by the way, don't always give us the facts in judging safeties. Statistics, we all learned long ago, never have really counted except in beauty pageants.

"You can pretty accurately assess the strength of a defensive team," says a coach, "by the number of tackles the safeties are making. If they're making a lot, then you know they're not receiving much help up front."

We've talked about speed, intelligence, patience, discipline and all those other traits that make safeties sound like Boy Scouts. But there's still more to it.

A safety must be a sprinter—and—he must have the ability to run backwards. Try putting those two together sometime and go out in the backyard and sprint backwards for awhile. You'll probably run over the doghouse and it's not even moving!

Cornell Green once upon a time was a wonderful basketball player at Utah State. Basketball players spend a great deal of time running backward. Although he had not played football in college, he wound up with a long and highly successful career in professional football.

No matter how talented the safeties, quarterbacks still throw footballs and receivers still catch them. "There are three ways that any pass defender can be beaten," says the Big Sky coach. "By a great catch, by a well-thrown ball, and by good timing on a pattern."

Therefore, it must get discouraging at times playing safety. You do exactly what your own sense and the coaches said to do, then blooie! Six points for the other side. So how does a coach cope with the problem of a player becoming too discouraged to operate back there effectively?

Well, there's still another trait the safety must possess. Confidence.

"You have to have a kid who won't let himself get discouraged because he is going to get beat some of the time. That's why you pat him on the rear and tell him to hang tough when he comes to the sideline after getting beaten."

Now that we've thought about all these things, what would be so wrong with having a "National Safety Day?" These guys deserve their own holiday.

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- The difference between a Lindsay Olive and a football is:
A. Footballs taste lousy in sandwiches
B. Have you ever tried a mushroom-and-football pizza?
C. Lindsay Olives are Green or Black, but footballs are only brown
D. Lindsay Olives are ripe and delicious, footballs are chewy and hard to digest
- Which of these does not belong with the others?
(Hint: Lindsay Olives are in a class by themselves.)

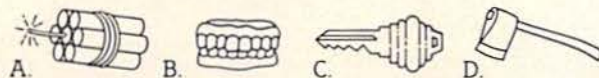


- If Lindsay Green Olives grew to the size of footballs, which size martini would you put them in?
A. Extra large size C. Stadium size
B. Swimming pool size D. Any size
- Which of these would add flavor and excitement to salads?

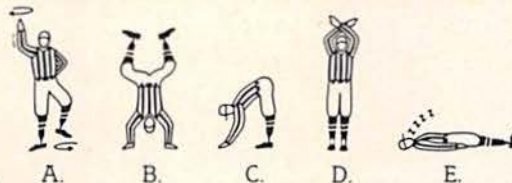


- A true football fan would never:
A. Eat anything but Lindsay Olives
B. Spit Lindsay Olive pits at the opposing team
C. Let his sister date an offensive tight-end
D. Ignore the game to take this test

- Which of these would a fullback use to open a can of mellow, nutlike Lindsay Ripe Olives?



- If footballs are brown, Lindsay Pitted Green Ripe Olives are green, what color are Lindsay Pitted Black Ripe Olives?
A. Black B. Black C. A & B
D. All of the above E. None of the above
- NFL Linebackers enjoy Lindsay Pitted Black Ripe Olives in:
A. Hospitals B. Chocolate malts C. Salads D. The Super Bowl
- Which of these semi-official signals indicates time-out to enjoy wonderful Lindsay Pitted Green or Black Ripe Olives?



SUMMARY: If you were patient enough to read this far in the test, you deserve a little something extra. So send your name, address and zip code to Lindsay Olive Growers, P.O. Box 278, Lindsay, CA 93247, and we'll send you something sooner or later.



The College Hall of Fame Inductees



Charles Berry

Charles "Charlie" Berry, an end at Lafayette College from 1921-24, was a Walter Camp All-America choice his senior year. That year he was the team captain. After his college football career, Berry went on to play pro football with the Pottsville Maroons, winning All-Pro honors by leading the team in scoring with 108 points, in 1925. Berry later was an American League umpire for 21 years, and also umpired the National Football League playoff games for 13 years. He coached the Grove City (Pa.) College team for five years, and won three Tri-State Championships. Berry died in 1961.

Raymond "Tay" Brown was a tackle for the University of Southern California from 1930-32, lettering each year that he played. He was the team captain in '32, and that year he made All-America. In his senior year Brown won USC's Davis-Teschke trophy as the year's Most Inspirational Player. He still holds the Los Angeles Coliseum record of blocking four kicks in one game. USC was the national champion in both 1931 (10-1) and 1932 (10-0) and both years the Trojans won the Rose Bowl. Brown went on to coach the University of Cincinnati's football and basketball teams. Later, as Compton Junior College's football coach, he led the team to four Little Rose Bowl invitations. Brown is now retired.

J. C. Caroline played for the University of Illinois as a halfback during his sophomore and junior years (1953-54). In 1953 he was named consensus All-American and made the AP- and UPI-selected All-

The National Football Foundation has named 11 former All-America players as the 1980 electees for the College Football Hall of Fame. They will be officially inducted at the Foundation's 23rd annual Hall of Fame Awards Dinner in December, in New York City. Four former All-Americans were elected to the Hall of Fame in the deceased player category, and they will be inducted in special ceremonies at their respective colleges this fall.

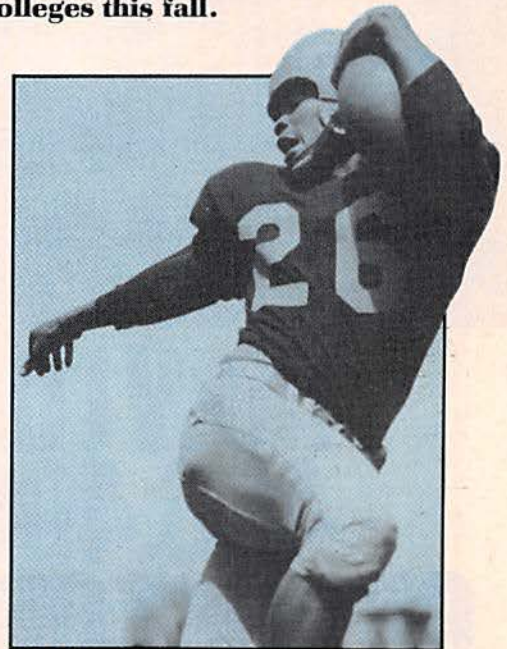


Raymond "Tay" Brown

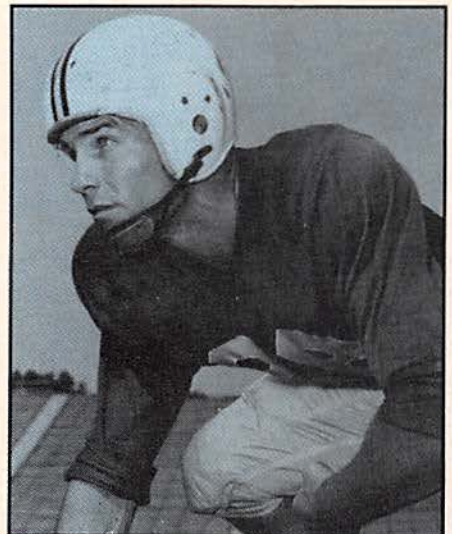
Big Ten teams. Caroline, known as the "Dixie Express," broke Red Grange's total offense record at Illinois, rushing for 1,256 yards in 194 attempts. He also broke the Big Ten and Illinois rushing offense record of 6.5 yards per carry. Caroline helped lead Illinois to a tie for the Big Ten championship in 1953. Later he played a year of Canadian League football, then played for the Chicago Bears for 11 years. He was assistant football coach at the University of Illinois, and is now the football coach at an Urbana, Illinois, high school.

Glenn Dobbs quarterbacked the University of Tulsa Golden Hurricanes from 1940-42, leading his team to two bowl games (Sun and Sugar Bowls) and to the national passing title in '42. Dobbs was an All-America his senior year, and that year he booted four of Tulsa's five longest

continued



J. C. Caroline



Robert Ward



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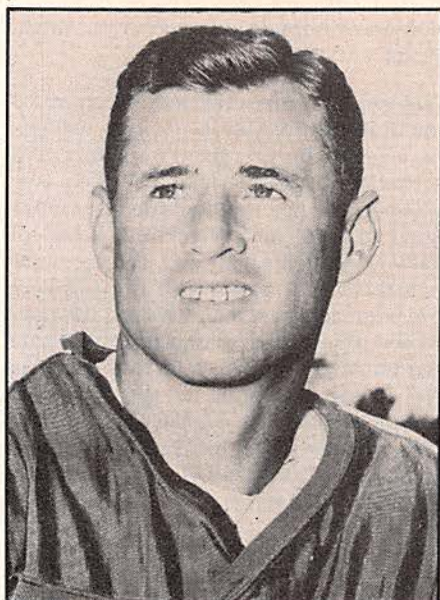
And as to comfort, there's enough room so that even four members of the Pack don't have to feel like they're packed.

But probably what's most comforting is that you don't have to be a fullback to make all these gains.

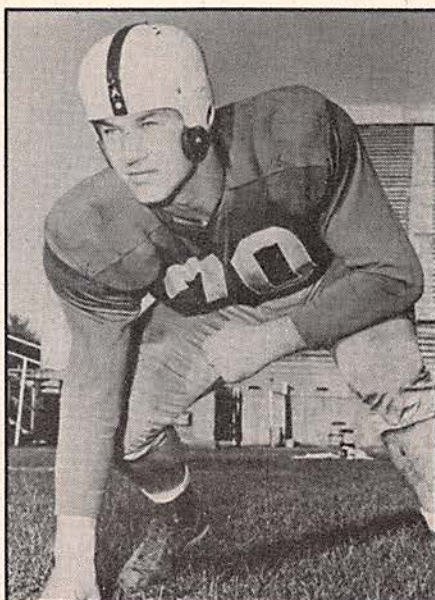
Just a drive in our hatchback will do.

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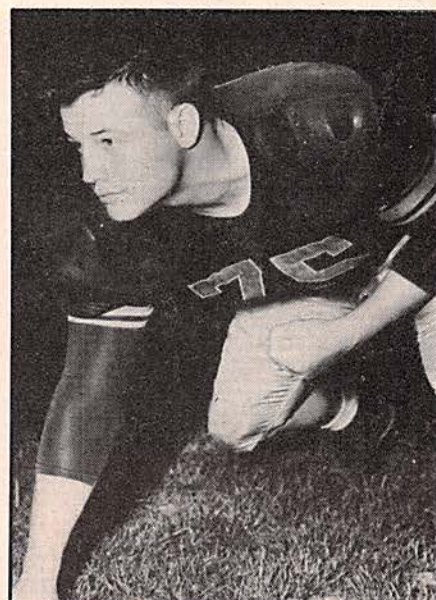




Eddie LeBaron



Bob Gain



Robert Lee (Sam) Huff

punts in school history—76, 77, 78 and 86 yards. He played in two College All-Star games in Chicago and in the second was voted the game's outstanding player. Dobbs holds the University of Tulsa's 10th best career offensive record, with 2,785 yards. His jersey, #45, has been retired in his honor. After his college career, Dobbs played with the Brooklyn Dodgers football team and was elected Rookie of the Year in 1946. He later served as athletic director and head coach at TU (from 1961-68). Dobbs is currently in the Tulsa oil business.

Edmund "Ed" Franco played tackle and end for Fordham University from 1935-37. He was a member of the famous "Seven Blocks of Granite" under Coach Jim Crowley. In his senior year Franco was team captain, and that year he was an

All-America at both positions. His career after college included founding the Babe Ruth Baseball League and Little League in Jersey City; coaching high school football; and line coaching for Crowley when Fordham received invitations to the Cotton Bowl in 1941 and the Sugar Bowl in 1942. Later Franco scouted for the Green Bay Packers, for six years, and for the Redskins, for two years. Franco is currently retired and works part-time in a sports complex.

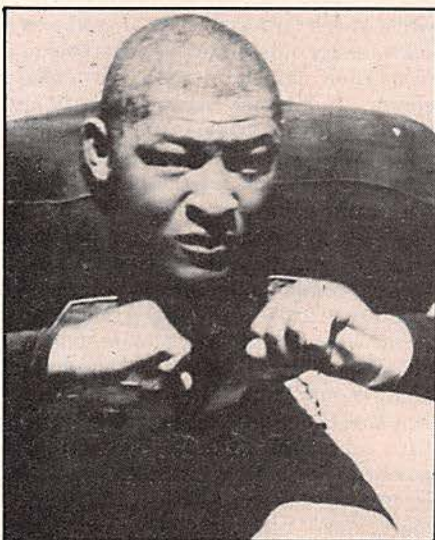
Bob Gain came to the University of Kentucky after winning honors as an all-state player in high school. From 1947-50 Gain was Coach Bear Bryant's star tackle, beginning his college career by making the Southeastern Conference's All-Freshman squad. He received honorable mention on several All-America teams as a sopho-

more, then as a junior and senior was named a first and second team All-American. Gain lettered each year he played and as a senior was the team's co-captain. In '48, '49 and '50 he was named to the All-SEC team. In 1950 Gain made an all-time SEC record of most points after TD in a single game—10 consecutive points vs. North Dakota. He won the Outland Trophy that year and went on to play pro football with the Cleveland Browns for 13 years, receiving All-Pro recognition. Gain is now a sales representative for an Ohio corporation specializing in railroad-related equipment.

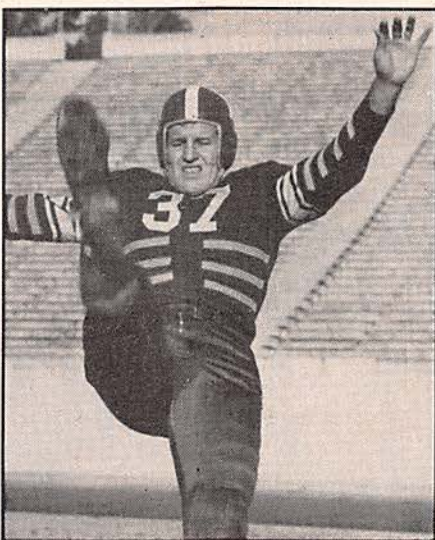
Robert Lee (Sam) Huff was a guard and tackle for the University of West Virginia from 1952-55, at which time the university had a record of 31-7. Huff was a unanimous All-America selection his senior year, and was also named to the Scholastic All-America Team. His athletic ability extended to baseball—he won three letters as a top catcher. Huff was co-captain for the East in the Shrine Game and also played in the North-South, Senior and College All-Star Bowls. He played pro football after college, for the Giants from 1956-64 and for the Redskins from 1964-70. Huff is now an executive for Marriott Hotels, Inc.

Calvin Jones played as a guard for the University of Iowa from 1953-55. During his three years at the university, Jones was named to a total of 22 All-America teams; in his junior year he was chosen for 15 of those teams. Jones was captain of the Hawkeyes in 1955, and after that season ended he was awarded the Outland Trophy as the outstanding lineman in the nation. He played in the East-West Shrine

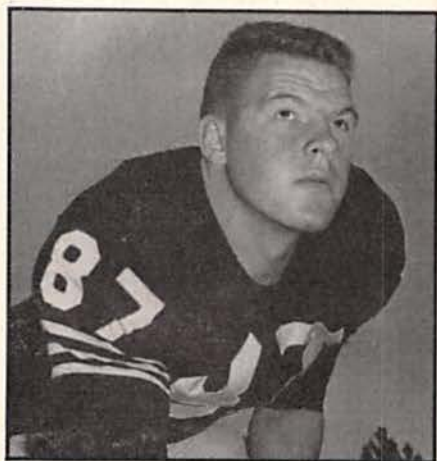
continued



Calvin Jones



Steve Lach



Merlin Olsen

Game during his senior year, narrowly missing being named the game's most outstanding lineman. Jones also played in the Hula Bowl, in 1956. He went on to a brief career in Canadian football before being killed in a plane crash in 1956.

Steve Lach was a halfback at Duke University from 1939-41. He was named to nine All-America teams as a senior, and was the offensive star of Duke's Rose Bowl team that season. Known for his great one-handed catches, Lach averaged 6.3 yards per carry in his three years at Duke and as a punter averaged 40.5 on 78 punts for 3,162 yards. He was named an All-Southern Conference player in 1940 and 1941. Lach also made a name for himself as a shotputter—he won the Southern Conference indoor and outdoor championships and set conference records in that sport his senior year. Lach had a brief pro football career with the Chicago Cardinals and the Pittsburgh Steelers. He died in 1961.

Eddie LeBaron played quarterback for the University of the Pacific from 1947-49. He chalked up a list of honors there: All-America in '48 and '49; UOP's Most Valuable Player in '49; winner of the Pop Warner Award in '49 as the outstanding senior on the Pacific Coast. LeBaron was 10th in the nation in punting his junior year and eighth in the nation in passing his senior year. During his college career, he completed 204 of 430 passes for 3,841 yards and 49 touchdowns, and his team achieved a 32-9-2 record. LeBaron was voted the outstanding player of the 1949 East-West Shrine game after his quarterbacking skills led the West to victory. In 1950 he played in the College All-Star game. He went on to play pro football for 12 years and is now the general manager of the Atlanta Falcons.

Merlin Olsen was a Utah State tackle and



James Swink

end from 1959-61. He is the first National Football Foundation Scholar-Athlete to be named to the College Football Hall of Fame. Olsen was a consensus All-American and won the Outland Trophy in 1962. After his college career, Olsen went on to play pro football with the Los Angeles Rams for 15 years. Olsen is now a NBC Sports commentator and an actor (he is currently a cast member of television's "Little House on the Prairie").

James Swink was Texas Christian University's premier halfback from 1954-56. He lettered each of those years, and in his junior and senior years was named to the All-Southwest Conference First Team. Swink was a consensus All-American in 1955 and an Academic All-American in '55 and '56. He holds TCU's record for the most touchdowns in a season; he scored 19 TDs his junior year (his career total was 29). Swink led the nation in rushing in 1955, with 1,282 yards for an average of 8.2 yards per try. He is TCU's career rushing leader, with 2,618 yards. Swink played in the Hula Bowl in 1957 and later played a year of pro football with the former Dallas Texans. In 1977 he was elected to the Texas Sports Hall of Fame for his out-



Clayton Tonnemaker

standing college football career. Swink is now an orthopedic surgeon in Ft. Worth, Texas.

Clayton Tonnemaker was a center for the University of Minnesota from 1946-49. As a senior he was team captain and a consensus All-American. Tonnemaker was part of a line that included two other great players—Leo Nomellini, a Hall of Famer, and Bud Grant. During Tonnemaker's four years with the Gophers the team achieved a 24-9 record. He captained the College All-Star team that beat the Philadelphia Eagles in 1950 and was the East's co-captain in the East-West Shrine Game. Tonnemaker went on to play with the Green Bay Packers for three years. He is now head of a coal company in Billings, Montana.

Robert Ward was the University of Maryland's first All-America player, in 1950, and was also named to several All-America teams in 1951. He played as both offensive and defensive guard, averaging 50 minutes per game, and lettered each year that he played (1948-51). In 1949 Ward was the Southern Conference Lineman of the Year and in '51 was named the outstanding lineman in the country. He was elected his team's most valuable player in the 1950 Gator Bowl, which ended in a 20-7 win over Missouri. The next year, with Ward as co-captain, Coach Jim Tatum's Terrapins played Tennessee in the Sugar Bowl. Maryland won that game 38-13 and finished the 1951 season with a triumphant 10-0 record. Ward is one of only two Maryland players to have had his jersey, #28, retired (the other is Randy White). After his college career he played Canadian football; then was an assistant coach at Maryland, Oklahoma, Iowa and Army; and in 1967 and '68 was head coach at Maryland. Ward now owns his own business in Annapolis.

Barry Wood was an all-around athlete while at Harvard from 1929-31, and was a particularly outstanding quarterback. He won nine letters during his college career—in football, hockey, baseball and tennis. In his senior year Wood was Grantland Rice's choice for All-America quarterback. Wood is particularly remembered for a game against Yale in which he played 60 minutes and completed six of nine passes, including two touchdown passes, bringing Harvard a 13-0 victory. Also noteworthy was a 1931 game against Army, when Wood led his team to an exciting 14-13 upset win. Wood graduated summa cum laude and went on to Johns Hopkins University. After graduating from that school in 1936 he had a distinguished medical career. When Wood died in 1971 he was a professor and department head of microbiology at Johns Hopkins.

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Knute Rockne

AN IMMORTAL IN THE HISTORY OF COLLEGE FOOTBALL

He had a lopsided grin and a nose permanently—if endearingly—flattened with a baseball bat. When he smiled or scowled, crow's-foot lines stretching away from his eyes would deepen into furrows nearly as wide as the jowls below his chin. It was a heavy, fleshy, finely sensitive face belonging to a man who was to be canonized as The Greatest Football Coach—ever. P. T. Barnum would have been proud.

Knute K. Rockne—it's pronounced Canute—first appeared in Voss, Norway, March 4, 1888, the son of a carriage maker and heir to a bankrupt line of landowners. As with so many other Europeans of this period, Rockne's father pulled up stakes, moving the family and his son to Chicago in 1893.

Although Rockne's methods might have been suspect by a few of the heretical, unfaithful, no one could argue with his results—more than anyone else he popularized the game of football and made Notre Dame the country's outstanding football institution. During his 13-year regime (1918-1931) his teams won 105 games, lost 12 and were tied five times

for a .881 percentage—a record no other coach can claim.

Although he could legitimately qualify as the best grid tactician of his age, he was the architect of his own fame. Promotion, hyperbole and a teardrained, husky whisper in the dark confines of a half-time locker room brought us "Win for the Gipper," Stuhldreher, Miller, Crowley and Layden posing for pictures set beneath a blue-grey October sky, a reasonable forerunner of the modern forward pass, the backfield shift and five unbeaten Notre Dame teams that were to make college football the greatest spectacle in the land.

Rockne's early years can be glossed over. He was your typical all-around athlete, mixing football and baseball with an easy familiarity, doing best in track and field where he ran the half-mile and once set an indoor pole vault record of 12 feet, four inches, not at all bad in 1906. But Rockne's personal athletic career only has a bearing on his future in terms of where it led him—to the then obscure halls of the University of Notre Dame.

Four years as a clerk in the Chicago Post Office passed between high school and

Rockne's entrance at South Bend, years where he earned his college dollars and played with several Chicago athletic clubs. The real beginning, though, came in 1910 when he began college rooming with Gus Dorais (later of the famous Dorais to Rockne forward pass combination) and tried out for the Notre Dame varsity, stuttering through lumpy frosh and undistinguished sophomore seasons to earn mention as an All-American possibility after his junior year, and captain of the team his senior.

Although Rockne was good, his greatest fame as a player came during his junior season against Army. All through the previous summer Rockne and Dorais had worked together as life guards and table hashers at a Lake Erie resort. Between the two they perfected a workable—although beachbred—forward pass used to overwhelm the Cadets, 35-13, that fall.

As an undergraduate, Rockne evidenced a singular aptitude for chemistry, parlaying a job as janitor of the chemistry lab into a graduate assistantship under Father Julius Nieuwland, the school's

continued on 46t

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Unlikely Mascots

by Herb Michelson, Sacramento BEE

The meeting had been called in a verdant grove of pine not far from the sea. The meeting had been called for a Sunday afternoon, nominally a slow news day, with the knowledge that the media could not resist coverage. The meeting had been called after years of mounting anger, after seasons of resentment, after decades of being used and abused. The meeting had been called in this forest on this Sunday with this emotion by all God's creatures, great and small. All of them, that is, except the two-legged, clothed types—those who had done the using and abusing.

The issue this day was not clean air or reforestation or the damming of streams. The issue was, as the attendant media was shocked to learn, mascots: college football team mascots. The only creature who was a team mascot who was not represented here this day was a Hoya from Georgetown. It seemed that no one, not even anyone from Georgetown, was quite sure what a Hoya looked like.

Otherwise, they all were there. The Arkansas Razorback. The Michigan Wolverine. The Bulldog from Yale along with the Boycow (sometimes known as Cow-boy) from Wyoming. While the Trojan Horse of USC nibbled on a pine cone, the Bengal from LSU stalked around looking for a Bayou. A Florida Gator slithered past a California Golden Bear, the two of them glancing momentarily at a dour Missouri Tiger, who wondered what was keeping that skittish Nittany Lion from Penn State, who had lingered in the brush in hopes of avoiding the sinister Wolfpack from North Carolina State, who had just completed a sled race against the Washington Huskies.

They all were there. Texas' Longhorns, come from the range with an SMU Mustang. A Kansas Jayhawk, nestled in a friendly pine, peered down at a crouching Horned Frog from TCU just as a Stanford Cardinal flew by to assess the posture of a busily employed Oregon State Beaver.

They all were there. The Wisconsin Badger was playing gin rummy with its old friend the Minnesota Gopher, the pair kibitzed by a Colorado Buffalo, hopeful the Pittsburgh Panther would show up with another deck of cards. They all were there.

A Temple Owl hooted the gathering to order. All was still. The cameras rolled, the pencils wrote, the tape recorders taped. Just as Alabama's Crimson Tide began lapping at the edge of the forest. When that happened, everybody knew they could expect Oklahoma Sooner (or Later).

"No more," said the Cincinnati Bearcat. "We are not going to let them steal our identity any longer." His voice was firm, full of resolve. "Who are they to have mascots?"

continued





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"Just ordinary people," said the UCLA Bruin, nibbling an Ohio State Buckeye and then quaffing his thirst with a Purdue Boilermaker.

"We don't have *people* for mascots, do we?" cackled a South Carolina Gamecock. "We can make it on our own identity, right?"

A Green Wave from Tulane washed up in concurrence, mingling in a placid pool with a spent Wave from Pepperdine. (A Wave, by the way, never in the WAC.)

But now the Temple Owl had returned to the rostrum. In its wisdom. Not wishing to let the creatures, great and small, liquid and solid, of earth (Nebraska Cornhusker, for example), sea and sky get out of hand. Or out of husk.

"I can see," saw the Owl, "that we are in a combative mood today. That we are ready to do battle, although *sans* the Navy Midshipmen, Army Cadets and Michigan State Spartans. Such pugnaciousness belies my basic nature," the owl continued, "and so I'm going to turn this meeting over to two of our more strident creatures—the Auburn War Eagle and the Air Force Academy Falcon, who wishes to wear his hood so the media here will not expose him to the general public; he must, you know, cover himself with the Pentagon.

The Falcon, gamely, deferred to the War Eagle. "The affiliation is over," the War Eagle began. "We wish to be left in peace. No more shall silly sophomores stuff themselves into costumes and strut along the sidelines passing themselves off as one of us. We have been defamed, we have been ridiculed, we have been sullied. If they wish to be us, then let them come live with us here. But they won't. Because they cannot survive as we survive."

"I move," said the Falcon, "that starting with the 1981 season, all of them be required to get new mascots, mascots unrelated to us, mascots of a different time and place."

"All in favor, say aye," said the Owl. The roar was deafening, heard thousands of miles away by the Chicken in San Diego, a professional to be sure but nonetheless an impending victim.

And so it was done. And it came to pass that the gathered media reported the event in their papers, on their screens, over their air. College athletic directors couldn't have been more shocked.

"What will we use for mascots now?" asked one.

"Do we have to have mascots anyway?" wondered another.

"We could always just call ourselves the Northwestern Nor'westerns since we're so close to the Windy City," said the man from Evanston.

"Go right ahead," said the man from Iowa City, "and find a wind costume. Lotsa luck."

Confusion, near-panic, gloom abounded. Some of the athletic directors treated the creatures' action irreverently. "We," said the person from New Haven, "will simply become the Yale Locks." Without realizing possible copyright infringement violations.

Some had no problem at all. Virginia could still be Cavalier. Harvard could remain Crimson and Ole Miss Rebel(lious). Notre Dame had been and always would be Irish just as St. Mary's remained a Gael, Indiana a Hoosier and UTEP a Miner.

But most of the rest of them were in trouble, and they knew it.

Irksome spats broke out among some of them as they scrambled for replacement mascots. Several schools were vying for the same mascots; wishing to be contemporary, trendy, with-it, these competitors all drifted toward the notion of seizing figures from motion pictures, particularly from science-fiction and/or monster films.

"How does the Alabama Alien sound?" asked the man from Tuscaloosa.

"It would be just fine as long as you had one of those foreign placekickers on your squad," said a Wagner Wag. (For that was that school's new mascot.)

"The Purdue R2D2 sounds pretty good to me," said the mascot seeker from West Lafayette.

At least nine schools were hot after The Thing, which they knew would make a swell mascot because no one was sure what it looked like.

Adelphi took a Wookie, Kansas State a Cookie and Bowling Green, at least for its freshman team, a Rookie.

California considered retaining some of its mascot heritage by dropping the "en" and the Bear and becoming California Gold, which led to the Idaho State Silver, the Tennessee Tin and the Kentucky Shale.

The Ohio State Haze seemed acceptable to the Michigan Bow, although nobody was willing to play the Gonzaga Godzilla, not even the Creighton Creatures or the Bowdoin Blobs or the Furman Omens, the latter name combination representing a perfect locomotive cheer.

So many schools were reaching so far out for mascot names that nobody laughed when the William and Mary Laurels and Hardys took the field against the Washington and Jefferson Abbots and Costellos in the nightcap of a double header opened by the Oklahoma Dust and Houston Humidity.

But when the Princeton Wilsons met the Duke Nixons, everybody thought that was stretching it a bit.

And the real turning point came when the Arkansas Avis played the Minnesota Hertz, their halftime show featuring drag racing.

"This has got to stop," said an athletic



director from the Hofstra Hofbrau, fresh from chewing up the Delaware Delicatessen. "We need a summit meeting."

And so it came to pass that all the athletic directors and all the creatures, great and small, met in conclave in the stadium of the Connecticut Suburbs.

"We need your help," the two-leggeds pleaded. "We all are making fools out of ourselves."

"Well," said the Owl, by now a Temple dropout but finding it hard to get work in a crowded job market, "we have been hooting amongst ourselves and have discovered that we're starting to miss all of the publicity, the identification with that great game you play, the link to the halls of ivy and groves of Academe and fountains of learning."

"Can we work something out?" asked the man from the New Mexico China Syndromes after a whispered huddle with the representative of the South Dakota Close Encounters and the man from the Coe Signers.

"Why not?" said the War Eagle, feeling less bellicose since leaving Auburn. "You can have us back," the War Eagle added, "as long as you let us participate. I mean, if you're going to use us, then *really* use us."

And so it came to pass that California, after a worldwide search, found a real Golden Bear, Florida an amiable Gator, North Carolina State a pack of friendly Wolves and a LSU Bengal and a Bayou.

All that was missing was a Hoya, which hadn't been there to begin with anyway. Unless you used your imagination. ■

A NON-TECHNICAL LOOK AT THE TECHNICAL ADVANTAGES OF USING STP GAS TREATMENT

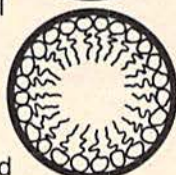
It all starts with this wonderful chemical called Alkylhydroxybenzylpolyamine.

Fancy name for something that looks like a balloon on a string. But, as the primary active ingredient, it does two important things in your car's fuel system:

First, it helps remove water from your gas tank by surrounding droplets of water, suspending them in your gas so they can pass harmlessly through your fuel system.



Second, it helps prevent grunge like gum and varnish from sticking to metal surfaces of the fuel system in two ways: By coating the metal surfaces of the fuel system and by surrounding the gum and varnish to keep them from getting a toehold. This helps keep your carburetor clean and that helps maintain peak engine performance.



Still with us?

So far, all you've got to remember is that STP Gas Treatment fights back against bad guys in your fuel system.

Now for the second thing to remember: All this isn't fiction. It's fact. Results proven in scientific tests. For instance:

FIGHTS RUST.

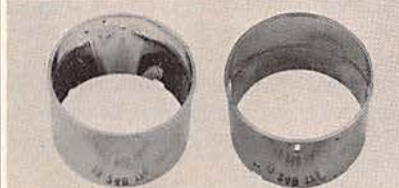


These two steel bars were both soaked in the same gas plus water. Only difference? The gas used with the bar on the right contained STP Gas Treatment.

FIGHTS WATER.

Water causes more than rust. It can freeze, too. Brrrr! Regular use can lessen the likelihood of gas line freeze. Tests proved STP Gas Treatment increases the emulsification of water and that means it helps water get through your system, out your exhaust.

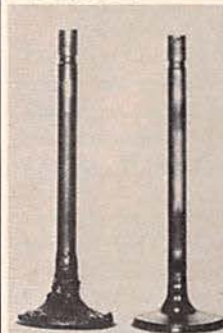
FIGHTS CARB DEPOSITS.



Some carburetor openings are tiny enough to become restricted by gum and varnish, which can rob your engine of efficiency. We put clean metal sleeves in 28 engine

tests. Without us (left) nasty formations developed. With us (right) sleeves came out much cleaner. Take your pick.

FIGHTS VALVE DEPOSITS.



For this test, we matched up six new cars in three matched pairs. After only 12,000 miles, look at the difference that can develop in valve deposit formation. (We're on the right.) That stuff on the

left? Would you want that in your car?

In summary. Maybe you've never thought about using a gas treatment. Well, you should. Odds are, you've got some bad guys lurking in your fuel system. Things you ought to fight back against—if you want to keep your car running like it ought to.

STP Gas Treatment does exactly that.

It's the best selling Gas Treatment in America.

FIGHT BACK! WITH STP GAS TREATMENT.



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is Mr. Goodwrench and more than
12,500 GM Parts employees
dedicated to good customer care.**



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noted research chemist. When he accepted the post, Rockne demanded he be allowed to assist Jesse Harper coach the football team, a move that was to pay off four years later when Harper retired to his cattle ranch in Kansas, recommending Rockne to the head coaching spot. The late Rev. John Cavanaugh, C.S.C., the president of the University, approved the appointment, divine inspiration notwithstanding.

It's often said that great men go through a starry merger of ability, hard work and luck. Rockne enjoyed all three in abundance. He came on strong from the beginning, utilizing a golden tongue with a stageman's sense of timing and a technician's grasp of the game. His teams in the early years met increasingly tougher competition, winning far more games than they lost and skyrocketing into national prominence following Rockne's happy discovery of All-American George Gipp.

The noteworthy Gipp wasn't an All-American in 1916, but a tall freshman in campus clothes punting a football for amusement on a deserted field. One could almost see the gleam in Rockne's eyes when he saw those 70-yard kicks.

Rockne suffered only 12 defeats as a coach.



From Rockne's autobiography:

"What's your name?" asked the coach. "George Gipp," replied the lad. "I come from Calumet."

"Played high school football?" Rockne asked.

"Nope," Gipp answered. "Don't particularly care for it. Baseball's my dish."

Rockne smiled. Gipp was to go on to become Notre Dame's first All-American and the greatest football player in the school's history. He could and frequently did punt a ball 80 yards in the air, throw it 60 yards and single-handedly destroy opposing teams. In 32 college games, Gipp scored 83 touchdowns.

Gipp, of course, was the source of one of Rockne's more publicized halftime gambits. The star died in 1920 of a streptococcal infection of the throat in a decade barren of antibiotics, leaving a deathbed request to Rockne that "... when things are wrong and the breaks are beating the boys—tell them to go in there with all they've got and win one for the Gipper."

Down to his last trick eight years later when Army was taking it to Notre Dame at the end of the first half, Rockne reached down with a truly inspired halftime show starring the memory of George Gipp and The Last Request. Notre Dame, of course, went on to win.

In 1922, two years after Gipp's death, Rockne was to half inspire-half stumble into another pleasant little scene of national prominence. Harry Stuhldreher, Don Miller, Jim Crowley and Elmer Layden didn't play as a backfield in their freshman year. They saw a good deal of action with the first year outfit, but not as a unit and individually didn't especially impress Rockne.

But in the fall of 1922 Notre Dame had lost all of its veteran backfield except for Paul Castner at fullback and Frank Thomas at QB. Rockne experimented with new talent and eventually evolved the backfield combination—Stuhldreher at quarterback, Layden at fullback and Crowley and Miller at the halfback spots—that became known as the "Four Horsemen."

Averaging only 158 pounds, the deceptive backfield functioned behind a rugged line called the "Seven Mules," taking the 1924 team undefeated and untied through ten games against the country's best. Of Rockne's five unbeaten teams (1919, 1920, 1924, 1929 and 1930) this one was the most widely heralded, thanks also to Grantland Rice, who undoubtedly did as much for college football with his pen as Rockne did with his Gipper, his forward pass and his backfield shift.

Rice, the dean of sportswriters then and posthumously now, put together a classic lead paragraph following the 1924 October game between the Fighting Irish

and Army. From the New York *Herald-Tribune*, Oct. 18, 1924:

"Outlined against a blue-gray October sky, the Four Horsemen rode again. In dramatic lore they are known as *Famine, Pestilence, Destruction and Death*. These are only aliases. Their real names are Stuhldreher, Miller, Crowley and Layden ..."

Somehow Rockne would always carry it off. 1920 gave him Gipp's last year, his second undefeated team and his first so-called national championship. The Four Horsemen and the Seven Mules gave him his second crown while his third national title was won in 1929 when he was seriously ill with phlebitis.

The pressures—coaching, athletic direction, public speaking and his own brilliance—were catching up with Rockne. His fourth national title, his last, came in 1930 and, almost to be expected, he went out in style. Still ill with a potentially fatal bloodclot, Rockne guided his team to an undefeated national championship season over the cream of Southern Methodist, Navy, Carnegie Tech, Pittsburgh, Indiana, Pennsylvania, Drake, Northwestern, Army and Southern California.

He even had time for a final stunt, pulling off another classical psychological master stroke by letting everyone believe his team was crippled with the loss of fullback Lafry Mullins to injury. Just before the game he switched Paul (Buck) O'Connor to fullback, fired him up with the "big chance" idea, and sprung him on the unsuspecting Trojans. Southern Cal lost, 27-0.

In his coaching career Rockne suffered only 12 defeats, half of them coming in two seasons, four in 1928 and two in 1925. His five victories in '28 still made it a winning season. Of the 11 other years, five were unbeaten while six had only one defeat. Four of the defeats were major upsets: Iowa, 7-10 in 1921; Nebraska, 7-14 and 0-17 in 1923 and 1925; and Carnegie Tech, 0-19 in 1926. He coached a total of 14 All-American players and was voted the No. 1 coach of football's first century in 1969, 38 years after his death.

Rockne died in 1931, snuffed out in a plane crash. He was a complex man, one who became an orator, an actor, a scientist, a teacher, a humorist, a psychologist, and a salesman.

"Rockne," said Harry Mehre—who played center for him and later coached successfully at Georgia and Mississippi—"sold football to his players with a positive approach, not 'to die gamely,' but to 'fight to live.' He brought it up from the thousand-dollar class to the million-dollar class. Rockne captured the imagination of America."

The country—and the game—still haven't forgotten. ■

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Offer Expires March 31, 1981. Please allow 7 weeks for delivery. Offer good only in U.S.A., Puerto Rico and military installations. Wisconsin residents send money requirement plus label facsimile only. Void if taxed, restricted or forbidden by law.

Mailing your request to the offeror: Campbell Soup Company, Camden, New Jersey 08101, WILL DELAY DELIVERY.

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The air crackles with anticipation as you approach the country's most imposing sports arena. The Louisiana Superdome! Inside, tension mounts as you take your seat. Suddenly, the crowd sends up a deafening roar. Super Bowl XV is about to begin! And you're part of it. Sound exciting? Then get in on Haggar's Super Bowl Sweepstakes. There's nothing to buy. Just come to the nearest participating store for complete rules and official entry blanks. You could win one of these terrific prizes.

10 GRAND PRIZES: An expense-paid trip for two to Super Bowl XV in New Orleans, January 23-25, 1981.

Main photo: Roger Staubach wears a gray Imperial® wool herringbone sport coat and solid gray slacks. Jack's sport coat is a rich Fawn™ suede from The Gallery by Haggar®.

Trip will include coach airfare, hotel accommodations for three nights, access to the Haggar Hospitality Suite and a pre-game brunch, two tickets to The Super Bowl game, transportation to and from the game with police escort, \$200 cash, plus a Haggar wardrobe consisting of one suit, one sport coat, and three pairs of slacks from the Haggar line of your choice (Comfort-Plus™, Imperial®, The Gallery by Haggar®, or Body Work by Haggar®.)

100 SECOND PRIZES: A Haggar wardrobe of one suit, one sport coat, and three pairs of slacks.

1000 THIRD PRIZES: One pair of Haggar slacks.

5000 FOURTH PRIZES: Prints of specially-commissioned Super Bowl artwork by noted American sports artist Merv Corning.

NOTE: Sweepstakes begins August 1, 1980 and ends December 15, 1980. If you cannot find an entry form and details at a participating retailer, submit a stamped, self-addressed envelope to HAGGAR SUPER BOWL SWEEPSTAKES, P.O. BOX 9502, BLAIR, NEBRASKA 68009. Your request must be received by November 10, 1980. Each request must be mailed separately. Sweepstakes void in the states of Wisconsin, Ohio, and wherever prohibited by law. Entrants must be 18 years of age or older.

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All airlines give you a seat. All airlines fly you somewhere.

But no airline does all of these things with quite the same comfort, class or flair as Frontier.

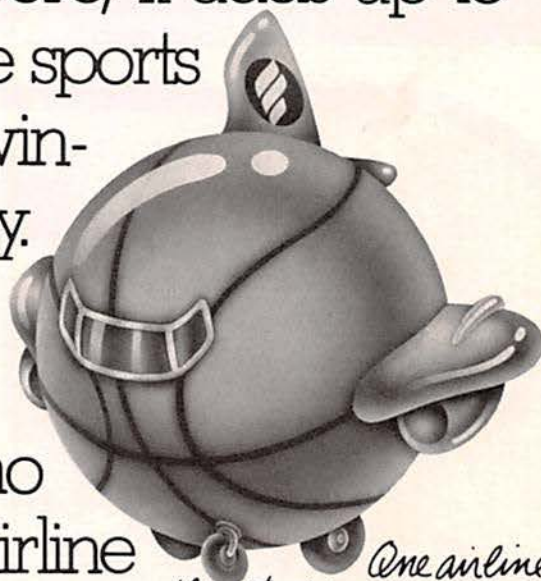
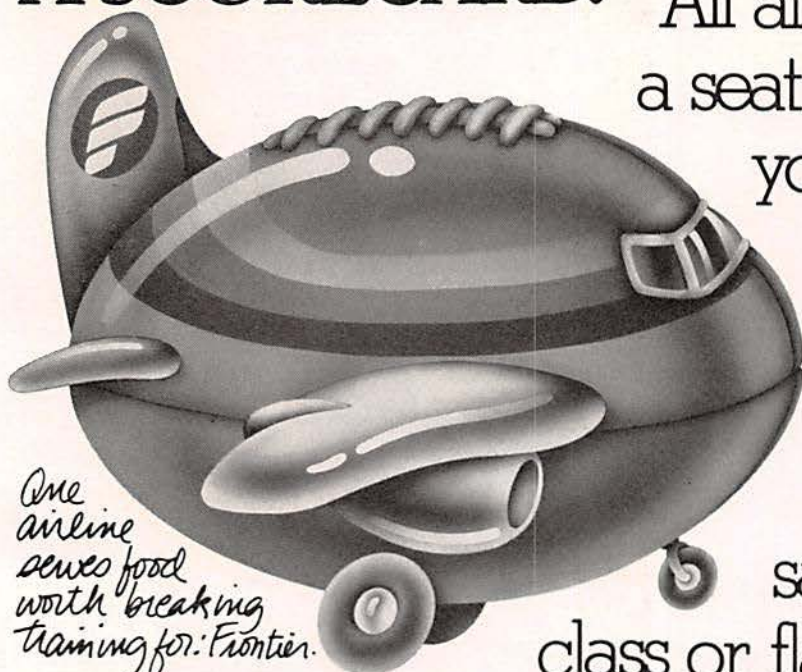
One airline serves food worth breaking training for: Frontier.

So if you're keeping score, it adds up to this. When you fly to the sports of a Frontier city, get a winning run for your money. Just call your travel agent and fly Frontier.

There's no other airline that's in the same league.

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One airline gives you room to stretch in every seat: Frontier.



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Code of Officials' Signals



1
Offside (infraction of scrimmage or free kick formation)



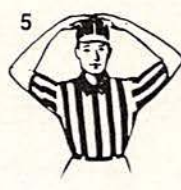
2
Illegal Procedure or Position



3
Illegal Motion and Illegal Shift



4
Roughing the Passer



5
Substitution Infractions



6
Delay of Game



7
Personal Foul



8
Clipping



9
Roughing the Kicker or Holder



10
Non-contact Fouls



11
Holding or Obstructing



12
Intentional Grounding



13
Illegally Passing or Handing Ball Forward



14
Forward Pass or Kick Catching Interference



15
Ineligible Receiver Down Field on Pass



16
Ball Illegally Touched, Kicked, or Batted



17
Incomplete Forward Pass, Penalty Declined, No Play, or No Score



18
Helping the Runner, or Interlocked Interference



19
Ball Dead; If Hand is Moved from Side to Side: Touchback; Fourth Down, Closed Fist



20
Touchdown or Field Goal



21
Safety



22
Time out; Referee's Discretionary or Injury Time Out followed with tapping hands on chest.



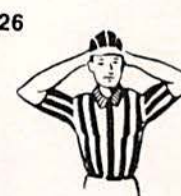
23
First Down



24
Ball Ready for Play



25
Start the Clock



26
Loss of Down



27
Player Disqualified



28
Grasping Face Mask



29
Blocking Below the Waist



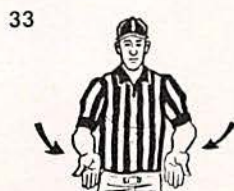
30
Touching a Forward Pass or Scrimmage Kick; No Penalty



31
Illegal Use of Hands or Arms



32
Illegal Participation



33
Chop Block



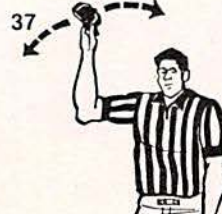
34
Tripping



35
Side Line Interference



36
Equipment Violation



37
Inadvertent Whistle



38
T.V. Time Out

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Your tax deductible donation of any amount will enroll you as a member of the Big Red Boost Her Club. Here are the options available:

A. Boost Her Club, \$10 to \$100

The benefits of membership include a wallet size membership card and periodic newsletters.

B. Boost Her Gold Club, \$100 or more

The benefits of membership include a recognition wall plaque, a wallet size membership card and periodic newsletters.

C. Husker Scholarship Awards Club, \$500 or more

The benefits of membership include two season tickets to home events (excludes events held in conjunction with or before men's events and special championships), a recognition wall plaque, a wallet size membership card and periodic newsletters.

D. Boost Her Active Member

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Please make checks payable to "NU Foundation-UNL/WIA Fund." Please direct inquiries and/or send checks to: Big Red Boost Her Club, 105 South Stadium, UNL, Lincoln, NE 68588, 402-472-3665.

I'd like to join.

My gift of \$_____ for 1980-81 is enclosed.

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- ☐ B. Boost Her Gold Club
- ☐ C. Husker Scholarship Award Club
- ☐ D. I'd like to be a Big Red Boost Her Active Member

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16 Pieces Fried Chicken
3 Pounds of Salad
1 Dozen Rolls

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2nd Down

(SERVES 5-8)

3 Super Birds (B-B-Q Chickens)
2 Pounds Salad
6 Rolls

11.95

3rd Down

(SERVES 4-8)

4 Ham & Cheese Sandwiches
4 Roast Beef Sandwiches
2 Pounds of Salad

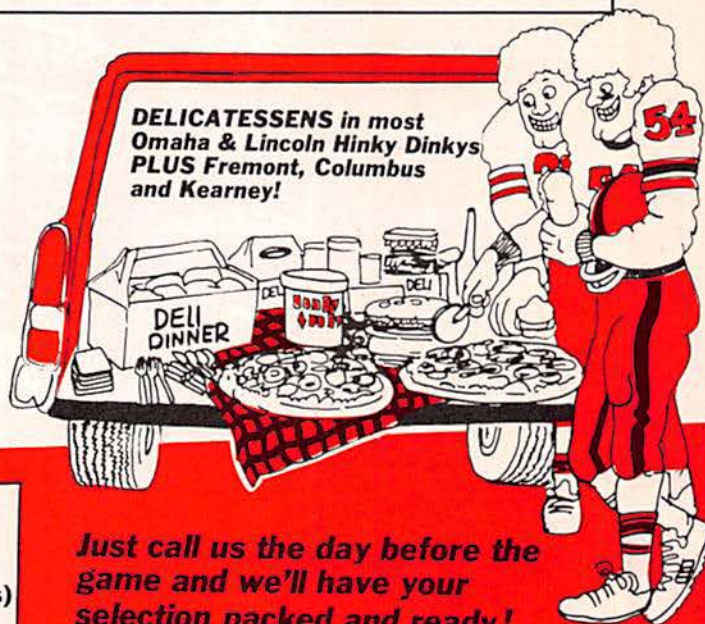
13.98

4th Down

(SERVES 10-12)

Deli Platter: Ham, roast beef,
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18 Rolls

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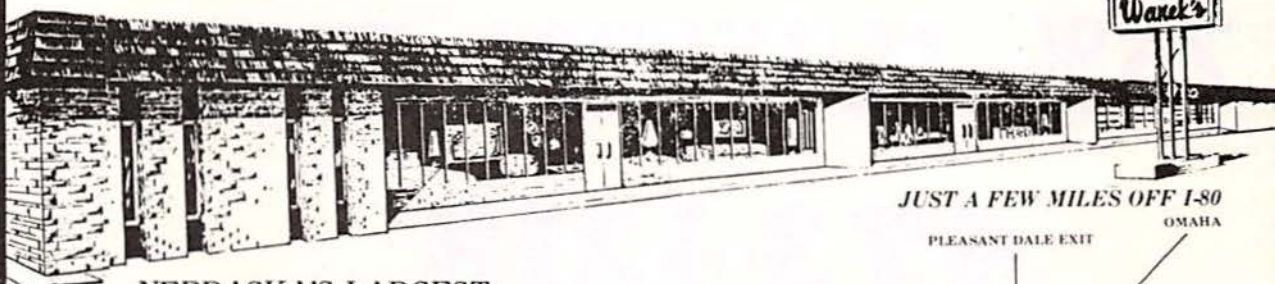
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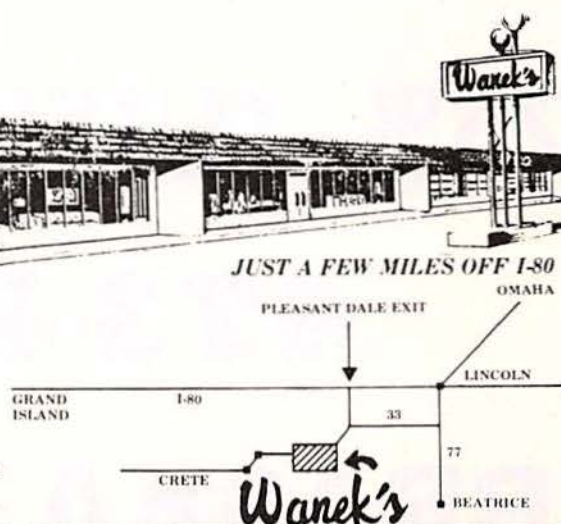
But, until then, enjoy the Cornhuskers in action . . . and share our hope at Wanek's of Crete that our Huskers will join you, our customers, as the undisputed

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A hand is shown holding a can of Budweiser Lager Beer. The can is white with a red and blue label. The label features the Budweiser logo, which includes a circular emblem with 'AB' inside, and the text '12 FL. OZ. (355 ML.)', 'Budweiser', 'LAGER BEER', and 'Brewed by our original process from the choicest hops, rice and best barley'. The can is being held over a large pile of crumpled, discarded cans and other debris. The scene is lit with warm, golden light, creating a dramatic effect. The overall message is one of environmental responsibility and brand loyalty.

**THIS BUD'S
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Do You Know . . .

The image displays a collage of seven overlapping charts and tables from the Big 8 Conference yearbook, covering the years 1950 to 1965. The charts are organized into three main sections: Cross Country, Basketball, and Football.

Cross Country Section

Big Eight NCAA Leaders (Finishers Among Top 15)

Year	Team	Coach	Place	Time
1950	Kansas	D. F. Allen	2	20:44.5
1951	Kansas	D. F. Allen	5	22:08
1952	Kansas	D. F. Allen	5	20:52
1953	Kansas	D. F. Allen	4	20:07
1954	Kansas	D. F. Allen	4	20:31.7
1955	Kansas	D. F. Allen	4	20:39.5
1956	Kansas	D. F. Allen	4	19:43.5
1957	Kansas	D. F. Allen	4	19:54.2
1958	Kansas	D. F. Allen	4	20:08
1959	Kansas	D. F. Allen	4	20:34.1
1960	Kansas	D. F. Allen	4	20:23
1961	Kansas	D. F. Allen	4	20:25
1962	Kansas	D. F. Allen	4	20:30
1963	Kansas	D. F. Allen	4	20:35
1964	Kansas	D. F. Allen	4	21:08
1965	Kansas	D. F. Allen	4	20:11.5

Championships by Team

Team	Championships
Kansas State	10
Colorado	9
Ark. State	8
Missouri	7
Nebraska	6

Basketball Section

Championship List

Year	Team	Coach
1950	Kansas	D. F. Allen
1951	Kansas	D. F. Allen
1952	Kansas	D. F. Allen
1953	Kansas	D. F. Allen
1954	Kansas	D. F. Allen
1955	Kansas	D. F. Allen
1956	Kansas	D. F. Allen
1957	Kansas	D. F. Allen
1958	Kansas	D. F. Allen
1959	Kansas	D. F. Allen
1960	Kansas	D. F. Allen
1961	Kansas	D. F. Allen
1962	Kansas	D. F. Allen
1963	Kansas	D. F. Allen
1964	Kansas	D. F. Allen
1965	Kansas	D. F. Allen

Football Section

United Press International (Coaches poll, began in 1950)

Year	Team	Coach
1950	Oklahoma	Howard Schnitzer
1951	Oklahoma	Howard Schnitzer
1952	Oklahoma	Howard Schnitzer
1953	Oklahoma	Howard Schnitzer
1954	Oklahoma	Howard Schnitzer
1955	Oklahoma	Howard Schnitzer
1956	Oklahoma	Howard Schnitzer
1957	Oklahoma	Howard Schnitzer
1958	Oklahoma	Howard Schnitzer
1959	Oklahoma	Howard Schnitzer
1960	Oklahoma	Howard Schnitzer
1961	Oklahoma	Howard Schnitzer
1962	Oklahoma	Howard Schnitzer
1963	Oklahoma	Howard Schnitzer
1964	Oklahoma	Howard Schnitzer
1965	Oklahoma	Howard Schnitzer

- What Institution Has Won the Most Big Eight Swimming Championships?
- What Institution won the 1959 NCAA Baseball Championship?
- Who is the All-Time Leading Scorer in Big Eight Basketball History?
- What 1960's Olympic Decathlon Champion Attended a Big Eight Institution?

- Who is the Only Big Eight Player Ever to Have Won an NCAA Passing Championship?
- Who was The First Two-Time All-Big Eight Basketball Forward?
- Who Was the First Big Eight Football Player Named All-American Twice?
- What Institution Won the First UPI National Football Championship?

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Answers to above:

- Iowa State, 17
- Oklahoma State, 5-3 over Arizona
- Mike Evans, Kansas State, 2,115 points
- Bill Toomey, Colorado (1968 at Mexico City)
- Ray Evans, Kansas, 1942
- Craig Ruby, Missouri, 1919-20
- Ed Weir, Nebraska, 1924-25
- Oklahoma, 1950

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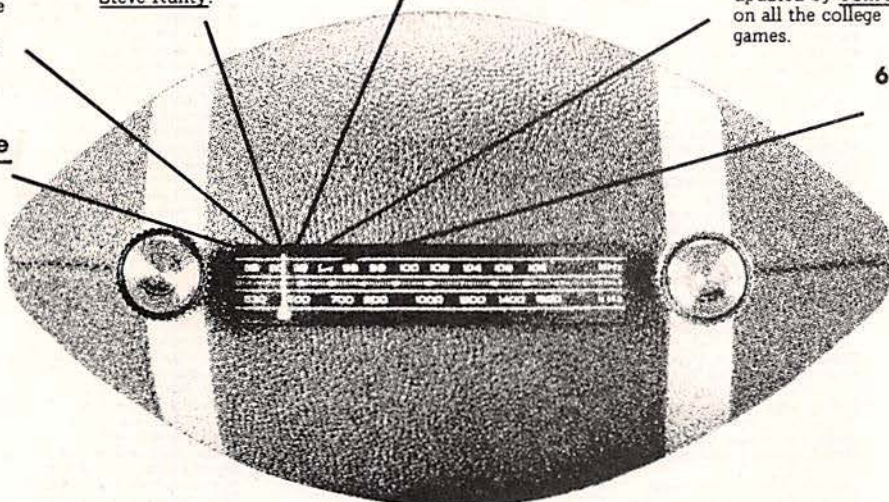
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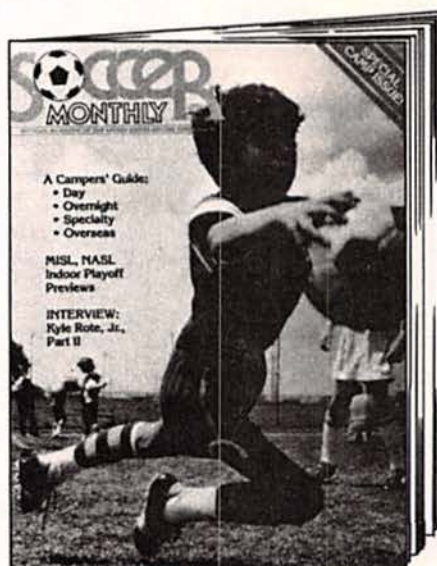
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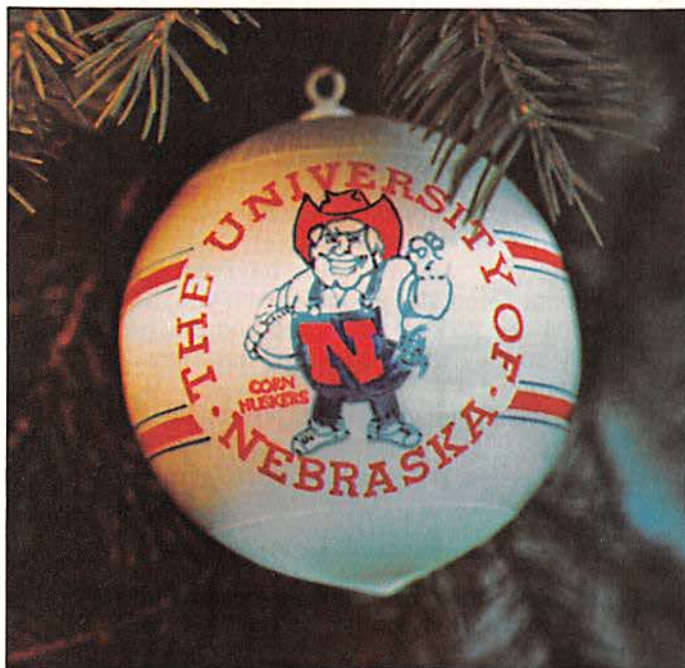
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APPLICATION FOR ENROLLMENT AND PARENTS' RELEASE

We wish to enroll in the 1981 Big Red Football School (Please indicate which session):
Enclosed is a check for \$45 as a deposit, the balance of \$50 to be paid upon arrival at the school.

Name _____ Address _____ Grade (Fall, 1981) _____
City _____ State _____ Zip _____ Age _____ Ht. _____ Wt. _____
Telephone () _____ Staying in Dorm: _____ At Home: _____
School _____ Offensive Position _____ Defensive Position _____

TO: BIG RED FOOTBALL SCHOOL—PARENTS' RELEASE AND INDEMNITY AGREEMENT

We (or I) hereby request that you accept the application for enrollment of _____
in the Big Red Football School during the dates set forth in this application, and in consideration of your
acceptance of the application, we will (or I) (whether one or more) hereby release the Board of Regents of the
University of Nebraska, and all of its employees from all claims on account of any injuries which may be
sustained by our (or my) son while attending the Big Red Football School; and we (or I) agree to indemnify the
Board of Regents of the University of Nebraska and its employees for any claim which may hereafter be
presented by our (or my) hi or son as a result of any such injuries.

Signed (Parent) _____ (Parent) _____ Date _____

TO: THE BIG RED FOOTBALL SCHOOL—MEDICAL CERTIFICATION

I hereby certify that _____ is physically fit to participate in an active football
school and that I know of no physical impairments which would in any manner limit his participation in such a
program.

M.D.

Date

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT A DOCTOR'S SIGNATURE.

(A copy of 1980 school physical will be accepted.)

MAIL TO: BIG RED FOOTBALL SCHOOL, South Stadium Office Building, University of Nebraska-Lincoln, Lincoln, NE 68588. Make checks
payable to BIG RED FOOTBALL SCHOOL. If additional copies are needed, please duplicate.

NOTE: Each session is limited. Get your application in early.



SESSION ONE

June 3-6

☐

SESSION TWO

June 7-10

☐

SESSION THREE

June 10-13

☐


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Numbered on front, back, and shoulders. Sizes run very large. Cost \$18.00.

Size _____ Jersey Number: _____ No. _____

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Size _____ No. _____

3. Scarlet 50% cotton-50% nylon gym shorts with white lastone "Nebraska" on the left leg. Cost \$5.00.

Size _____ No. _____

4. White stretch nylon-orlon blend tube socks with double red stripes. Cost \$2.50.

One size fits all: _____ pair

5. Nebraska football coaching cap. Cost \$5.00.

Size _____ No. _____

6. Big Red visor cap. Cost \$3.00.

Size _____ No. _____

7. I would like some information on Nebraska Strength Training!

Yes _____ No _____

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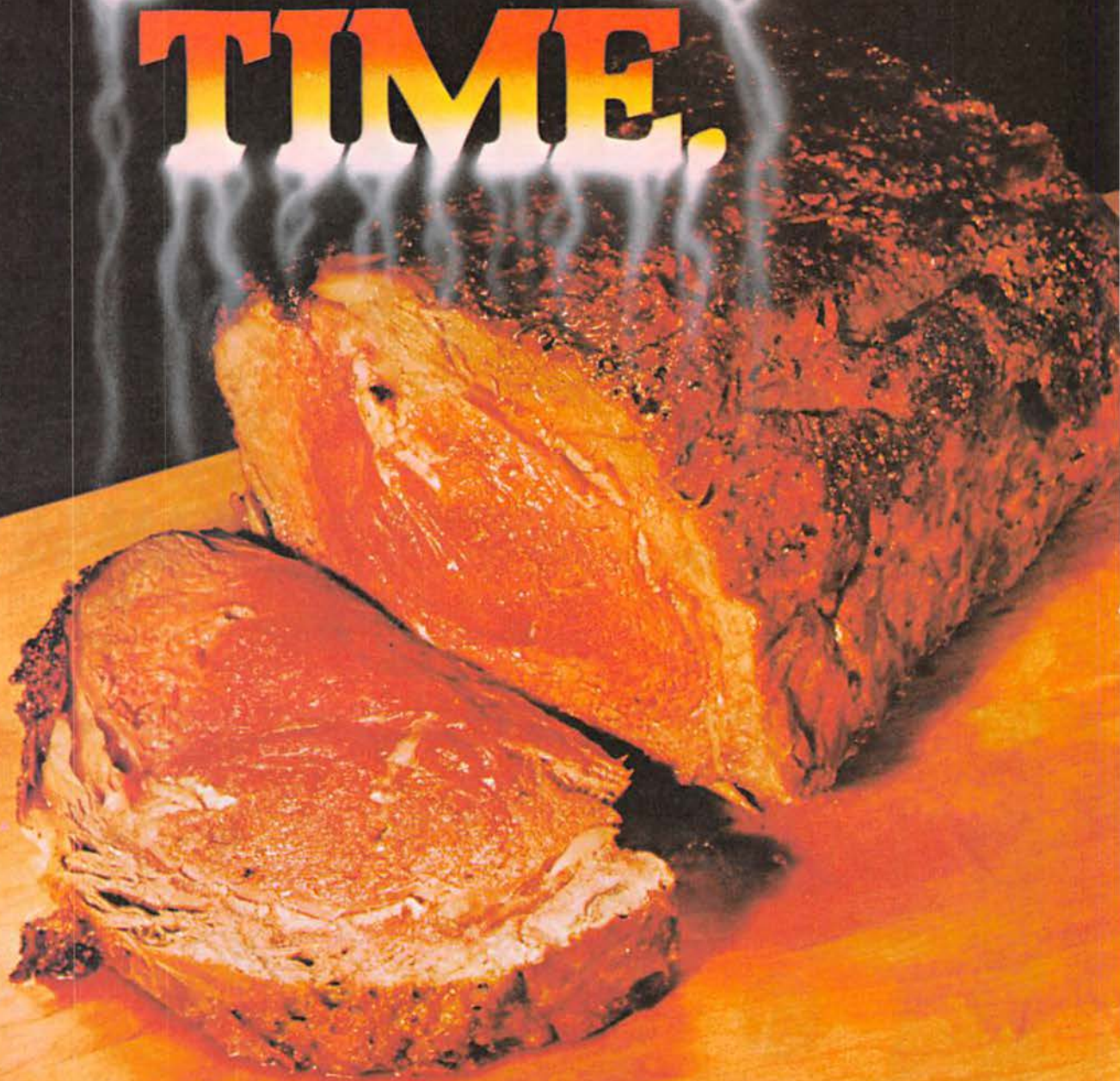


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Misty's

1980 Florida State University Football Roster

No.	Player	Position	Ht.	Wt.	Class	Hometown
3	**Rohn Stark	P	6-3	195	Jr.	Fifty Lakes, MN
4	Rick Houston	TE	6-1	195	Sr.	Orlando, FL
6	Dennis McKinnon	WR	6-1	175	Soph.	Miami, FL
7	Mike Smith	DB	5-11	175	Sr.	Panama City, FL
8	Eric Riley	WR	6-0	165	Fr.	Ft. Meyers, FL
9	Greg Thompson	DB	6-0	180	Soph.	Apopka, FL
11	*Rick Stockstill	QB	6-1	185	Jr.	Fernandina Beach, FL
12	Kelly Lowrey	QB	6-1	210	Fr.	Lake City, FL
14	Blair Williams	QB	6-1	185	Soph.	Tallahassee, FL
17	***Bill Capece	K	5-7	170	Sr.	Miami, FL
18	Weegie Thompson	QB	6-6	205	Soph.	Midlothian, VA
19	*Kurt Unglaub	WR	5-11	175	Sr.	Tallahassee, FL
20	Ken Burnett	FB	5-11	198	Soph.	Brandon, FL
21	***Bobby Butler	DB	5-11	185	Sr.	Delray Beach, FL
22	*Hardis Johnson	WR	6-0	170	Soph.	Tampa, FL
23	*Homes Johnson	RB	5-9	185	Jr.	Lake Hamilton, FL
24	Harvery Clayton	DB	5-10	170	Soph.	Florida City, FL
27	*Michael Whiting	RB	6-2	200	Jr.	Largo, FL
28	**Keith Jones	DB	5-10	180	Sr.	Wildwood, FL
29	**Sam Platt	RB	6-0	185	Sr.	Jacksonville, FL
30	Larry Harris	RB	6-1	195	Fr.	Gainesville, FL
32	Darrish Davis	RB	5-10	200	Soph.	Augusta, GA
33	James Harris	DB	6-0	180	Jr.	Gainesville, FL
35	**Ernie Sims	RB	6-1	215	Jr.	Tampa, FL
39	**Reggie Herring	LB	6-1	215	Sr.	Titusville, FL
40	**Gary Henry	DB	6-1	185	Soph.	Orlando, FL
41	Tommy Young	FB	6-0	195	Jr.	Lake City, FL
42	***Monk Bonasorte	DB	6-1	175	Sr.	Pittsburgh, PA
43	Homer Thomas	DB	6-2	190	Sr.	Pompano Beach, FL
44	*Ricky Williams	DB	5-10	170	Soph.	Griffin, GA
45	Roger Brownlee	LB	6-3	200	Fr.	Doctor's Inlet, FL
46	Mark Rodrigue	DL	6-2	205	Jr.	Tallahassee, FL
47	Brian Williams	LB	6-1	212	Fr.	Winter Haven, FL
50	***Ron Simmons	NG	6-1	230	Sr.	Warner Robbins, GA
51	**James Gilbert	DT	6-0	240	Jr.	Miami, FL
52	Sam Restivo	LB	6-1	220	Fr.	Jamestown, NY
53	Paul Piurowski	LB	6-3	222	Sr.	Sarasota, FL
54	***Arthur Scott	DE	6-2	240	Sr.	Tampa, FL
55	Keith Lester	OC	6-4	235	Fr.	Clearwater, FL
58	**John Madden	OC	6-2	200	Sr.	Ft. Walton Beach, FL
60	**Scott McLean	DE	6-4	235	Jr.	Clermont, FL
61	Brent Brock	OG	6-4	250	Sr.	Albany, GA
62	Eric Ryan	OT	6-4	255	Soph.	Sarasota, FL
63	*Lee Adams	OG	6-4	245	Sr.	Ruskin, FL
64	**Jarvis Coursey	DE	6-5	200	Jr.	Gray, GA
65	Trent Barnes	OC	6-4	235	Sr.	Lakeland, FL
66	Redus Coggins	OG	6-3	230	Jr.	Chipley, FL
67	***Mark Macek	DT	6-2	260	Sr.	Wyandotte, MI
68	Jeff Field	OG	6-1	225	Sr.	Albany, GA
69	Darryl Kershaw	OL	6-5	235	Fr.	Columbus, OH
70	**Greg Futch	OT	6-3	255	Sr.	Ocala, FL
71	Bob Merson	OC	6-2	240	Jr.	Seminole, FL
72	***Ken Lanier	OT	6-4	260	Sr.	Columbus, OH
73	Barry Voltapetti	OT	6-5	225	Soph.	Miami, FL
74	*Danny Collier	OT	6-4	250	Jr.	Eau Gallie, FL
75	*Tom Brannon	OT	6-3	250	Sr.	Albany, GA
76	Alphonso Carreker	DT	6-6	230	Fr.	Columbus, OH
79	*Garry Futch	NG	6-2	240	Jr.	Ocala, FL
81	Zeke Mowatt	TE	6-4	232	Soph.	Wauchula, FL
83	Ron Hester	LB	6-2	210	Sr.	Umatilla, FL
84	**Sam Childers	TE	6-2	195	Jr.	Tallahassee, FL
85	David Ponder	DT	6-3	200	Fr.	Cairo, GA
86	John McLean	DE	6-2	220	Fr.	Clermont, FL
87	**Phil Williams	WR	5-10	170	Sr.	Warner Robbins, GA
88	Jeff Bowden	WR	5-8	170	Jr.	Tallahassee, FL
89	Tom Wheeler	TE	6-3	210	Fr.	Port Orange, FL
90	Allen Dale Campbell	DE	6-4	230	Fr.	Perry, FL
91	John Diamantas	OG	6-3	235	Jr.	Merritt Island, FL
93	David Ellis	OG	6-3	242	Jr.	Paisley, FL
95	Terry Widner	OT	6-4	250	Soph.	Donaldsonville, GA
97	Herbert Harp	DT	6-3	270	Soph.	Winter Garden, FL
98	Brad Fojtik	DE	6-4	215	Soph.	Auburndale, FL
99	Ricky Render	DT	6-5	240	Soph.	Ozark, AL

*Denotes letters earned.



FLORIDA STATE UNIVERSITY



DR. BERNARD F. SLIGER
President



PHILLIP FORDYCE
Interim Athletic Director



BOBBY BOWDEN
Head Football Coach

SEMINOLES' STAFF



GEORGE HENSHAW
Offensive Coordinator



JACK STANTON
*Defensive Coordinator
Secondary*



JIM GLADDEN
Defensive Ends



NICK KISH
Running Backs



GENE McDOWELL
Linebackers



KENT SCHOOLFIELD
Receivers



BILLY SEXTON
Quarterbacks



BILL SHAW
Defensive Line

This Is Florida State

Florida State University — the home of more than 20,000 Seminoles — has a campus that starts at the top of one of Tallahassee's famed seven hills, and rolls gently downward and westward across 340-odd acres.

Founded in 1857 as the Seminary West of the Suwannee, its heritage is evidenced in the wide range of architectural struggles to preserve history and keep up with modern times and air conditioning. Yet it still ranks as one of the South's last, few bastions of campus greenery — the kind that combines the blossoms of camellias, azaleas and dogwoods with moss-hung oaks that are, in some cases, as old as the University itself, if not older.

From the Gothic towers of Westcott at the eastern entrance to the campus, to the modern glass and steel structures of its Science Complex on the west, Florida State University has moved forward in time and growth more rapidly than many of its newer counterparts in the State University System. Its enrollment has quadrupled since it became coeducational in 1947, following nearly half a century as the Florida State College for Women.

Today, its 14 schools and colleges offer students the opportunity to pick and choose from more than 100 career options offered in arts and sciences, business communication, criminology, dance, education, home economics, law, library science, music, nursing, social sciences, social work, theater and visual arts programs.

The University is a member of the Academic Common Market and has overseas study centers in Florence, London and the Panama Canal Zone. Summer programs of study are offered in law at Oxford, in hotel and restaurant administration in Switzerland, and in comparative studies of economic and social systems in Yugoslavia.

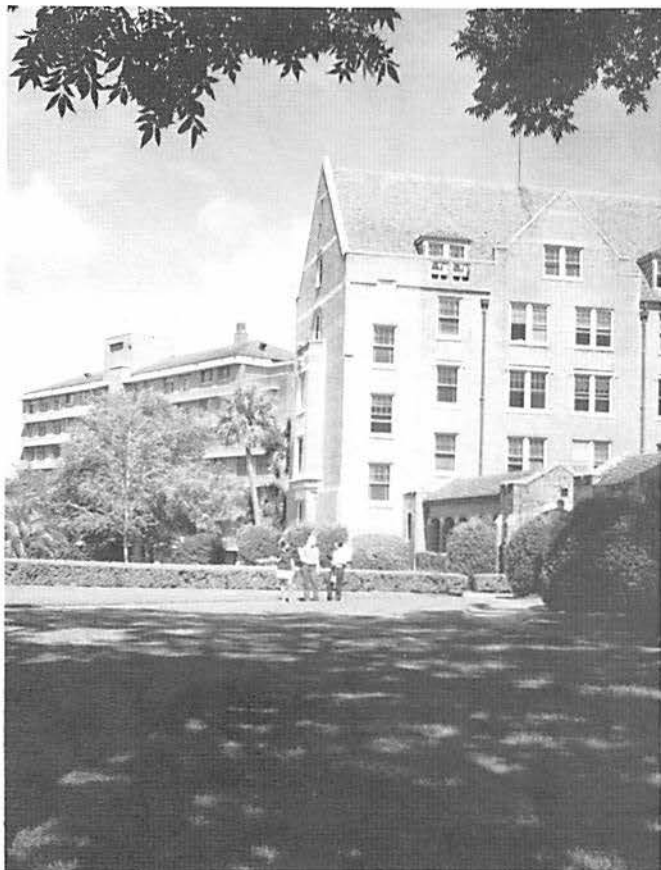
The location of FSU in the Capital City of Florida offers unusual opportunities for study and research in the social and policy sciences, and an optimum environment for internships and on-the-job learning experiences for students in many fields of study.

One such program at Florida State is the Policy Sciences Center. It combines teaching and research in politics, economics and other social sciences to provide information and analysis for state government leaders, including the Governor, the Legislature and agency staff members. Already achieving national prominence, the Center studies and evaluates such topics as taxation, economic development, population, land use, family planning and human resources. Surveys conducted by the Center help legislators and others assess trends and changes in public opinion.

The University operates major laboratory facilities for nuclear, marine and computer research. The Florida State nuclear physics laboratory is ranked one of the top four in the nation by the National Science Foundation. Because of this ranking, it has been recommended for higher funding.

Florida State is also the home of the Flying High Circus, the only collegiate circus in the United States. The Circus has delighted audiences the world over with breathtaking, highly-skilled performances that rival professional circuses. The student performers have earned a national reputation as a high-caliber student troupe. Their traveling show is primarily an aerial and stage presentation with approximately 90 students performing during a two-hour show.

CAMPUS



SCENES



FLORIDA STATE



LEE ADAMS
OG



KEITH BAKER
LB



MONK BONASORTE
DB



JEFF BOWDEN
WR



TOM BRANNON
OT



BRENT BROCK
OG



BOBBY BUTLER
DB



BILL CAPECE
K



SAM CHILDERS
TE



HARVEY CLAYTON
DB



REDUS COGGINS
OG



DANNY COLLIER
OT



JARVIS COURSEY
DE



BRAD FOJTIK
DE



GARRY FUTCH
NG



GREG FUTCH
OT



JAMES GILBERT
DT



JAMES HARRIS
DB



LARRY HARRIS
FB



GARY HENRY
DB



REGGIE HERRING
LB



HARDIS JOHNSON
WR



HOMES JOHNSON
RB



KEITH JONES
DB

SEMINOLES



KEN LANIER
OT



KELLY LOWREY
QB



MARK MACEK
DT



JOHN MADDEN
OC



DENNIS MCKINNON
WR



SCOTT McLEAN
DE



ZEKE MOWATT
TE



PAUL PIUROWSKI
LB



SAM PLATT
RB



ARTHUR SCOTT
DE



RON SIMMONS
NG



ERNE SIMS
RB



MIKE SMITH
DB



ROHN STARK
P



RICK STOCKSTILL
QB



GREG THOMPSON
DB



KURT UNGLAUB
WR



MIKE WHITING
RB



BLAIR WILLIAMS
QB



PHIL WILLIAMS
WR

Cornhusker Wheel Club 1980

Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars. Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds. These sports-minded dealers around the state have earned a debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



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Tuesdays at 7 p.m.

(Repeats Saturdays 9:30 a.m.)

This weekly program features Lincoln Sportscaster Don Gill and University of Nebraska defensive coordinator-secondary coach Lance Van Zandt, plus interviews with players and films of the previous week's game.

Also watch UNO MAVERICK FOOTBALL HIGHLIGHTS
7 PM Thursdays, Sept. 11 & 18—8 PM rest of season



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Geography major's head is in clouds, but is requirement for internship

Mitch Goldberg, Highland Park, Ill., is a geography major in the College of Arts and Sciences who found his calling through the Office of Experiential Education at the University of Nebraska-Lincoln.

Last spring, he applied for an internship sponsored by the Federal Aviation Administration to work in the flight service station at Lincoln Airport.

"It's an exciting job," Goldberg said about mid-way through his first six months working in the flight service station, located in the administration building between two large hangars at the General Aviation Terminal at the Lincoln Airport.

It's the job of flight service personnel to process flight plans, handle communications, hold weather briefings and other services for company and private aircraft operating in and out of Lincoln, he said.

Mildred Katz, coordinator of experiential education in UNL's College of Arts and Sciences, said Goldberg's intern program is "unique" for the Arts and Sciences college.

"Mitch is actually in a cooperative education program, like those available to students in the College of Engineering, where they work full-time for a semester in some field of engineering and then return to their regular university programs. Mitch is the first Arts and Sciences student involved in such a program."

Goldberg, although currently en-



rolled in an independent studies program in geography, is working full-time for a six-month period under the cooperative education program. He returns to a regular class schedule in January, but is slated for another six-months on the-job training during the spring semester of 1982. Although currently a junior, Goldberg doesn't plan to graduate until the end of the 1982-83 school year.

"But the job experience is worth it," Goldberg maintains. I enjoy the work and plan to make my career in the air control field."

The field is a highly competitive one, Goldberg said, but the experience and on-the-job training offered through the FAA program "practically guarantees my eligibility for advanced training in air control after I graduate."

Arts and Sciences . . .

(Continued from p. 11)

for students in an equally wide variety of disciplines. A student's background is structured to help the student react well to new situations, based on his previous academic experience and his learned ability to project beyond the present to a new situation."

"Education lies at the core of American society," said President Roskens. "The liberal arts form the core of that education. An understanding and appreciation of the liberal arts—literature, history, philosophy, languages, sciences and theology—prepare one for life itself."

"The study of technology alone merely provides skills," he continued. "The study of technology within the wider framework of the liberal arts



President Ronald Roskens

allows students to use those skills proficiently because they understand the impact which they can and should have upon the society in which they live.

"Business, industry and government are not looking merely for the individual who has completed a specified course in accounting, or management, or political science. They are looking for persons who can reason and who know the philosophical approaches to it.

"They are searching for people who are sensitive, intelligent and educated. They are searching for people who have learned to observe, to see. They are searching for people who have learned to listen, and when they listen, to hear. They are searching for people who have learned to read, and when they read, to understand. They need people who have learned to speak, and when they speak, to be clear and to be worth hearing. This is the value of a liberal arts education."

Nebraska Standouts Inducted Into Hall of Fame Today

At halftime today, six outstanding state football names will be inducted into the Nebraska Football Hall of Fame.

Four Nebraska standouts will be honored: *Elmer Dohrmann*—(1934-37) The all-time leader in the letter winning category for the Huskers, he won 11 letters in four different sports. Dohrmann was an All Big Six end, was named to the Sports Illustrated Silver All American team in 1962 and is now an executive with the East-West Shrine Bowl Game; *Forrest Behm*—(1937-40) All American tackle in 1940 and All Big Six during his career with the Huskers; *Steve Hokuf*—(1929-32) Three time All Big Six end, won nine letters while a Husker, that is second most to Dohrmann, and played in the East-West Shrine Game; *Mick Tinglehoff*—(1959-61). Husker star and later an All-Pro with the Minnesota Viking. Played 17 years with the Vikings where he set an NFL record for consecutive games started by an offensive player with 240. All-Pro seven times and played in the Pro Bowl six times.

Burt Matthies, an NAIA All American will be inducted as a State College honoree. The Wayne State star in 1962-65 earned Honorable Mention All American honors and was a four time all conference selection and each year led his team in rushing, scoring, and punting.

Former Doane Coach *Al Papik* will be inducted into the Coaches Hall of Fame. During his career at Doane from 1955-70 he was four time NAIA District Coach of the Year, twice Nebraska Coach of the Year, and was inducted into the Shrine Bowl Hall of

Fame. In 1966-69, his teams went undefeated for four seasons.

Receiving the Clarence F. Swanson Memorial Award is long time Nebraska sportscaster *Lyell Bremser*. Bremser is in his 42nd year broadcasting play-by-play of Husker games and receives the honor awarded for "Outstanding Service to Nebraska Athletics."

Receiving special Merit Awards are: *John K. Selleck*, former Athletic Business Manager, Nebraska Comptroller and Chancellor, a pioneer in athletic promotion, who helped to build the great Cornhusker tradition. *Charles Washington*, Omaha newsman and Black Community leader. He has been a counselor for Nebraska athletes and coaches.



Elmer Dohrmann



Forrest Behm



Steve Hokuf



Mick Tinglehoff



Burt Matthies



Al Papik

"Give America's Olympic hopefuls the same chance you gave me!"

—Eric Heiden

It took me ten years of hard training to become an Olympic champion . . . and donations from great people like you helped make it happen.

Last year more than 10,000 athletes, of all levels of ability, came to the Olympic Training Center in Colorado Springs. Helping young athletes

become the best they can be . . . that's what the United States Olympic Committee is all about.

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Ongoing programs like the Training Center, sports medicine, National Sports Festivals, national and international competitions, clinics and seminars account for the other 90%.

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Give some other athlete the chance I got. The more you contribute, the more athletes you can help. Show your pride in America's best.

Call toll-free now . . . **1-800-331-2000** or send your check to:
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A Public Service Message brought to you by this publication and the United States Olympic Committee



Researchers at UNL clone casein gene

A gene, one of the fundamental units of life, is being artificially produced, or cloned, in a laboratory at the University of Nebraska-Lincoln.

Dr. Mihir Banerjee, professor of cell biology and head of the Tumor Biology Laboratory, and Dr. Nozer Mehta, a research associate in the laboratory, announced that they have successfully copied the gene responsible for producing casein, which is the major protein of milk in different mammals including humans. Caseins make up approximately 60 percent of the total protein ingredients found in milk, according to Dr. Banerjee.

Researchers in the Tumor Biology Laboratory use casein genes to study how genes and hormones interact in the growth and function of breast cells.

Significant Development

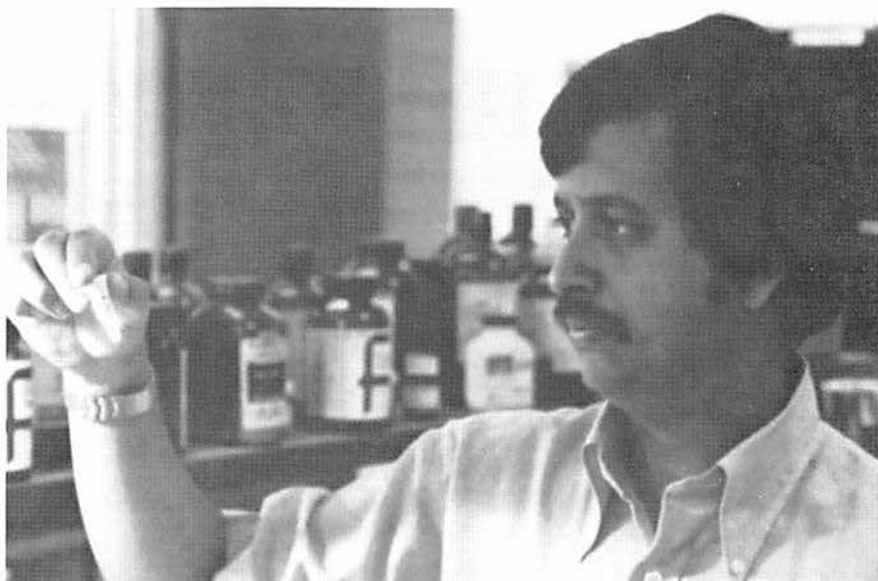
Dr. Banerjee said the cloning technique will provide an abundant, cheap supply of casein genes, which previously were slowly and painstakingly extracted in very small amounts from the breast cells of mice. "The development of a technique for producing the protein for casein is an achievement which may bring scientists one step closer to the discovery of a cure for breast cancer," Banerjee said.

The technology involved in creation of the artificial gene is similar to the recombinant DNA technology being used to produce clones of bacteria capable of making human insulin and several other hormones.

Gene Splicing

Because the University of Nebraska-Lincoln's guidelines for recombinant DNA research were approved just recently by the National Institute of Health, that part of the artificial gene project which actually involves gene splicing was carried out at the Division of Biological Sciences of the University of Michigan at Ann Arbor in collaboration with Dr. Robert Helling, one of the pioneers in developing this technique.

Recombinant DNA techniques involve snipping gene sequences from one organism and splicing them into the gene content of another organism, generally a bacterial plasmid, thereby altering the host organism's genetic endowment. The strain of bacteria created by this genetic engineering then produces additional copies of the



Dr. Nozer Mehta, research associate in UNL's Tumor Biology Laboratory, holds a vial containing 200 milligrams of cloned casein genes, vital to research into breast cancer being carried out in the internationally known laboratory.

spliced gene, and under proper conditions it can also direct production of the right kind of protein.

Before reaching the gene splicing stage, however, there were numerous steps involved in the project, most of which built upon or resulted from research previously undertaken in the Tumor Biology Laboratory.

Produce Template

The template, or mold, for the artificial gene was produced in the Tumor Biology Laboratory from the messenger RNA for casein. The messenger RNA for casein is an intermediary substance which directs the formation of casein upon coded instructions from the casein gene.



Dr. Banerjee

Techniques for obtaining purified RNA for casein were previously developed in the Tumor Biology Laboratory.

From the RNA mold, Banerjee and Mehta succeeded in producing a single strand of DNA for casein, which they then doubled in the laboratory to produce a double stranded chain of genetic material chemically similar to the original gene for casein.

At the University of Michigan, the

artificial gene created in the Tumor Biology Laboratory was inserted into the genetic material of a special strain of the bacteria, *Escherichia coli*, (*E. coli*), where the artificial casein gene divided and replicated each time the *E. coli* bacteria divided.

Tumor Biology Lab

According to Dr. Mehta, several million clones of the original gene can be produced in just a few generations over a period of only a few days. "In about three days," he said, "we can grow some 200 milligrams of the synthetic DNA, which is enough for about one month's experimental use."

The Tumor Biology Laboratory is an internationally known facility of the School of Life Sciences at UNL. The research in this laboratory is aimed at understanding the mechanisms by which certain hormones sequentially turn genes on and off to control the growth and function of breast cells. The results of such research advances understanding of the problems of breast cancer, which most cancer researchers believe has its basis in alterations in function of the genes.

Colonies of Clones

Since the National Institutes of Health approved UNL's guidelines in regard to recombinant DNA research, the Tumor Biology Laboratory recently became the first facility of the University of Nebraska system to have its application approved for conducting such research.

Dr. Banerjee said that approval of the laboratory's application will allow the laboratory to grow its own colonies of synthetic gene clones for casein, and it will be possible for other researchers on campus to make use of the facilities.



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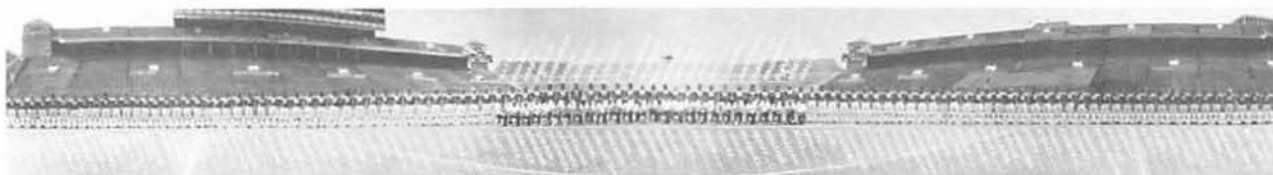
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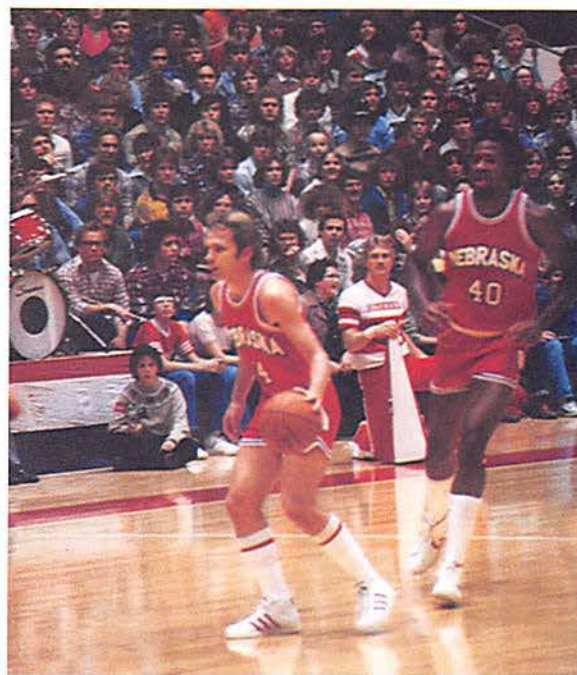


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**JAN.	31	KANSAS
FEB.	4	at OKLAHOMA
FEB.	7	OKLAHOMA STATE
FEB.	11	at COLORADO
FEB.	14	at KANSAS STATE
FEB.	18	IOWA STATE
FEB.	21	at MISSOURI
FEB.	25	at KANSAS
FEB.	28	OKLAHOMA
MAR.	3	BIG 8 POSTSEASON-FIRST ROUND (Campus Sites)
MAR.	6	at BIG 8 POSTSEASON-SEMI'S (Kansas City)
MAR.	7	at BIG 8 POSTSEASON-FINAL (Kansas City)

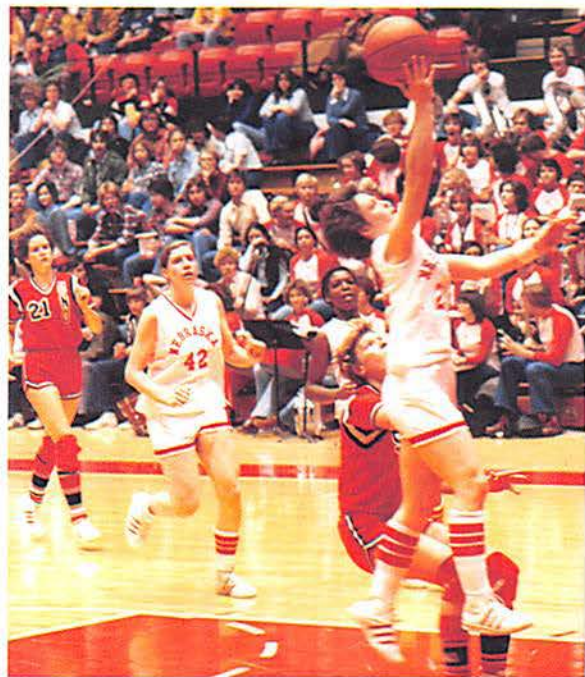


Jack Moore and Andre Smith

(Home Games In Red)

All Home NU Men's Basketball Games are in the Bob Devaney Sports Center at 7:35 p.m. CST.

WOMEN



Janet Smith and Ami Beiriger

NOV.	21	KANSAS (7 p.m.)
NOV.	28-29	NEBRASKA INVITATIONAL (2:30 & 5:15 p.m.)
DEC.	4-6	at CAL-BERKELEY TOURNAMENT
**DEC.	9	KANSAS STATE (5:15 p.m.)
DEC.	12	at DRAKE
DEC.	19	NEBRASKA-OMAHA (7 p.m.)
JAN.	2	at OKLAHOMA STATE
JAN.	7	at CENTRAL MISSOURI
JAN.	10	at ST. LOUIS
JAN.	15-17	at BIG 8 CHAMPIONSHIPS (Lawrence, Ks.)
**JAN.	21	CREIGHTON (5:15 p.m.)
JAN.	23	CENTRAL MISSOURI (7 p.m.)
JAN.	28	NW MISSOURI ST. (7 p.m.)
JAN.	30	SOUTH DAKOTA (7 p.m.)
**JAN.	31	IOWA STATE (5:15 p.m.)
FEB.	6	at MISSOURI
FEB.	11	DRAKE (7 p.m.)
FEB.	13	MISSOURI (7 p.m.)
FEB.	14	at SOUTH DAKOTA
FEB.	17	at NW MISSOURI STATE
FEB.	19	at CREIGHTON
FEB.	21	ST. LOUIS (7:30 p.m.)
FEB.	27	at TEXAS A & M
FEB.	28	at TEXAS
MAR.	12-14	at REGION VI AIAW (Minneapolis, Minn.)
MAR.	18-24	at NATIONAL AIAW TOURNAMENT Rounds I-III
MAR.	27-29	at FINALS: NATIONAL AIAW TOURNAMENT (Eugene, Ore.)

**Men-Women Doubleheader

(Home Games In Red)

All Home NU Women's Basketball Games are in The Bob Devaney Sports Center

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